no.75

鐘與表

孫東題

CLOCK & WATCH

WATCH & CLOCK



傳承匠心 創見未來

香港鐘表業總會
The Federation of Hong Kong Watch Trades & Industries Ltd.



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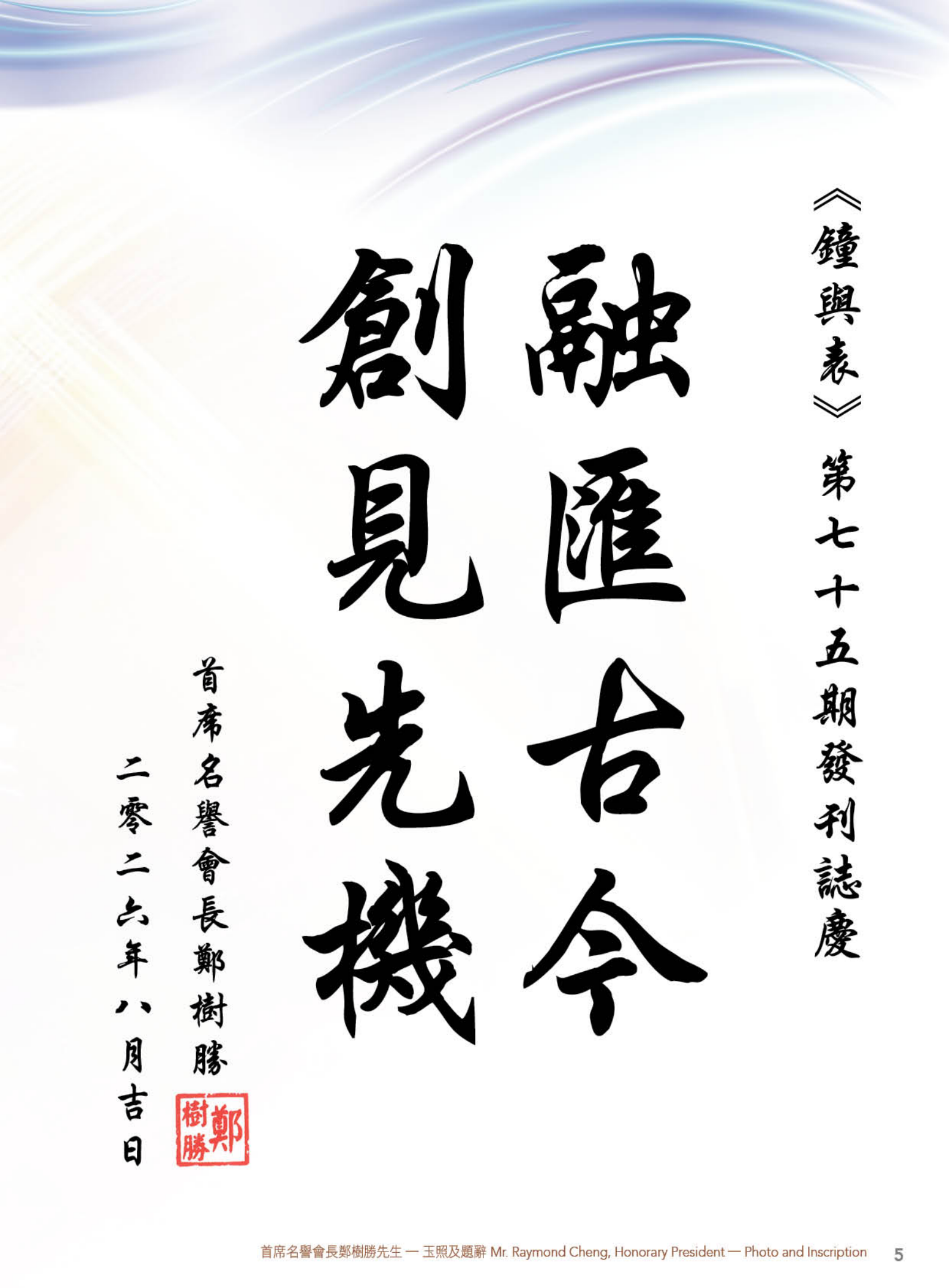
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創見先機
首席名譽會長鄭樹勝
鄭樹勝
二零二六年八月吉日

香港鐘表業總會簡介
INTRODUCTION OF THE FEDERATION OF HONG KONG WATCH TRADES & INDUSTRIES LIMITED

香港鐘表業總會創於1947年，至今已屆第七十九年，會員涵蓋了零售、品牌、成錶及零部件的企業。

本會與中港政府各部門與及香港表廠商會等均有非常密切的伙伴關係。通過成立及參與各種不同的諮詢委員會，有效地發揮商會應有的作用。每年港商參與的瑞士巴塞爾鐘錶展及九月在香港舉行的香港鐘表展，便是與貿發局及表廠商會合作的成果。

職訓局轄下的香港專業教育學院（九龍灣），多年來為鐘錶界提供職專文憑課程，優秀學員更有機會獲得獎學金資助前往瑞士作短期學習，成為培育香港鐘錶人材的搖籃。而鐘錶業更是首批納入政府資歷認可架構的界別。透過本會協助，成功為眾多業界僱員取得資歷認可資格，為配合政府推行持續進修及提高專業水平的政策，過去的技能提升計劃以及新技能提升計劃就業掛鉤課程，都給學員奠下良好的行業基礎。

與香港旅遊發展局及優質旅遊服務協會的合作方面，鐘錶零售業成功地提昇優質服務水平及加強零售服務發展及質素。我們更積極配合旅發局主辦的主題活動，曾連續多年在海運大廈舉辦「名表展覽」，邀請多個國際品牌參與，展出最新最時尚的潮流時計。

為促進亞洲區的鐘錶工商業合作和提供資訊交流的平台，本會已故永遠名譽會長孫秉樞博士於1971年與亞洲地區的元老共同創立了「亞洲鐘錶工商業促進研討會」（亞研會）。時至今日，亞研會已經發展成為每兩年一度亞洲區內規模最大，最具影響力的業內研討會。本會在香港曾五次擔任亞研會主辦機構，而二零二六年將由本會再次主辦，期望亞研會繼續發揮一個橋樑角色，為亞洲鐘表業的未來再創高峰。

另外，本會亦合辦了「香港青少年鐘表技能邀請賽」，至今已是第四屆，通過搭建比賽平台，期望更多年輕人投身鐘表技術培訓，提升香港鐘表業在技術，產品質量和行業知識方面的競爭力。此外，本會於2025年首次舉辦「全港鐘表技能邀請賽」，為大灣區技術人員搭建了一個專業的交流平台，並為工藝標準化踏出了重要一步。未來本會將積極考慮再次舉辦相關活動，敬請繼續支持。

在社會公益工作方面，本會於2012年成立「香港鐘表業總會慈善基金」，致力為業界、社會大眾、弱勢社群及教育培訓提供持續而有序的資助與捐助。於2025年11月大埔宏福苑發生火災之際，本會仝人深感哀痛，並迅速動員籌募港幣103萬元善款，以支援受災居民渡過難關。

時至今日鐘錶業已成為香港出口的經濟支柱。本會將會一直以推動鐘錶工商業發展，及向業界提供創新的工業技術，培育人才，爭取及維護業界利益為主要任務。為了百尺竿頭、更進一步，我們實有賴各界友好繼續支持本會及香港的鐘錶業。

查詢入會詳情，請與本會秘書處聯絡，

電話：2523-3232
傳真：2868-4485
電郵：hkwatch@hkwatch.org

The Federation of Hong Kong Watch Trades & Industries Limited was founded in 1947. Our membership across the Hong Kong watch industry comprising of retailing, branding, wholesaling, manufacturing of complete watch, clock, parts and other industry related service companies.

In fulfilling its objectives, the Federation has been actively providing advice and working closely with various government agencies. Over the years, the Federation works tirelessly with Hong Kong Trade Development Council in organizing the annual Hong Kong Pavilion at the Baselworld watch & jewelry fair at Switzerland as well as the Hong Kong Watch & Clock Fair in September.

By supporting the Hong Kong Institute of Vocational Education (Kowloon Bay), the Federation provides leading horological vocational education opportunities in Hong Kong, nurturing a competent and professional workforce valued by the Watch & Clock industry. Exceptional Students may be granted scholarships to under take short-term study programmes in Switzerland. By assisting the formulation of the government Qualifications Framework Support Schemes with Vocational Training Council, the Federation has successfully help members to clearly define the standards of different qualifications, ensuring their quality and indicate the articulation ladders between different levels of qualifications.

Working with The Hong Kong Tourism Board and Quality Tourism Services, the Federation aims to improve professionalism and standards of retail servicing in Hong Kong. To drive this growth, the Federation has supported the Board by facilitating the yearly fashionable branded watch exhibition at Harbour City for many years.

To enhance the cooperation and promote the application of advanced industrial technology among Asian partners, our Permanent Honorary President, late Dr. Samson Sun and other prominent pioneers founded the "Asian Horological Trade & Industry Promotion Conference" in 1971. With years of unswerving efforts, it has now become the biggest and the most influential conference for horological industry in Asia contributing to the future development of the watch industry. The Federation was the host for fifth times, and in 2026, we will once again take on this role. We look forward to the AHTIPC continuing to serve as a vital bridge for the industry, creating new milestones for the future of Asia's horological sector.

In addition, our organization also co-organized the "Hong Kong Youth Watch Skills Invitations", which is now in its fourth edition. Through establishing this competition platform, we hope to encourage more young people to engage in watch technology training, in order to enhance Hong Kong's watch industry competitiveness in terms of technical skills, product quality, and industry knowledge.

In addition, the Association successfully launched the inaugural "Hong Kong Watchmaking Skills Invitational Competition" in 2025, providing a professional platform for technical personnel across the Greater Bay Area to exchange expertise and fostering an important step toward the standardization of craftsmanship. The Association will continue to explore the possibility of organizing this event again in the future, and we sincerely appreciate your continued support.

In the area of social welfare and community support, the Federation established "The Federation of Hong Kong Watch Trades & Industries Charitable Trust" in 2012 to provide sustained assistance to the industry, the community, disadvantaged groups, education and training initiatives. Following the fire at Hong Fuk Court in Tai Po in November 2025, the Federaton expressed deep concern and promptly raised HKD 1.03 million in relief funds to support the affected residents.

The Hong Kong watch and clock industry continues to be one of the main industries in Hong Kong and a prominent players in the world. In order to have further development and strive for more benefits for the industry, we need your participation and continuous support in our future progress.

For membership application enquiry, please contact our secretariat at
Tel: 2523-3232, Fax: 2868-4485 or E-mail: hkwatch@hkwatch.org

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主席的話
CHAIRMAN'S STATEMENT

林文華
Kan LAM

首先，衷心感謝董事會成員及各位會員的信任與支持，讓本人能夠連任第四十五屆董事會主席。在這充滿挑戰與變革的時代，我們共同面對全球經濟波動、國際局勢變化，以及行業內外的新趨勢。

回顧過去一年，總會積極推動行業的創新與轉型，並致力促進香港鐘表業的可持續發展。今年，我們成功舉辦了第四屆「香港青少年鐘錶技能邀請賽」，參加者全情投入，悉力以赴，表現出眾，獲得鐘表業界及學術界一致肯定。他們不僅展示了年輕一代的專業技術，也進一步激發行業新血的熱情。此外，去年我們還籌辦了第一屆「全港鐘表技能邀請賽」，匯聚來自香港與大灣區的頂尖選手，透過模擬真實工作場景的競賽，彰顯了香港在鐘表技術上的專業水平。

為更好地支持行業的長遠發展，注入更多活力，本會去年亦成立了「香港鐘表業總會發展基金」。基金將為未來各項行業活動、人才培育、及推廣工作等提供更具體、更有力的資金與資源支持。我們深信，一健康而具活力的產業生態，需要持續的投入與穩定的支持，才能促進創新、鞏固行業地位。

面對當前全球經濟及地緣政治的變化，行業亦面臨多方面的挑戰。國際市場需求的波動、供應鏈的不確定性，以及科技革新帶來的競爭，都促使我們必須不斷調整策略，持續提升技術與服務的競爭力。我們相信，透過行業的共同努力與創新精神，香港鐘表業定能在變局中把握新的發展機遇。

此外，值得特別提及的是，我們繼續肩負推動亞洲鐘表業交流與合作的重要使命，並於今年8月31日再次承辦「亞洲鐘錶工商業促進研討會」(亞研會)。踏入第二十四屆的亞研會，本屆主題為【未來鐘錶：智慧技術驅動的產業升級】。這項由已故孫秉樞永遠名譽會長與台灣前輩楊倫祥先生於1971年共同創立的盛事，多年來已發展成為亞洲區內推動產業交流的重要平台。前年，第二十三屆亞研會在中國丹東圓滿舉行，吸引來自洲多個國家及地區的鐘表業代表齊聚一堂。今年在本刊出版之際，適值研討會揭幕，我們將全力以赴，籌辦這個匯聚亞洲以至全球鐘表業界領袖、思想家及創新者的盛會。本屆主題將圍繞如何運用人工智能、大數據分析、先進製造技術等，為傳統鐘表工藝及智能穿戴注入新的生命力，創造相互共贏的契機。我們已邀請了多位國際知名嘉賓及行業專家，分享他們的寶貴經驗和前瞻見解。期待藉此平台，讓與會同業深入交流、啟發靈感、拓展商脈，共同探索鐘表業未來的發展方向。

展望未來，儘管面對經濟的不確定性與行業的挑戰，我們始終堅信香港鐘表業的韌性與創新能力。香港作為國際金融與貿易樞紐，擁有背靠祖國、聯通世界的獨特優勢，我們將繼續推動技術升級、智慧科技應用、市場多元化以及品牌建設，為業界創造更多發展機遇。

最後，感謝各位一直以來的支持與信任。讓我們攜手並進，共同迎接行業的新挑戰，開創更加光明的未來。

First and foremost, I would like to express my heartfelt gratitude to the Board of Directors and our members for their trust and support, which have enabled me to continue serving as the Chairman of the 45th Board of Directors. At a time of profound change and challenge, we are collectively navigating global economic volatility, shifts in the international landscape, and emerging trends both within and beyond the industry. Looking back over the past year, the Federation has continued to promote innovation and transformation within the industry, striving to foster the sustainable development of the Hong Kong watch and clock sector. This year, we successfully hosted the 4th "Hong Kong Youth Watch & Clock Skills Invitational Competition." Participants demonstrated tremendous commitment and performed to an exceptional standard, earning recognition from both the horological industry and academia. Their achievements not only showcased the professional skills of a new generation, but also helped inspire greater enthusiasm among young people entering the industry. Last year we organised the 1st "Hong Kong Watch & Clock Skills Invitational Competition," bringing together outstanding contestants from Hong Kong and the Greater Bay Area. Through challenges designed to simulate real working environments, the competition demonstrated Hong Kong's high professional standards in watch and clock craftsmanship and technical expertise.

To support the industry's long-term development of the industry and inject further vitality into the sector, the Federation also established the "FHKWTI Development Fund" last year. This fund will provide more substantial financial and resource support for future industry initiatives, talent development, promotional activities and related programmes. We firmly believe that a healthy and dynamic industry ecosystem requires sustained investment and stable support in order to foster innovation and further strengthen the industry's position.

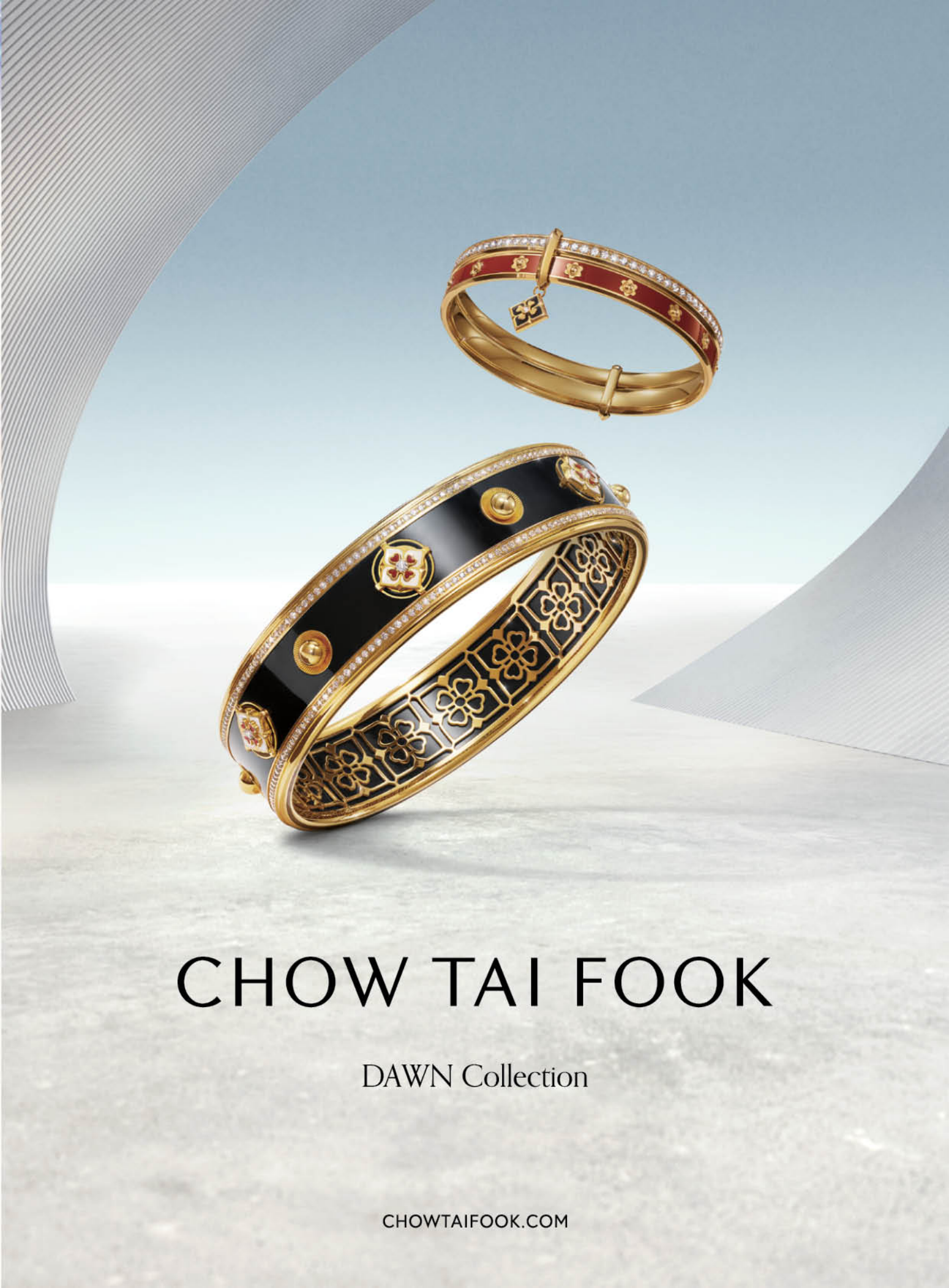
Against the backdrop of ongoing global economic and geopolitical change, the industry continues to face challenges on many fronts. Fluctuations in international demand, uncertainty across supply chains, and intensifying competition brought about by technological advancement all require us to continually review our strategies and enhance our capabilities in both technology and service. We remain confident that, through the collective efforts and innovative spirit of the industry, Hong Kong watch and clock sector will be able to seize new opportunities amid change.

Another important milestone this year is our continued commitment to promoting exchange and cooperation across the Asian watch and clock industry. On 31 August, the Federation will once again host the "Asian Horological Trade and Industry Promotion Conference" (AHTIPC). Now entering its 24th edition, this year's conference will be held under the theme "The Future of Watchmaking: Smart Technology as a Catalyst for Industrial Upgrading". Co-founded in 1971 by our late Permanent Honorary President Dr. Samson Sun and the esteemed Mr. Yang Lun-hsiang from Taiwan, the conference has developed over the years into an important platform for industry exchange across Asia. Two years ago, the 3rd edition was successfully held in Dandong, China, bringing together watch and clock industry representatives from across Asia. This year, as this annual publication goes to press, the opening of the conference is also approaching, and we are making every effort to deliver a gathering that brings together leading figures, thinkers and innovators from the watch and clock industry across Asia and beyond.

Discussions will focus on how artificial intelligence, big data analytics and advanced manufacturing technologies can bring renewed vitality to traditional watchmaking craftsmanship and smart wearables, while creating new opportunities for mutually beneficial collaboration. We have invited a number of internationally recognised guests and industry experts to share their experience and forward-looking insights. Through this platform, we look forward to encouraging deeper exchange, inspiring new ideas, expanding business networks and collectively exploring the future direction of the watch and clock industry.

Looking ahead, while the global economic outlook remains uncertain and the industry continues to face a range of challenges, we remain firmly confident in the resilience and innovative capacity of Hong Kong watch and clock industry. As an international financial and trade hub with the unique advantage of being backed by the Mainland and connected to the world, Hong Kong is well placed to continue advancing technological upgrading, the application of smart technology, market diversification, and brand development, , while creating new opportunities for the industry.

Finally, I would like to thank you all once again for your continued support and trust. Let us move forward together, face new challenges, seize new opportunities and build an even brighter future for our industry.


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THE FEDERATION OF HONG KONG WATCH TRADES & INDUSTRIES DEVELOPMENT FUND

在本年度的會務工作中，本會得以順利推展，實有賴各位顧問、會董、永遠名譽會董及業界友好對「香港鐘表業總會發展基金」的鼎力支持。是次籌款活動中，鄭樹勝首席名譽會長更於第四十五屆就職典禮及晚宴上以獻唱方式參與，凝聚業界力量，帶動基金募集，充分展現鐘表業同仁的團結與承擔。

本會謹向所有慷慨捐助的成員致以衷心謝意。各位的支持不僅強化了本會推動行業發展的資源基礎，亦讓我們在培育人才、推廣文化及促進區域交流方面得以持續前行。

During the year, the Federation's work progressed smoothly, supported by the generous contributions of our Advisors, Directors, Permanent Honorary Directors and industry partners to "the Federation of Hong Kong Watch Trades & Industries Development Fund". At the 45th Inauguration Ceremony and Gala Dinner, Principal Honorary President Mr. Raymond Cheng offered a special vocal performance that further united the industry and encouraged additional donations.

The Federation extends its sincere appreciation to all donors. Your support strengthens the foundation for our continued development and enables ongoing efforts in talent cultivation, cultural promotion, and regional collaboration.

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PERMANENT HONORARY DIRECTORS



劉子修先生
Jacky LAU
(2001-2010年會董)
敦贊有限公司
Salinger Co., Ltd.

譚榮東先生
Lawrence TAM
(2001-2007年會董)

李權國先生
Luiz LEI
(2002-2010年會董)
雷騰電子產品有限公司
Litech Electronic Products Ltd.

蔡德贊先生
Nelson TSAI
(2003-2011年會董)
顯精有限公司
Mouliu Ltd.

鄧永倫先生
TANG Wing Lun
(2005-2011年會董)
依達實業有限公司
E-Tech Industrial Development Ltd.



丘　璆先生
YAU Kei
(2005-2016年會董)
永基利有限公司
Ever Foundation Co., Ltd.

麥世枝先生
John MAK
(2006-2014年會董)

徐珮雯女士
Elise TSUI
(2006-2018年會董)
格林控股有限公司
Glamn Holdings Ltd.

謝少江先生
Barry TSE
(2006-2016年會董)
樂聲鐘錶電子有限公司
National Electronics & Watch Company Limited

邱子傑先生
Jeffery YAU
(2006-2014年會董)
歐洲坊集團
Europe Group of Companies Ltd.



梁仲元先生
Raymond LEUNG
(2009-2016年會董)
天寶大中華有限公司
Wonderland Greater China Limited

黃雅芝女士
Angie WONG
(2009-2016年度會董)
發達利有限公司
Fat Tat Lee Co., Ltd.

袁家輝先生
YUEN Ka Fai
(2009-2016年會董)
周大福珠寶金行有限公司
Chow Tai Fook Jewellery Co., Ltd.

莊龍三先生
Sam CHONG
(2010-2017年會董)
栢萊化工有限公司
Pino Aliprandini (HK) Ltd.

曹日明先生
Frankie TSO
(2010-2020年會董)
賓德皮表帶(香港)有限公司
Banda Bracelets (HK) Ltd.



馮子琳女士
Roberta FUNG
(2010-2017年會董)
馮良記表行
Fung Leung Kee Watch Co.

沈慧林先生, JP
William SHUM, JP
(2012-2022年會董)
萬希泉鐘錶有限公司
Memorigin Watch Company Limited

楊文勇先生
David Yeung
(2015-2024年會董)
Lionrock Batteries Ltd.

商浩帆先生
Frankie SHANG
(2017-2025年會董)
綺年華(亞洲)有限公司
Eterna (Asia) Limited

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藝術錶盤，健康守護

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SCULPTED DIAL

從百年製錶工藝，
走向智能健康管理

A CENTURY OF WATCHMAKING CRAFTSMANSHIP,
EVOLVING INTO INTELLIGENT HEALTH MANAGEMENT.

歷屆理事長/主席芳名
LIST OF FORMER CHAIRMEN

港九鐘表業商會

年份 由	年份 至		理事長	副理事長	副理事長
1947	1948	第1屆	林厚德	陳仲謙	羅　基
1948	1949	第2屆	陳仲謙	李吉堂	廖伯飛
1949	1950	第3屆	譚國璋	陳仲謙	李吉堂
1950	1951	第4屆	倫天樂	李吉堂	陳仲謙
1951	1952	第5屆	倫天樂	李吉堂	莊靜菴
1952	1953	第6屆	倫天樂	王澤流	李吉堂
1953	1954	第7屆	倫天樂	王澤流	李吉堂
1954	1955	第8屆	廖雲飛	王澤流	余日年
1955	1956	第9屆	王澤流	莊靜菴	余日年
1956	1957	第10屆	王澤流	莊靜菴	陸應泰
1957	1958	第11屆	王澤流	陸應泰	雷耀洲
1958	1959	第12屆	陸應泰	辜美偉	陳鵬飛
1959	1960	第13屆	陳鵬飛	謝柱祥	潘遠生
1960	1961	第14屆	謝柱祥	潘遠生	劉錦發
1961	1962	第15屆	潘遠生	蔡　水	盧思偉
1962	1964	第16屆	劉錦發	陳海章	朱國材
1964	1966	第17屆	陳海章	朱國材	周君任
1966	1967	第18屆	朱國材	周君任	何榮高
1967	1968	第19屆	周君任	何榮高	葉雲泉
1968	1969	第20屆	何榮高	葉雲泉	陳洪志
1969	1970	第21屆	李厚富	林世深	王得毅
1970	1971	第22屆	葉雲泉	盧國楷	周培煌
1971	1972	第23屆	涂奎如	楊受成	趙　廣
1972	1973	第24屆	楊受成	吳達方	石國基
1973	1974	第25屆	楊受成	吳達方	石國基
1974	1975	第26屆	吳達方	盧榮昌	農燦森
1975	1976	第27屆	盧榮昌	農燦森	林湛興
1976	1977	第28屆	農燦森	林湛興	譚寶文
1977	1978	第29屆	林湛興	譚寶文	梁派泉
1978	1979	第30屆	譚寶文	梁派泉	周錦光

備註：1) 本會於1979年改名為香港鐘表業總會有限公司
2) 2005年修改章程，副主席由兩位增至三位

香港鐘表業總會有限公司

年份 由	年份 至		主席	副主席	
1979	1980	第1屆	梁派泉	袁鏡泉	韋應恒
1980	1981	第2屆	袁鏡泉	陳維燊	韋應恒
1981	1982	第3屆	韋應恒	陳維燊	辜培安
1982	1983	第4屆	陳維燊	辜培安	楊達生
1983	1985	第5屆	姚景存	石寶賢	衛　華
1985	1986	第6屆	邵福榮	黎仁皋	劉　侶
1986	1987	第7屆	陳玉書	范中強	陳榮漢
1987	1988	第8屆	王得毅	莊學山	黃錦成
1988	1990	第9屆	莊學山	黃錦成	鄭樹勝
1990	1991	第10屆	鄭樹勝	黃錦成	孫大為
1991	1992	第11屆	孫大為	莊澤明	陳漢昇
1992	1993	第12屆	黃錦成	譚子傑	陳正欣
1993	1994	第13屆	黃錦成	陳正欣	郭志桓
1994	1995	第14屆	陳正欣	郭志桓	黃國強
1995	1996	第15屆	郭志桓	黃國強	梁青華
1996	1997	第16屆	黃國強	梁青華	卓善章
1997	1998	第17屆	梁青華	卓善章	楊景祥
1998	1999	第18屆	卓善章	胡鉅泉	周偉祥
1999	2000	第19屆	胡鉅泉	周偉祥	何鏡波
2000	2001	第20屆	周偉祥	姚家祥	周建榮
2001	2002	第21屆	姚家祥	周建榮	王樂得
2002	2003	第22屆	周建榮	王樂得	黃業光
2003	2004	第23屆	王樂得	陳志光	謝維亨
2004	2005	第24屆	陳志光	謝維亨	曾國雄
2005	2006	第25屆	陳志光	謝維亨	曾國雄 劉子修
2006	2007	第26屆	謝維亨	曾國雄	黃業光 朱繼陶
2007	2008	第27屆	曾國雄	黃業光	朱繼陶 區宇凡
2008	2009	第28屆	黃業光	朱繼陶	區宇凡 高鼎國
2009	2010	第29屆	朱繼陶	區宇凡	高鼎國 張繼東
2010	2011	第30屆	朱繼陶	區宇凡	高鼎國 張繼東
2011	2012	第31屆	區宇凡	高鼎國	張繼東 黃麗嫦
2012	2013	第32屆	區宇凡	高鼎國	張繼東 黃麗嫦
2013	2014	第33屆	高鼎國	張繼東	黃麗嫦 徐珊雯
2014	2015	第34屆	張繼東	黃麗嫦	徐珊雯 黃雅芝
2015	2016	第35屆	黃麗嫦	孫大豪	徐珊雯 黃雅芝
2016	2017	第36屆	孫大豪	李永安	沈慧林 蔡宗富
2017	2018	第37屆	孫大豪	李永安	沈慧林 蔡宗富
2018	2019	第38屆	李永安	蔡宗富	林文華 林煒曜
2019	2020	第39屆	李永安	蔡宗富	林文華 林煒曜
2020	2021	第40屆	蔡宗富	林煒曜	林文華 鄭瑞欽
2021	2022	第41屆	蔡宗富	林煒曜	林文華 鄭瑞欽
2022	2023	第42屆	林煒曜	林文華	盧健輝 劉希立
2023	2024	第43屆	林煒曜	林文華	劉希立 黃超立
2024	2025	第44屆	林文華	劉希立	黃超立 韓嘉軒
2025	2026	第45屆	林文華	劉希立	黃超立 韓嘉軒

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香港鐘表業總會慈善基金
THE FEDERATION OF HONG KONG WATCH TRADES AND INDUSTRIES CHARITABLE TRUST

『香港鐘表業總會慈善基金』於2012年成立，本著「取諸社會 用諸社會」為宗旨，扶助基層及弱勢社群，為貧與富之間取得平衡，同時積極培育香港年青一代，為社會的可持續發展作出貢獻，共建和諧社會。

The Federation of Hong Kong Watch Trades and Industries Charitable Trust was established in 2012 with the mission of "taken back from the community, giving back to the society." The Trust is dedicated to empower underprivileged communities by addressing socioeconomic disparities and promoting inclusive growth. Additionally, we are committed to fostering the development of Hong Kong's youth, equipping them with the skills and knowledge necessary to contribute to the sustainable progress and harmony of our society.

現屆慈善基金信託委員會

主席	副主席	委員
孫大豪	林煒曜、阮重文	林文華、劉希立、黃超立、韓嘉軒、董偉傑、鄭樹勝、冼雅恩、李永安

第一至第三屆	主席：朱繼陶	副主席：鄭樹勝、區宇凡
第四屆	主席：黃麗嫦	副主席：孫大豪、區宇凡
第五屆及第六屆	主席：鄭樹勝	副主席：孫大豪、蔡宗富
第七屆	主席：鄭樹勝	副主席：孫大豪、林煒曜

捐贈善款支援宏福苑災民

本會對宏福苑火災深感痛惜。為支援受災居民，本會慈善基金率先撥款港幣200,000元，並凝聚業界力量，最終共籌得港幣1,068,500元善款。是次捐款透過「善心滿東華」轉介予受災住戶，由本會主席林文華先生及時任慈善基金副主席孫大豪顧問代表出席捐贈支票儀式。捐贈支票儀式於善款累計至港幣1,030,000元時舉行，其後持續收到善款並達至最終總額。



The Federation expresses its deep sorrow over the fire at Wang Fuk Court. To support the affected residents, the Federation's Charitable Fund took the lead by allocating HK$200,000, rallying industry support and ultimately raising a total of HK$1,068,500.



The donation was channeled to the beneficiaries through TWGHs. The Federation Chairman Mr. Kan Lam and then Vice Chairman of the Charitable Fund, Advisor Mr. Harold Sun, represented us at the cheque presentation ceremony.

The ceremony was held when contributions had reached HK$1,030,000, with further donations received thereafter, achieving the final donation amount.

香港鐘表業總會66週年誌慶慈善晚宴籌款







永遠名譽會長孫秉樞博士M.B.E., J.P.捐款
DONATION FROM PERMANENT HONORARY PRESIDENT DR. SAMSON SUN, M.B.E., JP



孫秉樞永遠名譽會長於本會為他籌辦九十榮壽賀宴上，慷慨捐款港幣一百萬元予香港鐘表業總會慈善基金，作為訓練鐘錶業青年技術及行政人才之用。

In his 90th Birthday Celebration, Dr. Samson Sun, generously donated HK1 million to Charitable Trust for the training of young watch technicians and administrative talents.

慈善基金過去
總共籌得
HK$9,902,153.77
善款，並進行了
四十多項慈善、教育和
賑災活動，總支出為
HK$7,336,987.85

譚寶文顧問以其母親名義捐贈HK$100,000予香港鐘表業總會慈善基金
Advisor Mr. Joseph Tam donated HK$100,000 to Charitable Trust by his mother's name



資助職學計劃



時計寶集團捐贈港幣250萬元作為教育發展用途





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贊助職訓局學員赴瑞士深造





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(請在適當方格內填上「✓」號)

善長資料

善長/機構芳名 ☐先生 ☐女士 ☐公司 ☐小姐 ☐太太 ☐團體

聯絡人 ☐先生 ☐女士 ☐小姐 ☐太太 職銜/關係

聯絡電話 傳真 電郵 生日月份

地址

捐款金額

☐HK$100 ☐HK$500 ☐HK$1,000 ☐HK$3,000 ☐HK$5,000 ☐HK$10,000 ☐HK$_____

捐款方法

捐款收據（捐助HK$100或以上的善款可申請免稅）

☐收據芳名

☐為幫助**香港鐘表業總會慈善基金**節省行政開支，無須安排捐款收據

年報鳴謝

凡年度累積捐款HK$10,000或以上，本會將於年報刊印善長/機構芳名，以茲鳴謝，如善長無須鳴謝，請在方格加上「✓」號☐

個人資料收集聲明

香港鐘表業總會慈善基金（「基金」）盡力遵守《個人資料(私隱)條例》中所列載的規定，確保儲存的個人資料準確無誤，及有妥善保密的儲存方法。為保障資料當事人的利益，本會只收集當事人提供的個人資料作行政、寄發收據、活動報名及推廣用途(見下文)。基金可能運用您提供的個人資料(包括您的姓名和聯繫方式)，以便基金日後為您提供最新的機構資訊、進行捐款相關的跟進，以及聯絡和推廣用途。您的個人資料可能會提供給基金以外的第三方服務提供者，以處理您的資料作行政和日後推廣用途。倘基金未得到您同意之前，基金將不會使用您的個人資料作任何推廣之用途。您可以隨時要求基金停止使用您的個人資料作上述推廣用途，費用全免。如欲日後查閱或更新個人資料，請隨時致電基金秘書處:2523-3232。

倘你同意左列的安排，請於下方簽署。

如你**不同意**左列安排，請在簽署前於下欄加上"✓"號表示。

☐本人**不同意**上述有關使用個人資料的安排

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本會七十九週年誌慶暨第四十五屆董事會就職典禮花絮

HIGHLIGHTS ON THE 79TH ANNIVERSARY AND INAUGURATION CEREMONY OF THE 45TH BOARD OF DIRECTORS OF THE FEDERATION










香港鐘表業總會創會79周年誌慶暨第45屆董事會就職典禮
THE 79TH ANNIVERSARY AND INAUGURATION CEREMONY OF THE 45TH BOARD
OF DIRECTORS OF THE FEDERATION OF HONG KONG WATCH TRADES AND INDUSTRIES LTD.


香港鐘表業總會創會79周年誌慶暨第45屆董事會就職典禮
THE 79TH ANNIVERSARY AND INAUGURATION CEREMONY OF THE 45TH BOARD
OF DIRECTORS OF THE FEDERATION OF HONG KONG WATCH TRADES AND INDUSTRIES LTD.


TORS OF THE FEDERATION OF HONG KONG WATCH TRADES AND INDUS






香港鐘表業總會創會79周年誌慶暨第45屆董事會就職典禮
THE 79TH ANNIVERSARY AND INAUGURATION CEREMONY OF THE 45TH BOARD
OF DIRECTORS OF THE FEDERATION OF HONG KONG WATCH TRADES AND INDUSTRIES LTD.


香港鐘表業總會創會
THE 78TH ANNIVERSARY AND INAUGURATION C
DIRECTORS OF THE FEDERATION OF HONG KONG W
祝酒儀




祝酒儀式





二零二五年度會員大會暨第四十五屆董事會選舉
2025 ANNUAL GENERAL MEETING AND ELECTION OF 45TH BOARD OF DIRECTORS



荷蒙首席名譽會長鄭樹勝及各位顧問的指導，董事會成員群策群力，加上會員的鼎力支持，第四十四屆董事會已順利完成任期並圓滿舉行換屆選舉。

With the guidance of our Principal Honorary President, Mr. Raymond Cheng, together with the valuable advice of our Advisors, the concerted efforts of the Board directors, and the steadfast support of our members, the 44th Board of Directors has successfully completed its term and concluded the election for the new term.







CIGA design



GPHG
GRAND PRIX D'HORLOGERIE DE GENÈVE
2021
Challenge Watch Prize

SUN INTERNATIONAL CONCEPTS LIMITED
A MEMBER OF SUN INTERNATIONAL GROUP
新達代理有限公司 新達集團成員

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公司地址：九龍尖沙咀東加連威老道98號東海商業中心1301室
1301 East Ocean Centre, 98 Granville Road, Tsimshatsui East, Kowloon, Hong Kong
Tel: +852-2722 6868 Fax: +852-2739 8648 +852-5211 2516



2025年9月2-6日 | 香港鐘表展 |

「香港鐘表展 2025」 匯聚全球鐘表品牌、製造商及業界專才，全面展示最新設計、技術與市場趨勢。展會以促進國際交流與商貿合作為核心，為業界提供採購、洽談及拓展商機的平台，同時彰顯香港作為國際鐘錶樞紐的獨特地位。

"The Hong Kong Watch & Clock Fair 2025" brings together leading global watch brands, manufacturers, and industry professionals, showcasing the latest designs, technologies, and market trends. With a strong focus on fostering international exchange and business collaboration, the fair provides a comprehensive platform for sourcing, networking, and exploring new business opportunities, while highlighting Hong Kong's distinguished position as an international hub for the watch and clock industry.











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WATCH & CLOCK FAIR
9/1 - 9/5. 2026

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SR超跑系列·赛车

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2025年9月16日 | 資歷架構QF夥伴嘉許典禮 |

「資歷架構夥伴嘉許典禮2025」由教育局局長蔡若蓮博士向94間企業及53間培訓機構頒發嘉許狀，表揚逾百個機構大力支持香港資歷架構、推廣終身學習及提升人力資本。

The Secretary for Education, Dr Choi Yuk-lin, officiated at the Qualifications Framework (QF) Partnerships Commendation Ceremony 2025 and presented certificates of commendation to 94 enterprises and 53 education and training organisations in recognition of their support and contributions to the implementation of the QF.





2025年10月9日 | VTC榮譽院士頒授典禮 |

職業訓練局(VTC)舉行VTC榮譽院士頒授典禮，向三位卓越領袖頒授VTC榮譽院士榮銜，以表彰他們在所屬專業領域的傑出成就，及對推動職業專才教育及社會發展所作出的卓越貢獻。

Chairman Kan Lam represented our Federation at The Vocational Training Council (VTC) hosted the VTC Honorary Fellowship Conferment Ceremony, conferring the VTC Honorary Fellowships to three industry leaders, in recognition of their remarkable accomplishment in their respective fields and their exceptional contributions to vocational and professional education and training (VPET) and the community.






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2025年11月6日
資歷架構QF「學習體驗獎勵計劃」茶聚

QF秘書處舉辦「學習體驗獎勵計劃」茶聚，為獲獎者提供一個輕鬆互動的平台，可一邊享用茶點，一邊與各行業諮委會代表分享交流，建立及擴闊人脈網絡，並分享各自在持續進修與行業發展上的經驗和心得。



The QF Secretariat hosted a Learning Experience Reward Scheme tea reception, offering awardees a relaxed, interactive setting to enjoy refreshments while networking with representatives from industry advisory committees and exchanging experiences and insights on continuing education and industry development.



2025年11月15日 會員旅行

本會2025年度秋季會員大旅行，約有60位會員及友好踴躍參與，場面熱鬧。當日行程包括參觀沙頭角禁區、鏡蓉書院導覽、於雲泉仙館享用午餐，以及在上水塱原自然生態公園遊覽，讓會員在輕鬆愉快的氛圍中交流聯誼並欣賞自然與文化景觀。



Our Federation 2025 Autumn Members' Outing drew approximately 60 members and guests and was lively and well attended. The day's itinerary included a visit to the Sha Tau Kok Restricted Area, a guided tour of King Yung College, lunch at Wun Chuen Sin Kwoon, and a nature walk at the Long Valley Nature Park in Sheung Shui, providing members with a relaxed setting to network and enjoy the area's natural and cultural attractions.






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2025年11月18日 | 印尼行業考察團 |

香港鐘表業考察團曾於2025年11月18至22日前往印尼雅加達進行外訪，旨在開拓東南亞鐘表市場及尋求商貿合作機遇。考察當地鐘表及零售市場，與當地商界及政府機構交流，加強香港與印尼的經貿聯繫。

From 18 to 22 November 2025, a Hong Kong watch industry delegation conducted a business visit to Jakarta, Indonesia, aimed at exploring Southeast Asian watch markets and identifying commercial partnership opportunities. The delegation surveyed the local watch and retail sectors, engaged with business leaders and government agencies, and strengthened economic and trade ties between Hong Kong and Indonesia.



2025年11月29日 | 善款捐贈儀式 |

本會對宏福苑火災深感痛惜。為支援受災居民，本會慈善基金率先撥款港幣200,000元，並凝聚業界力量，最終共籌得港幣1,068,500元善款。是次捐款透過「善心滿東華」轉介予受災住戶，由本會主席林文華先生及時任慈善基金副主席孫大豪顧問代表出席捐贈支票儀式。捐贈支票儀式於善款累計至港幣1,030,000元時舉行，其後持續收到善款並達至最終總額。



The Federation expresses its deep sorrow over the fire at Wang Fuk Court. To support the affected residents, the Federation's Charitable Fund took the lead by allocating HK$200,000, rallying industry support and ultimately raising a total of HK$1,068,500.

The donation was channeled to the beneficiaries through TWGHs. The Federation Chairman Mr. Kan Lam and then Vice Chairman of the Charitable Fund, Advisor Mr. Harold Sun, represented us at the cheque presentation ceremony.

The ceremony was held when contributions had reached HK$1,030,000, with further donations received thereafter, achieving the final donation amount.



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2026年1月24日 | 澳門鐘表博物館開幕 |

澳門鐘錶博物館文化沙龍於美高梅重新開幕，展出約二千件橫跨四百年的鐘錶藏品，並設工藝展演區推廣製錶技藝。新館以「傳承技藝、融合中西、賦能文旅」為定位，持續舉辦文化活動，深化中西鐘錶文化交流，為澳門文化旅遊發展注入新動力。

The Macau Timepiece Museum Cultural Salon reopened at MGM, showcasing around 2,000 timepieces spanning four centuries and featuring a craft demonstration zone to promote watchmaking techniques. Positioned around "heritage, cultural integration, and tourism enrichment," the new venue will continue to host cultural programmes that deepen East West horological exchange and contribute to Macau's cultural and tourism development.



2026年1月27日 | 國際海關節 |

香港海關在香港會議展覽中心舉行二〇二六年「國際海關節」酒會，並由財政司司長陳茂波及海關關長陳子達主禮。今年，世界海關組織將「國際海關節」的主題定為「竭誠守關衛家國，機智執法護社羣」，旨在彰顯海關秉持使命、致力打擊罪案，保障國家安全與社會繁榮。



Officiated by the Financial Secretary, Mr Paul Chan, and the Commissioner of Customs and Excise, Mr Chan Tsz-tat, a reception for International Customs Day (ICD) 2026 was held by Hong Kong Customs at the Hong Kong Convention and Exhibition Centre.The World Customs Organization (WCO) set the theme of this year's ICD as "Customs protecting society through vigilance and commitment", highlighting Customs' staunch dedication and unwavering efforts in law enforcement to safeguard national security and foster social prosperity.





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2026年2月6日

拜會香港貿易發展局張淑芬總裁
Paying a curtesy visit to Ms. Sophia Cheung, Executive Director of HKTDC (center)



2026年2月6日

拜會本會首席名譽會長鄭樹勝先生 (中)
Paying a curtesy visit to Mr. Raymond Cheng, Principal Honorary President (center)

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2026年3月18日

| 全國二會精神及國家「十五五」規劃座談會 |



自由黨舉辦「全國兩會精神及國家『十五五』規劃座談會」，多位全國人大代表及政協委員分享兩會重點與規劃方向。講者普遍認為香港在「十五五」規劃下可發揮「超級聯繫人」角色，深化科技創新、內循環、對外開放等領域的協同發展，並更好融入國家大局。活動共有約 150 名黨員及界別代表出席，氣氛良好。



The Liberal Party hosted a seminar on the key messages of the National Two Sessions and the national "15th Five Year Plan," Several NPC deputies and CPPCC members shared insights on the nation's development priorities, noting Hong Kong's strategic role as a "super connector" in advancing innovation, domestic circulation, and high level opening up. The event drew around 150 party members and sector representatives, with active participation throughout.



2026年5月9日

| 廣東省鐘表行業協會會員大會 2026 |

廣東省鐘表行業協會2026年會員大會暨行業發展交流會於東莞舉行，吸引逾330位業界嘉賓出席，共同探討鐘表產業高質量發展路徑。大會設有實地研學及主題論壇，論壇以「時計守匠心 AI賦新篇」為主題，邀請行業專家及阿里技術代表分享人工智能在鐘表行業的應用與落地實踐，探討由製造向智造的升級路徑。與會者並就產業集聚、跨界融合及品牌高端化等議題交流意見，為行業轉型提供策略與方向。

The Guangdong Province Horologe Industry Association 2026 Annual General Meeting and Industry Development Forum was held in Dongguan, drawing over 330 industry delegates to discuss pathways for high quality development of the watch sector. The programme combined on site study visits with a themed forum, "Preserving Craftsmanship, Empowering Innovation with AI," where industry leaders and Alibaba technology experts presented current AI applications and practical implementations in horology and explored the transition from traditional manufacturing to intelligent manufacturing. Delegates also exchanged insights on industrial clustering, cross sector integration, and premium brand positioning, generating strategic recommendations to support the industry's transformation.



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2026年5月9日

| 「匠心」全港青少年珠寶及鐘錶製作工藝比賽 |

「匠心」全港青少年珠寶及鐘錶製作工藝比賽2026(中學組)於5月9日順利舉行，本會委派副主席黃超立博士擔任評審。比賽讓參賽者親身體驗鐘錶組裝與設計的樂趣，深化對鐘錶行業的認識，並為日後升學與就業規劃奠定基礎。

"Federation Craftsmanship" Hong Kong Youth Jewellery and Watchmaking Competition (Secondary School Category) concluded successfully on 9 May. Our Federation appointed Vice Chairman Dr. Philip Wong to serve on the judging panel. The event offered participants hands on experience in watch assembly and design, enhanced their understanding of the horology industry, and laid a solid foundation for future academic and career planning.








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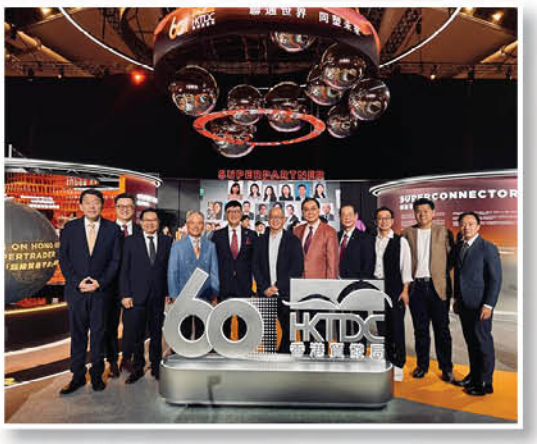
2026年5月11日 | 香港國際醫療及保健展 |

「香港國際醫療及保健展」於5月11至13日舉行，本會秘書長阮重文先生主講題目為「數位脈診 • 預防未來：可穿戴科技遇上中西醫協作與AI」的講座，本會同仁亦到場支持。

The Hong Kong International Medical and Healthcare Expo, held from 11 to 13 May, featured a presentation by our Secretary General Mr. Paul Yuen, who delivered a lecture titled "Digital Pulse, Preventive Future: When Wearable Technology Meets Chinese and Western Medicine Collaboration and AI". Our Association colleagues were also on site to show their support.



2026年6月16日 | 香港貿發局六十週年酒會 |



香港貿易發展局（貿發局）今年迎來60周年，「未來60論壇」及60周年酒會吸引逾1,000位來自政商界的嘉賓出席。展望未來，貿發局將按五大產業集群，包括金融及專業服務、環球網絡及供應鏈、科技及數碼創新、健康及創意產業、消費品及生活時尚等的發展需要，提供更全面的支援。

The Hong Kong Trade Development Council (HKTDC) celebrated its 60th anniversary, with the Next 60 Forum and 60th Anniversary Cocktail Reception drawing over 1,000 guests from the public and private sectors. Looking ahead, the HKTDC will expand its support across five strategic industry clusters — Financial and Professional Services; Global Networks and Supply Chains; Technology and Digital Innovation; Healthcare and Wellness; Consumer Goods and Lifestyle — to better meet evolving development needs and drive sustained economic growth.

2026年6月18日 | 優質旅遊服務協會晚宴 |

優質旅遊服務協會32周年晚宴暨2026傑出優質商戶及員工服務獎頒獎典禮

Quality Tourism Services Association 32nd Anniversary Annual Dinner and 2026 Outstanding QTS Merchant & Service Staff Awards Presentation Ceremony.





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2026年6月26日 | 香港電台節目訪問 |



本會顧問高鼎國先生、吳家強會董、連同修讀職業訓練局轄下鐘表課程的學生接受香港電台《港識生活館》— 港識達人專訪，分享香港鐘表業的發展、技術教育、行業挑戰，以及多年來推動青年培訓的心路歷程。

Mr. Geoffrey Kao, Advisor and Mr. John Ng, Board Director, together with students from the Vocational Training Council's watchmaking programme, were interviewed on RTHK. They discussed the development of Hong Kong's watch industry, technical education, sectoral challenges, and the Association's long standing commitment to youth training and talent development.



2026年6月26日 | 深圳智能鐘表展 |



深圳鐘表展以全新品牌形象及更開放的產業定位重返業界視野。展會從傳統鐘表延伸至智能穿戴、精密製造、新材料、新工藝與人工智能等創新領域，WINNOTIME正以更國際化、多元化的姿態，打造連接全球產業資源的重要平台。會董許志光先生擔任本次研討會演講嘉賓之一。

The Shenzhen Watch Fair returned to the industry spotlight with a refreshed brand identity and a more open industrial positioning. The exhibition expanded beyond traditional watchmaking to encompass smart wearables, precision manufacturing, advanced materials, new processes, and artificial intelligence, reflecting a broader innovation agenda. WINNOTIME is positioning itself as a more international and diversified platform that connects global industry resources. Director Mr. Benjiman Hui participated as a guest speaker at the forum.





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2026年7月13日 | 批發及零售界專題諮詢會 |

特區政府首次編制《香港五年規劃》，並已展開公眾諮詢。為此，議員邵家輝為批發及零售業界舉辦專題諮詢會，邀請逾百位業界代表出席，匯聚意見並就香港未來發展提出寶貴建議。期望透過本次交流，更有效整合業界聲音，全力協助特區政府完善首份五年規劃。

The HKSAR Government is preparing its inaugural Hong Kong Five Year Plan and has launched a public consultation. In response, Legislative Councillor Mr. Siu Ka fai convened a dedicated consultation session for the wholesale and retail sector, which brought together more than 100 industry representatives to consolidate views and provide recommendations on Hong Kong's future development. The session aimed to better integrate industry perspectives and support the Government in refining its first Five Year Plan.









2026年7月23日 | 駐粵辦「香港特別行政區成立29周年慶祝會」|

駐粵辦於廣州舉辦「香港特別行政區成立29周年慶祝會」，約600名來自內地政府部門、商會、外國領事館及學術文化機構的嘉賓出席，共同見證香港回歸29年來的發展成果。

The Guangdong Hong Kong Economic and Trade Office (GDETO) hosted a 29th HKSAR Anniversary Celebration in Guangzhou, bringing together around 600 representatives from Mainland authorities, business chambers, foreign consulates, and academic and cultural institutions to mark Hong Kong's development progress since its return to the motherland.







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2026年8月5日 | 香港工業總會會員大會 |

香港工業總會於 8 月 5 日舉行第 66 屆周年大會及午宴，約 550 位來自政府及工商界的嘉賓出席，由行政長官李家超主禮。工總主席林世豪感謝社會各界的長期支持，並指出香港工業界在外圍環境變化下仍展現韌性。工總將持續推動創新、升級轉型及產業發展，對香港工業前景保持信心。

The Federation of Hong Kong Industries held its 66th Annual General Meeting and Luncheon on 5 August, officiated by Chief Executive John Lee and attended by around 550 government and business representatives. Chairman Ricky Lam thanked stakeholders for their continued support and noted the sector's resilience amid external challenges. The Federation remains committed to innovation, industrial upgrading and long term development, with confidence in Hong Kong's industrial outlook.





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香港青少年鐘表技能邀請賽2026
HONG KONG YOUTH WATCH SKILLS INVITATIONS 2026



由香港鐘表業總會慈善基金撥款，並由香港鐘表業總會、九龍灣青年學院及卓越培訓發展中心精密工程系合辦的「香港青少年鐘表技能邀請賽2026」已於6月11日假九龍灣職業訓練局大樓圓滿舉行。本屆活動旨在推動青年技術教育與工藝傳承，為學生提供展示技能及進行專業交流的平台。比賽期間，參賽學生展現出高度專注、嚴謹的態度及對鐘錶工藝的熱忱，充分彰顯本地青年技術人才的潛力與專業素質。本屆比賽得以順利舉行，有賴各界的鼎力支持。本會將繼續致力推動青年技能發展，培育具備專業能力與工藝精神的新一代技術人才。



Funded by the Federation of Hong Kong Watch Trades and Industries Charitable Trust and jointly organized by the Federation of Hong Kong Watch Trades & Industries Limited, the Youth College (Kowloon Bay) and the Pro-Act Training and Development Centre (Precision Engineering), the "Hong Kong Youth Watch Skills Invitations 2026" was successfully held on 11 June at the VTC Kowloon Bay Complex. The event aims to promote youth technical education and the preservation of craftsmanship, providing students with a platform to showcase their skills and engage in professional exchange. Throughout the competition, participants demonstrated exceptional focus, discipline and passion for watchmaking, reflecting the strong potential and professional calibre of Hong Kong's young technical talents. The success of this year's competition was made possible through the generous support of various sectors. The Association remains committed to advancing youth skills development and nurturing a new generation of talent equipped with professional competence and a spirit of craftsmanship.


香港青少年鐘表技能邀請賽 2026
主禮嘉賓 王澤榮高級助理執行幹事 致詞


香港青少年鐘表技能邀請賽 2026
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香港青少年鐘表技能邀請賽 2026
主禮嘉賓 黃永威議員 致詞






香港青少年鐘表技能邀請賽
Hong Kong Youth Watch Skills Invitations



QF帶你進入鐘表業工作坊（第八期）
QF CAREER PATH WORKSHOP — INTRODUCTION TO THE WATCH & CLOCK INDUSTRY (8TH SESSION)

為鼓勵年輕人認識本地鐘表業的發展及相關職業技能，本會透過 資歷架構 (Qualifications Framework, QF)資助，已於2026年4月11日、5月30日、6月13日及6月27日舉辦四場「QF帶你進入鐘表業」互動體驗工作坊。活動專為中四至中六學生而設，費用全免。

工作坊於職業訓練局九龍灣大樓舉行，內容涵蓋行業資訊、技能體驗及職涯探索。參加者除了了解本地鐘表業的最新發展趨勢，亦能掌握資歷架構在支援終身學習及入行準備方面的作用，從而建立更清晰的行業認知。



學員可將自己設計及繪製的表面親手裝配成手錶帶走，親身體驗製表工藝的精密與細緻。活動亦設有 業界從業員分享環節，讓學生與專業人士交流，深入了解行業實況及入行心得，進一步激發對鐘表工藝的興趣，並協助他們探索行業的多元發展方向。

活動有助學生在未來升學及職涯規劃上作出更周全的考量，並增添實用資歷。











To encourage young people to learn about the development of Hong Kong's watch and clock industry and its related professional skills, the Association, with support from the Qualifications Framework (QF), organized four sessions of the "QF Brings You into the Watch & Clock Industry" Interactive Experience Workshop on 11 April, 30 May, 13 June and 27 June 2026. The workshops were designed for Secondary 4 to Secondary 6 students and were offered free of charge.

Held at the VTC Kowloon Bay Training Centre Complex, the workshops covered industry knowledge, hands-on skill experience and career exploration. Participants gained insights into the latest development trends of Hong Kong's watch and clock industry, and learned how the Qualifications Framework supports lifelong learning and helps students acquire the skills and knowledge required for entering the profession.

Students also had the opportunity to assemble a wristwatch using a dial they designed and illustrated themselves, experiencing the precision and craftsmanship of watchmaking. The programme further featured a sharing session with industry practitioners, allowing students to engage with professionals, understand real workplace conditions, and learn practical entry pathway advice. These interactions helped spark students' interest in horological craftsmanship and guided them in exploring the diverse development pathways within the industry.

The workshops provided valuable support for student' future study planning and career development, equipping them with practical knowledge and recognized learning experiences.



SEA-GULL
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雙秒追針計時碼錶隕石版

SEAGULL RATTRAPANTE

傳承匠心 創見未來
Preserving Artisan Spirit, Creating the Future

我們正處於一個前所未有的「多維變革」時代：關稅政策的變動、人工智能的崛起、國潮文化的浪潮，以及網紅經濟與IP價值的爆發，每一股力量都重新定義著傳統與創新、品牌與消費者之間的關係。這不僅僅是技術的演進，更是一場關於市場、文化與商業模式的深刻重塑。

本次專題，我們跨越不同領域，深度訪談了八位行業翹楚與思想領袖。他們將分享國潮洪流下如何抓住機遇、全球政策變動應對方法、AI與傳統鐘錶的共存之道、IP聯名的成功秘訣、以及駕馭網紅經濟的關鍵等前沿領域的真知灼見。錶盤上的指針永遠在轉動，既然時間不等人，那就讓我們一同走進這場時代的對話，從他們的智慧中汲取靈感，勇敢面對挑戰，共同塑造鐘錶世界的未來。

The world of watches never stands still, and neither does time itself. We are living through an unprecedented era of multi-dimensional transformation. Shifts in tariff policies, the rise of artificial intelligence, the surge of the 'Guochao' cultural trend, and the explosion of the influencer economy and IP collaborations are reshaping tradition, innovation, and the relationship between brands and consumers. This is more than technological evolution. It is a profound reimagining of markets, culture, and business models.

In this feature, we cross boundaries to bring you in-depth insights from eight industry leaders and visionaries. They reveal how to seize opportunities in the Guochao movement, navigate global policy changes, harmonise AI with traditional timepieces, unlock the potential of IP collaborations, and master the dynamics of the influencer economy.

The hands on the dial never stop turning. Time waits for no one, so let us step into this dialogue of our era, draw inspiration from their wisdom, meet challenges head-on, and together, shape the future of the watch world.



吳家強
John Ng



莊聖楷
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歲月磨一藝 雙手見真章

專訪Montres S.A. 製錶師
吳家強先生

從九龍城樓梯底的一方工作枱，到國際鐘錶集團的專業體系，再到走上獨立製錶之路，吳家強先生的人生幾乎沒有離開過「鐘錶」。年少時跟着父親修錶，他在一次又一次拆解、維修和重組之間累積經驗；後來進入歷峰集團，接觸不同頂級品牌的機芯與製錶體系，再把多年所學帶回自己的事業。今天回望，他形容這一切就像Steve Jobs所說的「connecting the dots」：當下未必知道某段經歷有何用處，走遠以後再回頭，才明白每一點早已連成今天的路。

因此，談到人才培育，吳家強比很多人更執着於「時間」和「基本功」。AI可以計算更有效率的加工路徑，機器可以造出愈來愈精密的零件，但真正的手藝，仍然要靠雙手一遍遍磨練。在一個人人都想更快抵達目的地的年代，他反而提醒年輕人：入門可以比上一代快，但成為真正的專業人才，沒有捷徑。「做得到」只是開始；「做得好」，才是功夫。

Q 你常笑稱自己是「樓梯強」，九龍城的樓梯底舖亦是你鐘錶生涯的起點。那段跟着父親邊做邊學的日子，對你今天有甚麼影響？

我很記得Steve Jobs以前在畢業典禮演講時說過一個概念，就是人生很多事情就像一個個點。當你向前走的時候，不會知道這些點將來怎樣連起來；到有一天回頭看，才發現原來全部都有關係。我自己就是這樣。

我在爸爸身邊工作的時候，根本沒有想過那些經驗有一天會帶我進入國際鐘錶集團，更加沒有想過之後會自己做生意。但今天回頭看，我做古董錶、維修不同年代的機芯，甚至每天面對客人、買賣、計成本，一步步走來，全部都變成後來的基礎。

我爸爸當年在樓梯底給了我一個小小的玻璃櫃，跟我說：「這個位置給你，你自己處理。」我便自己買一些舊錶回來，修好，再賣給客人。看起來只是一個小角落，其實已經等於讓我經營一間很小的公司。我需要懂得買貨、維修、計成本、定售價、面對客人，甚至處理最基本的會計。所以後來離開大公司自行創業時，我能夠較快掌握經營節奏，其實並非偶然。很多東西不是到那一刻才開始學，而是爸爸早已給了我一個實踐的平台。

Q 父親教給你最重要的一種製錶精神是甚麼？

他給我的觀念其實很直接：一隻錶原本是好的，你不要把別人的東西修壞。既然別人造得出來，為甚麼你連維修都做不到？就是這一句。所以你不知道，就要再學；技術不夠，就要再改進。我經常拿中醫來做比喻。你考到中醫牌，是否立即就是名醫？不是。你沒有真正看過成千上萬個病人，不了解不同病理和狀況，哪裏來的判斷力？

修錶也是一樣。你拆過十隻、五十隻，和你拆過五千隻、一萬隻，完全是兩回事。以前在爸爸那裏，我每天不停地做，累積了大量實戰經驗。不同年代、不同結構、不同問題都遇過，你才會慢慢建立自己的判斷力。後來我進入歷峰集團，接觸不同品牌和機芯，才發現以前做過的大量古董錶，原來已經替我打下很深的基礎。很多機械原理並不是完全重新發明，你見得夠多，自然會看得懂。所以經驗是不能跳過的。

Q 歷峰擁有非常完整的資源與體系。甚麼令你最終在2008年決定離開，走自己的路？

我在歷峰工作了很多年，當時負責整個亞洲區的技術培訓，管理一個資源非常充足、同時亦極具挑戰性的部門。集團在香港設有Regional、Local，以及十多間分公司，而我需要統籌整個亞洲區的technical training。從職業發展的角度來看，那其實是一個非常理想的位置。



我一直都很享受在集團裏學習的過程。雖然工作辛苦，但我本身是技術出身，能夠不斷接觸新的知識和技術，對我來說是非常難得的機會。我以前的上司後來更成為另一個國際大品牌的全球行政總裁，可見這個體系所提供的平台和發展空間有多大。

不過，做到某一個階段，我開始重新思考自己往後想走的路。當時父親年紀漸長，令我意識到，很多事情不能永遠等到將來才做。小時候，他已經讓我接觸經營、交易和與客人相處；而到了那個時候，我亦希望將他教我的一切，與自己多年累積的技術結合起來，真正做一件屬於自己的事。

那並不是一個很戲劇性的轉折，而是很多因素在多年累積之後，自然匯聚到同一個時刻。當時我心裏突然有一把很清晰的聲音告訴自己：「做吧。」即使我已經是一個資源豐富、極具挑戰性的部門主管，我仍然決定放棄原有的位置，離開集團，走出舒適圈，踏上自己的製錶之路。

2008年，我正式離開歷峰，開始自己的事業。現在回看，過去所學到的技術，加上小時候父親已經讓我接觸經營、交易和客人，其實一切早已準備就緒。只是到了那個時間點，我才真正將這些經驗連結起來，踏出屬於自己的一步。

Q 香港鐘錶業多年來都在談人才斷層。你認為現在最缺的是哪一類人才？

如果你問我最缺甚麼，我首先會說：扎實的技術人才。

現在的年輕人有一個優勢，就是他們可以比我們那一代更快找到入行的方法。香港有VTC（職業訓練局），可以先學基本功；之後亦有機會到海外，例如到WOSTEP瑞士勞力士及各大錶廠支援的　瑞士高級製錶培訓機構）再進修，亦有不同獎學金或基金可以支持他們。以前我們沒有這麼多資源，這些都是今天年輕人的優勢。但我很想提醒大家：讀完一個課程，只是一張入場券，不代表你已經去到終點。

你讀了一、兩年書，拆過幾十隻或者一百隻錶，就說自己已經是大師，這個心態很危險。技術這件事真的需要大量實戰。我甚至覺得「獨立製錶師」這個稱呼要很慎重。真正的獨立製錶師，應該有能力理解，甚至完成整個製錶過程。

今天生產零件比以前容易，很多加工中心都可以按設計把零件製造出來；但把它組裝起來，再調校到真正好的水平，是另一回事。所以我一直說，年輕人要先把自己做「實」。

當然，除了技術人才，我們也需要商業管理和品牌人才。鐘錶業不是只有一條路。你有技術背景之後，可以走維修、製錶、培訓、設計、銷售，甚至管理。我認識有人本身已有零售管理經驗，再到瑞士學習製錶技術，之後成為技術培訓導師，甚至有機會再走到高層管理。這就是技術與商業結合的價值。所以學製錶，不是把自己困在工作枱前，而是給自己一個真正理解整個行業的基礎。

Q 很多年輕人仍然覺得鐘錶是一門傳統甚至夕陽的行業。這個行業是否需要重新「包裝」？

當然要，而且其實已經在做。今天要令年輕人重新對機械錶產生興趣，不能只用上一代的方法跟他們說話。

很多品牌現在正在做的事情，就是把傳統機械製錶重新放進年輕人的文化語境裏。設計可以更加大膽，可以加入Pop Art、潮流文化或者收藏元素，先讓年輕人覺得「這件東西很有趣」，

再慢慢發現原來機械腕錶是要上鏈的、裏面有一整套機械結構，也有一種完全不同於智能產品的哲學。今天他可能先買一枚比較容易入手、很潮流的腕錶；十年之後，他可能開始欣賞真正的高級機械錶。這就是培養。

所以我從來不認為鐘錶是夕陽工業。問題只是我們懂不懂得用今天的語言，把它重新介紹給下一代。

Q 現在進入 AI、智能製造、3D 打印的年代，新一代製錶人才還需要具備哪些能力？

我每次跟學生做工作坊都會說：以前不識字叫文盲，今天如果完全不懂得使用AI，某程度上也是另一種「文盲」。你一定要學。

這個世界已經改變，AI可以在很多層面幫助我們。譬如加工，以前寫刀路、決定機器怎樣走，需要花很多時間；現在AI已經可以協助分析哪一條路徑效率最高。但前提是，你自己仍然要懂。

你要知道刀應該怎樣走，先後次序為甚麼這樣安排，設計是否合理。AI可以給你一個答案，但如果你連答案好不好都沒有能力判斷，那就不是幫助。而我反而覺得，AI愈發達，手藝愈重要。

因為機器做到的事情，大家慢慢都做得到；真正有價值的，就是那些機器仍然做不到、需要人的手感、判斷和經驗才能完成的事情。腕錶不是必需品，它某程度上是一件藝術品。就像一幅畫，你要的是藝術家真正留下來的東西，而不是一部機器模仿藝術家的筆觸。

所以如果今天的年輕人仍然有機會趕上學習傳統手藝的「最後一班車」，我反而覺得更加要把握。科技一定要學，但基本功更加不能丟。

Q 所以當AI可以替製錶師處理更多技術判斷時，人最需要守住的反而是手藝？

完全正確。機器愈能做你的工作，你就愈要問自己：有甚麼是我的手能做到，而機器做不到？那就是你的價值。

AI可以幫你計算，可以幫你設計，可以令加工更有效率；但維修一枚複雜腕錶時的判斷、細微的手感、真正高水平的手工修飾，這些暫時仍然很難完全取代。所以我希望香港未來除了入門課程，也可以增加更多進階課程和專科課程。學生需要進階，在職師傅其實亦需要不斷更新。

Q 你培育後輩多年，有沒有一位學生或者一個時刻令你至今仍然很難忘？

有一位 VTC 的女學生，我到現在仍然覺得很可惜。教了這麼多年學生，她是真的很有天分，也很用心。很多我教的技術，她在很短時間內便能掌握，而且真的可以做到我的要求。

但香港的現實是，培養一個年輕人需要時間，而生活成本又很高。她後來因為家庭和現實環境的原因，最後沒有辦法繼續走下去。我覺得很惋惜。

香港從來不缺有天分的年輕人，真正困難的是，如何讓他們有條件熬過最初幾年，等到技術真正成熟。任何專業都是一樣。你最初一定辛苦，要累積，要遇到好的老師，也要有一點際遇。這些不是學校教完一個課程就可以解決的。

Q 你對今天的學徒最想提醒的一件事是甚麼？

放下自尊心。

有學生拿東西來問我：「師傅，這個應該怎樣做？」我拿起來一看，他又立即說：「我知道了，我明白了。」那我就會問：「那你為甚麼還要問我？」（笑）

年輕人有自信是好事，但學手藝一定有一段時間要願意承認「我不懂」。你跟師傅學，就要願意聽、願意做、願意犯錯，再重新做。這件事很重要。

Q 在不斷創新的同時，你認為鐘錶業無論如何都一定要守住甚麼？

手藝。這是我最肯定的一件事。

機器做出來的東西和人的手做出來的東西，本身就有不同價值。為甚麼畢加索的畫有那個價值？因為你買的是畢加索，不是「畢加索機械人」畫出來的一幅畫。製錶也一樣。

我有老師和前輩，他們的作品二十多年前可能只是幾萬、十幾萬元，但二十多年之後，在國際拍賣場上可以去到完全不同的價值。為甚麼？不是因為二十六年之後突然有人替他做了一個營銷活動，而是這二十六年裏，他的作品、技術和名字一步一步累積出來。



所以我跟年輕人說，如果你真的做到大師級，你自然有大師級的價值。但你要等。可能是十年、二十年，甚至更久。這就是手藝。

Q 如果今天有一位年輕人站在你面前，正在考慮是否加入鐘錶業，你會怎樣說服他？

我會告訴他：「做得到，和做得好，是兩個世界。」

每個人都可以學會怎樣做一件事，但真正做到最好，那個距離可以非常遠。就像跑步，第一名和第二名可能只差0.01秒，但那0.01秒背後，可以是很多年的訓練。做手藝也是一樣。

這條路並不輕鬆，我不會把它說得容易。但也正因如此，真正走得下去、做到最好的人，才有不可取代的價值。如果你願意沉下來，把基本功做好，再找好的老師、好的機會繼續學，我覺得這個行業仍然有非常大的空間。

工作以外，你有甚麼興趣或者比較特別的收藏？

到最後，興趣還是離不開鐘錶（笑）。我喜歡收藏製錶工具和舊機器，亦有不少與鐘錶相關的古董。早幾年我曾經和佳士得合作，做過一個古董鐘錶工具的小型展覽，把不同年代製錶師使用的工具展示出來，某程度上就像一個小型的製錶工具博物館。

我太太經常說：「你除了錶，其他甚麼都不懂。」可能真的有一點偏執。但我從小到大都是做這件事，所以即使在工作以外，我感興趣的仍然是這門工藝的歷史、工具，以及以前的人究竟怎樣把一枚錶做出來。

Q 你認為香港鐘錶總會未來在人才培育方面，可以扮演甚麼角色？

我覺得其中一個很實際的方向，是做更多進階培訓。香港現在有入門教育，但真正針對在職人士或者已經有基礎的技術人員，讓他們繼續提升的課程仍然不夠。

總會如果可以運用資源或慈善基金，邀請真正有經驗、有專門技術的師傅，開設一些短期進階課程或專科課程，我覺得會非常有用。對象不一定只是學生。香港其實有很多老一輩在職師傅，可能當年不是經過正規學校入行，而是在工場裏一步一步學回來。他們一樣有提升自己、接觸新技術的需要。

所以我很希望可以把「入門」之後的一塊補上，讓學生有路繼續走，也讓已經在行業裏的人可以再進一步。



快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

發脾氣！（笑）年輕時性格比較火爆，現在年紀大了已經收斂很多。

2 你的人生座右銘是？

做到最好，永不後悔。我一直告訴自己，不要讓自己有後悔的機會。所以有時候對事情會很執着，甚至有點固執，但既然決定做，就希望做到最好。

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

我和太太結婚那一年，特別在歐洲買了一枚腕錶作紀念。那枚錶我一直保存到今天，也一直有佩戴。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

「光輝歲月。」我從來不認為鐘錶是夕陽工業。只要真正的手藝仍然有價值，這個行業就一定有未來。

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我會選擇寶璣(Breguet)，很想親自向他學習，看看那個年代的製錶師究竟如何思考和發明。至於戴哪枚錶？我反而不戴（笑）。不如請他即場替我做一枚！

A Craft Honed by Time, Proven by Hand

In conversation with Mr. John Ng

Horologer of Montres S.A.



From a workbench tucked beneath a staircase in Kowloon City, to the structured world of an international watch group, and eventually to the path of independent watchmaking, John Ng's life has rarely strayed far from watches. As a young man, he learned beside his father, building experience one repair, one disassembly and one reassembly at a time. He later joined Richemont, where he encountered the movements and technical systems behind some of the world's leading watch brands, before bringing everything he had learned into a business of his own.

Looking back, Ng compares the journey to Steve Jobs' idea of "connecting the dots": when you are moving forward, you rarely know what a particular experience will lead to. Only later, looking back, do you realise how each point helped shape the path you eventually took. That is also why, when the conversation turns to nurturing the next generation, Ng returns again and again to two things: time and fundamentals. AI can calculate a more efficient machining path and machines can manufacture ever more precise components, but true craftsmanship, he argues, is still built through repetition, judgement and the discipline of the hand. At a time when everyone wants to reach the destination faster, his message to young watchmakers is simple: getting into the trade may be quicker than it was for his generation, but becoming genuinely good at it still has no shortcut. Being able to do something is only the beginning. Doing it well is where the craft begins.

Q You often jokingly call yourself "Staircase John", and the shop beneath the stairs in Kowloon City was where your watchmaking journey began. How did those years of learning alongside your father shape you?

I remember Steve Jobs talking in a commencement speech about how life is made up of different dots. When you are moving forward, you cannot see how they are going to connect. It is only when you look back that you realise they were related all along. That is exactly how I see my own journey.

When I was working with my father, I never imagined those experiences would one day lead me into an international watch group, let alone to running my own business. But looking back now, repairing vintage watches, working on movements from different periods, dealing with customers, buying and selling, calculating costs, all of that became part of my foundation.

My father gave me a small glass cabinet beneath the staircase and said, "This is your space. You deal with it yourself." So I started buying old watches, repairing them and selling them on. It looked like nothing more than a little corner, but in reality he had given me a miniature business to run. I had to learn how to buy, repair, calculate costs, set prices, deal with customers and even handle basic accounts. So when I eventually left a large company to start out on my own, the fact that I could adapt fairly quickly was no accident. A lot of those lessons had started years earlier, because my father had already given me a place in which to practise them.

Q What was the most important principle your father taught you about watchmaking?

His thinking was very straightforward: if a watch comes to you in working condition, do not be the person who ruins it. If someone was capable of making it, why should you not be capable of repairing it? That was the principle. If you do not know something, learn more. If your technique is not good enough, improve it.

I often use Chinese medicine as an analogy. Passing the examination does not immediately make you a great doctor. If you have not actually treated thousands of patients and seen different symptoms and causes, where does your judgement come from? Watch repair is the same. There is an enormous difference between taking apart ten or fifty watches and taking apart five thousand or ten thousand. When I worked with my father, I was doing it every day. You encounter watches from different eras, different constructions and different problems. That volume of practical experience is what gradually builds judgement.

Later, when I joined Richemont and worked with different brands and movements, I realised that all the vintage watches I had handled earlier had already given me a very deep technical foundation. Mechanical principles are not reinvented from scratch every time. If you have seen enough, you begin to recognise what is in front of you. Experience is something you simply cannot skip.

Q Richemont offered access to an extraordinary level of expertise and structure. What made you decide to leave in 2008 and go your own way?

I had been with Richemont for many years and was responsible for technical training across Hong Kong, leading a department that was both highly resourced and extremely demanding. The Group's structure included regional and local teams, as well as more than a dozen subsidiaries across Asia, and I oversaw technical training for the entire region. From a career perspective, it was an exceptional position to be in.

Throughout those years, I genuinely enjoyed the process of learning. The work was demanding, but I come from a technical background, so the opportunity to keep developing my knowledge and skills was something I valued enormously. My former boss at Richemont later went on to become the global chief executive of another major international brand, which also reflects the calibre of the organisation and the opportunities it offered.

At a certain point, however, I began to reconsider what I wanted the next stage of my life to look like. My father was getting older, and that made me realise that some things could not be postponed indefinitely. From a young age, he had taught me about customers, transactions and running a business, and I began to feel that the time had come to combine everything I had learned from him with the technical expertise I had built throughout my career, and create something of my own.

It was not a dramatic turning point, but rather the natural convergence of many years of accumulated experience. I remember hearing a very clear voice in my head simply say: "Do it." Even though I was leading a well-resourced and highly demanding department, I decided to give up that position, step beyond the structure and security of the Group, and pursue watchmaking independently.

Q The Hong Kong watch industry has talked about a talent gap for years. What kind of people do you think the industry is most urgently missing?

If you ask me what we need most, my first answer is simple: people with solid technical skills.

Young people today actually have an advantage. They can find a route into the industry much faster than my generation could. In Hong Kong, they can start with the VTC and build their basic skills, then perhaps continue overseas through programmes such as WOSTEP. There are also scholarships and funds that can support further study. We did not have so many of those opportunities.

That is a real advantage. But I always remind people that finishing a course gives you an entry ticket. It does not mean you have reached the destination.

If you study for a year or two, take apart a few dozen or even a hundred watches, and immediately start calling yourself a master, that is dangerous. Technical skill needs a huge amount of real-world practice. I am even very cautious about the term "independent watchmaker". To me, a genuine independent watchmaker should understand, and ideally be capable of completing, the whole watchmaking process.

Today, producing components is much easier than it used to be. A machining centre can manufacture parts from a design. But assembling those parts, adjusting them properly and bringing the

watch to a genuinely high standard is a very different matter. That is why I always tell young people: first, make yourself solid.

Of course, we also need people in business management and branding. There is not only one route through the watch industry. A technical background can lead into repair, watchmaking, training, design, sales or management.

I know people who began with retail-management experience, then went to Switzerland to study watchmaking, became technical trainers and were later offered opportunities to move into senior management. That is the value of combining technical knowledge with business understanding. Learning watchmaking does not mean confining yourself to a workbench. It can give you a foundation from which to understand the entire industry.

Q Many young people still see watchmaking as a traditional industry, perhaps even one in decline. Does it need to be repackaged for a new generation?

Absolutely, and that is already happening. If you want young people to become interested in mechanical watches today, you cannot speak to them in exactly the same way you spoke to the previous generation.

A lot of brands are finding ways to place traditional mechanical watchmaking within contemporary culture. The design can be bolder. It can draw on Pop Art, street culture or collecting culture. The first step is simply to make a young person think, "That is interesting."

Then perhaps they discover that a mechanical watch needs to be wound, that there is an entire mechanical structure inside it, and that the philosophy behind it is completely different from a smart device. Today they may start with something more accessible and fashionable. Ten years later, they may develop an appreciation for true haute horlogerie. That is how you nurture an audience.

I have never believed the watch industry is a sunset industry. The question is whether we know how to introduce it to the next generation in a language they understand.

Q We are now in the age of AI, intelligent manufacturing and 3D printing. What new skills will the next generation of watchmakers need?

Whenever I run workshops with students, I tell them this: in the past, being unable to read made you illiterate. Today, if you have absolutely no idea how to use AI, that is almost another form of illiteracy. You have to learn it.

The world has changed, and AI can help us at many levels. Take machining, for example. In the past, programming a toolpath and deciding how a machine should move could take a great deal of time. Today, AI can help analyse which route is most efficient. But you still need to understand what it is doing.

You need to know how the cutting tool should move, why one sequence makes more sense than another, and whether the design itself is sound. AI can give you an answer, but if you do not have enough knowledge to judge whether that answer is good, then it is not really helping you.

And in fact, I think the more advanced AI becomes, the more valuable craftsmanship becomes. If machines can do something easily, eventually everyone will be able to do it. The real value lies in the things a machine still cannot reproduce, the feel of the hand, judgement, experience and sensitivity.

A watch is not a necessity. In many ways, it is an art object. When you buy a painting, what matters is what the artist actually left behind, not a machine reproducing the artist's brushstrokes.

So if young people today still have the chance to catch what I sometimes call the "last train" for learning traditional handcraft, they should take it. Learn the technology, certainly. But never lose the fundamentals.

Q So as AI takes on more technical decisions, craftsmanship becomes the very thing people need to protect?

Exactly. The more a machine can do your job, the more you have to ask yourself: what can my hands do that the machine cannot? That is your value.

AI can calculate for you, help you design and make machining more efficient. But the judgement involved in repairing a complicated watch, the sensitivity in your hands, and genuinely high-level hand-finishing are still very difficult to replace.

That is also why I would like to see Hong Kong develop more advanced and specialist training, not only introductory courses. Students need somewhere to progress, and working watchmakers also need opportunities to keep improving.

Q You have spent many years teaching and mentoring younger watchmakers. Is there one student or one moment that has stayed with you?

There was a female student at VTC whom I still think about, because I found her situation very unfortunate. I have taught for many years, and she was genuinely talented and extremely committed. She picked up a lot of the techniques I taught very quickly and could reach the standard I was asking for in a short period of time.

But the reality in Hong Kong is that developing a young craftsperson takes time, while the cost of living is high. Because of family and practical circumstances, she was eventually unable to continue. I found that very disappointing.

Hong Kong has never lacked talented young people. The real difficulty is creating the conditions that allow someone talented to survive those first few years and stay long enough for their skills to mature. That is true of any profession. At the beginning, you have to struggle. You have to accumulate experience. You need a good teacher, and sometimes you also need a little good fortune. Those are things that cannot be solved simply by finishing a course.

Q What is the one thing you would most like today's apprentices to remember?

Put your pride aside. Sometimes a student comes to me and asks, "Master, how should I do this?" I pick it up and take a look, and immediately they say, "I know, I understand." Then I ask them, "If you already know, why did you come and ask me?" [Laughs]

MONTRES



不朽工匠・世代傳承



Philippe Dufour（鐘錶師）

復修・買賣



John Ng（鐘錶師）

錶舖

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Confidence is a good thing. But when you are learning a craft, there has to be a period when you are willing to say, "I don't know." If you are learning from a master, you have to be willing to listen, to practise, to make mistakes and then do it again. That matters.

Q With the industry changing so quickly, what is the one thing watchmaking must never lose?

Craftsmanship. I am absolutely certain about that. Something made by a machine and something made by a human hand do not carry exactly the same value. Why does a Picasso have the value it does? Because you are buying a Picasso, not something painted by a "Picasso robot". Watchmaking is the same.

I have teachers and senior watchmakers whose pieces may have sold for tens of thousands years ago, but more than twenty years later those same works can command an entirely different level of value at international auction. Why? It is not because someone suddenly launched a marketing campaign twenty-six years later. It is because over those twenty-six years, the work, the skill and the name accumulated value little by little.

So I tell young people: if you truly reach the level of a master, then eventually your work can carry the value of a master. But you have to wait. It may take ten years, twenty years or even longer. That is craftsmanship.

Q If a young person were standing in front of you today and considering a career in the watch industry, what would you tell them?

I would tell them: "Being able to do it and being able to do it well are two completely different things."

Almost anyone can learn how to do something. Doing it exceptionally well is a different journey altogether. Think about running. First and second place may be separated by just 0.01 of a second, but behind that 0.01 of a second could be years of training. Craft is the same.

It is not an easy road, and I would never pretend otherwise. But precisely because it is difficult, the people who stay with it and reach a genuinely high level become difficult to replace. If you are willing to settle down, build your fundamentals properly, find good teachers and keep learning when opportunities arise, I still think there is enormous room to grow in this industry.

Q Away from work, what interests or unusual collections do you have?

Somehow, it always comes back to watches. I collect watchmaking tools and old machinery, as well as various watch-related antiques. A few years ago, I worked with Christie's on a small exhibition of antique watchmaking tools, displaying equipment used by watchmakers from different periods. In some ways, it became a miniature museum of watchmaking tools.

My wife often says to me, "Apart from watches, you don't know anything else." She may have a point. [Laughs] Perhaps I am slightly obsessive. But this is what I have done since I was young, so even outside work I am still fascinated by the history of the craft, the tools, and how watchmakers of earlier generations actually made things.

Q What role could the Federation play in developing the next generation of talent?

One very practical area would be advanced training. Hong Kong already has entry-level education, but there are still too few courses for people who are already working in the industry, or who have the basics and want to take their skills further.

If the Federation could use its resources or charitable funds to bring in experienced specialists and master craftsmen to run short advanced or specialist courses, I think that would be extremely useful. And the audience should not be limited to students.

Hong Kong still has many experienced watchmakers from an older generation who did not necessarily enter the trade through formal schooling. They learned step by step in workshops. They also need opportunities to refine their skills and understand new technologies.

I would like to see us fill that gap after the entry level, giving students somewhere to go next, while also helping people already in the industry continue to progress.

Quickfire

1 When you are under enormous pressure, what helps you unwind?

Losing my temper! [Laughs] I had a much more fiery personality when I was younger. I have mellowed quite a lot with age.

2 What is your life motto?

"Do your best, and leave no regrets." I have always told myself not to leave room for regret. That is probably why I can be very particular, or even stubborn, about certain things. Once I decide to do something, I want to do it as well as I possibly can.

3 Can you share an important moment in your life, and the watch you were wearing that day?

The year my wife and I got married, I bought a watch in Europe to mark the occasion. I have kept it ever since and still wear it today.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

"Glorious years ahead." I have never believed that watchmaking is a sunset industry. As long as genuine craftsmanship continues to have value, this industry will have a future.

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

I would choose Abraham-Louis Breguet. I would love to sit with him and understand how a watchmaker of his time thought, experimented and invented. As for what I would wear? Nothing. [Laughs] I would rather ask him to make one for me on the spot.

智聯表面廠有限公司

Chi Luen Watch Dial Company Limited



公司簡介



- 1987年成立於香港，1992年於惠州淡水設廠。
  專業生產字面及手表加工配件，服務於瑞士、歐美、亞洲等品牌。
- 生產基地占地超過6500m²，員工300多人，推行ISO9001及8S現場管理。



百年未老 向新而生

專訪維達力科技股份有限公司
董事長兼非執行董事
莊聖楷先生

一家企業能夠走過九十多年，靠的從來不只是把上一代留下來的事業原封不動地守住。市場會變，技術會變，產業會變，甚至企業每天所面對的世界也在變。真正決定一家百年企業能走多遠的，是在一次又一次轉型之中，仍然知道甚麼不能丟，甚麼必須改，以及甚麼值得用十年、二十年去等待。

對莊聖楷而言，傳承最難的不是把價值觀寫進簡報，而是把價值觀背後的判斷力傳下去。從鐘錶製造到3C電子材料，再走向更先進的技術領域，他所承接的從來不是一條固定的業務軌跡，而是一套面對變化的方法。工程師的訓練讓他相信流程可以被優化、浪費可以被消除、時間可以被珍惜；而真正讓企業持續向前的，卻是另一種更難量化的能力，好奇心。

他把一家近百年的企業比作一枚古董腕錶。初心是發條，好奇心是潤滑油。只有兩者同時存在，這枚錶才能繼續運行。守住核心，卻不被過去綁住；保持穩健，卻從不停止創新。當一家企業真正懂得如何與時代一起成長，百年就不只是歷史，而可以成為下一段旅程的起點。

Q 貴公司從鐘錶製造起家，後來延伸至電子材料及更先進的技術領域。對一間家族企業而言，最難傳承的究竟是事業、文化，還是價值觀？

事業一定會隨着世界改變。我們最早從鐘錶開始，後來發展到零部件、電子行業，甚至其他更先進的技術，所以「做甚麼」本身一直都在變。文化是公司的核心，但文化亦要隨着時代演變。真正最根本的，我覺得還是價值觀。

不過再深入一點，最難傳承的其實不只是價值觀本身。因為價值觀可以寫在每一份簡報裏，大家都可以看到，文字並不難傳下去。真正困難的是價值觀背後的判斷力。你要真正明白一件事為甚麼存在、它的意義是甚麼，才知道甚麼時候應該堅持，甚麼時候可以打破，再讓它演變成適合下一個時代的方式。

Q 你有機械工程與技術研發背景。這種訓練如何影響你今天治理企業的方式？

我們其中一個核心價值是「杜絕浪費」，我覺得這正好體現工程師思維。所謂杜絕浪費，最基本是優化流程、提升品質，令材料和資源不被白白消耗，但另一個非常重要的部分其實是時間。

我們內部經常提醒自己，時間可能才是最大的浪費。流程可不可以更有效率？溝通可不可以更直接？一件事情是不是用了不必要的時間？這些都是工程師會自然思考的問題。

所以我覺得工程師精神並不只適用於生產線。它是一種不斷拆解問題、尋找更優方案的思維，放在管理企業上同樣適用。

Q 在組建管理團隊時，你會特別偏向工程或技術背景的人嗎？

不會。不同工作需要不同類型的人，我反而很相信 diversity，一個團隊裏有不同背景、不同思維的人，大家互相碰撞，往往會帶來更多啟發。

但最重要的始終是團隊合作。大家必須是真正想把事情做好的人，而不是製造問題的人。背景可以不同，方向一定要一致。

Q 談到「匠人精神」，很多人首先想到製錶師手工完成一枚精密腕錶。你從上一代承接下來的匠人精神，又是怎樣的？

我覺得「匠人精神」這個概念很有意思。在鐘錶行業，大家自然會想到一位製錶師，用很多時間精心完成一枚漂亮而精準的腕錶。這當然是匠人精神的一部分。

但我覺得還有另一面，就是如何把同樣的品質與精神放到大規模生產裏。一個人做出一件非常漂亮的產品已經不容易，但如果你能找到一個優雅的方案，讓同樣高品質的產品可以一次又一次穩定地被製造出來，其實也是一件非常高難度、甚至很有美感的事情。

所以我經常提醒自己，要對「美」保持敏感。美不只是外觀，它可以存在於很多不同層次，一個流程可以很美，一個工程方案可以很美，一個結構也可以很美。尤其到了AI時代，如果人連對美的感受都失去了，我們的價值也會愈來愈有限。

Q 對你而言，帶領一家擁有九十多年歷史、正邁向百年的企業，最大的挑戰是甚麼？

我有時會把公司比喻成一枚古董腕錶。它可能一直走得非常準、做得非常好，但如果你希望它長期運行，就一定要定期上鏈，也要加潤滑油。

對我來說，我們的專心與初心就是那根發條，而好奇心就是潤滑油。一家企業經歷不同年代、不同市場、不同的人，一定會不斷改變。要保持年輕，不是刻意追求某一種風格，而是保持好奇心。只要你仍然願意探索新的東西，願意問「還有沒有另一種方法」，這家公司自然就不會停止向前。

Q 這份好奇心，如何實際推動公司走進新的行業？

我們很多新的發展，其實都源自這種好奇心。從鐘錶走到3C電子產品就是一個例子。

表面看，好像只是時代變了，市場開始做手機，我們也跟着進入手機相關產業。但更深一層，其實是有人願意問：我們在鐘錶製造累積下來的工藝，可以不可以放到手機上？

如果當初我們沒有這種好奇心，不願意嘗試把原本的技術應用到另一種產品，就不會走出新的產業方向。當時的工程師願意接受挑戰、嘗試不同工藝、研發新的做法，背後都是因為好奇。

Q 一家即將走向百年的企業，如何在穩健與創新之間取得平衡？

我其實不覺得穩健與創新是對立的。我們可以說是非常保守的一家公司，尤其在風險和價值觀上，可能保守得不能再保守。但談到創新，我們從來沒有猶豫過。因為我們真正賣的，並不只是生產線製造出來的東西，而是我們的創新能力。客戶願意尊重我們，願意維持長期合作，也是因為我們不斷提供新的解決方案。所以穩健是你知道哪些東西不能輕易放棄，而創新則是你知道哪些東西必須不斷向前。兩者其實可以同時存在。

Q 九十多年來，每一代面對的世界都不同。你覺得自己與上一代最大的經營差異是甚麼？

每一個年代都有不同的需要。到了我祖父那一代，可能最重要的是生存，當時經濟環境沒有那麼好，世界亦比較動盪，首先要想的是公司怎樣活下去。

到了父輩的年代，更多是成長。市場開始擴大，品牌和產業都有很多機會，所以他們思考的是如何把握那個增長期，讓公司發展得更快。到了我們這一代，我覺得關鍵是「深耕」。不是單純追求規模，而是不斷精進自己，確保下一個九十年，公司仍然有長遠發展的能力。不論產品、生產線還是品牌，背後都需要這種思維支撐。

Q 今天面對的全球經濟、疫情、科技與市場變化，都與上一代不同。你如何讓企業在這些轉變中繼續向前？

最重要的仍然是不斷精進自己，也就是不要停止思考和嘗試。很多事情，如果你不去想、不去試，它永遠不會出現。

今天做品牌的方法已經不可能完全複製上一代。以前可能講品牌歷史、講一個標籤、講一個故事，產品便可以賣出去，但今天消費者的要求高很多，資訊亦透明很多。他們可以自己做大量研究，品牌也需要研究得更深入。

這當然是一個挑戰，但同時也是機會。因為今天我們有更多資訊、資源和平台，可以做以前做不到的事情。對我而言，重要的是不要停留在以前成功的方法，而是問自己現在還可以多做甚麼。

Q 你從上一代身上學到最重要的一課是甚麼？

看得長遠一點，不要因為短期利益而犧牲更大的長期價值。我

們做很多決定，不論選擇甚麼生意、投資哪一個方向，都會先看長線。家人曾經說過一句話，我一直記得：「如果一件事不是需要十年才可以成熟，它可能就不是真正的競爭優勢。」

真正有價值的東西往往需要時間建立。我們相對幸運，作為一家家族企業，可以把視野放得更長，選擇一些長遠對公司、香港、國家甚至不同持份者都有價值的方向。

例如在一些制度和安排上，我們有時寧願公司短期少一點利益，也希望團隊可以分享得更多。因為除了做產品之外，我們也希望培養一班真正優秀的人才。值得投資的人才，我們不會吝嗇支持他們。短期看可能少了一點，但長期得到的會更多。

Q 身為機械工程與研發背景的管理者，當你拿起一枚高級腕錶時，第一個會看的細節是甚麼？

可能有一點職業病，我第一個看的通常是finishing。我們公司其中一項專長是CMF，也就是 Color Material and Finishing，所以我自然會先看表面處理、打磨做得怎樣，包括錶殼、錶帶。如果可以看到機芯，我亦會很留意機芯的 finishing。

但另一個層面，我自己一直覺得做錶其實是一件很浪漫的事情。所以除了工藝，我也很喜歡了解一枚腕錶背後的故事。技術是其中一部分，但它為甚麼存在、誰做了它、它代表甚麼，這些對我來說同樣重要。

Q 鐘錶行業有時仍然被視為傳統甚至老化的產業。你認為怎樣才能吸引更多擁有機械、材料及科技背景的年輕人才加入？

我覺得問題在於，我們不應該用一個太死板的方式去定義鐘錶業。

就像我剛才說，腕錶其實是一件很浪漫、亦很藝術的產品。今天的新一代，其實比過往很多世代更加重視美學、創意和個人表達。從這個角度看，鐘錶業與年輕人的發展方向其實非常吻合。

我們不應該把這個行業包裝成一份朝九晚五的傳統工作，而應該讓年輕人看到，這是一個可以運用工程、材料、設計、藝術和想像力的平台。它其實提供了非常大的創作空間。

如果我們能夠把這一面呈現出來，我反而覺得鐘錶業比很多人想像中更加適合下一代。

Q 面對科技、金融等行業的人才競爭，你認為香港鐘表業總會以及整個行業，可以如何建立一個更吸引年輕人的舞台？

我一直很認同一句話：「Where art goes, people follow.」有藝術的地方，人自然會聚集。香港過去很多產業都受惠於地緣和商業環境，這些優勢當然仍然重要，但長遠而言，我們還要問，香港下一步真正可以建立甚麼核心競爭力。我自己很相信文化是一個重要方向。香港其實有很深厚的文化底蘊，而鐘錶本身就是工業、技術、設計與文化交會的產物。所以我認為，總會以至整個香港鐘錶業都有條件，也有需要，更積極去推廣鐘錶的文化與藝術價值。當年輕人看到這不只是一個製造行業，而是一個可以創造文化的領域，自然會有更多設計、工程和技術人才願意走進來。

快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

我沒有固定的方法，但很喜歡嘗試新的東西。一方面可以把注意力轉移到新的事物上，也提醒自己，人生除了眼前正在煩惱的事情之外，其實還有很大的世界、很多值得探索的東西。

2 你的人生座右銘是？

「永遠不要停止學習和超越自己。」

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

有一次，我訪問一位認識多年的收藏家朋友，希望把他的故事記錄下來。訪問結束後，他把自己收藏多年的一枚古董腕錶送給我，還特別配上一條很有意義的錶帶。那一刻我非常感動，不只是因為收到一枚腕錶，而是感受到朋友之間的心意，也再次明白鐘錶與人之間真正動人的地方，是它可以承載感情。直到今天，那仍然是我最珍惜的腕錶之一。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

「一場文藝復興。」鐘錶已經逐漸找到一個無可取代的位置，而未來會愈來愈接近藝術與文化。我覺得下一個階段，不只是鐘錶產業的復興，也是鐘錶文化與藝術價值的重新被看見。

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我可能會選擇伽利略這樣的科學家。我很想知道，如果讓他看到今天如此精準的計時工具，會不會令他重新思考自己的研究，甚至激發出一些當年不可能出現的新想法。至於腕錶，我會帶一枚能夠代表現代精密計時技術的作品赴約。

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Where Legacy Meets Curiosity

In conversation with Mr. Chong Sing Kai

Chairman of the Board and Non-executive Director,
Vitalink Technology Co., Ltd.

For a family enterprise to endure for more than nine decades, continuity cannot simply mean preserving what the previous generation left behind. Markets change, technologies change and industries change. What determines whether a century-old business can keep moving forward is its ability to know what must be protected, what must evolve and what is worth waiting ten or twenty years to build.

For Chong Sing Kai, the hardest thing to pass from one generation to the next is not a set of values written on a presentation slide, but the judgement behind them. From watchmaking to 3C electronics and more advanced technologies, what he inherited was never a fixed line of business. It was a way of responding to change. His engineering training taught him to optimise processes, eliminate waste and treat time itself as a precious resource. Yet the quality he returns to most often is far harder to quantify: curiosity.

He compares a near-century-old enterprise to an antique watch. Its original purpose is the mainspring; curiosity is the lubricant that keeps everything moving. Both are essential. The challenge is to protect the core without becoming bound by the past, and to remain prudent without ever becoming afraid of innovation. When a business learns how to grow with its time, a hundred years of history becomes not an ending, but the beginning of what comes next.

Q Your family business began in watchmaking before expanding into electronics and more advanced technologies. What is hardest to pass on from one generation to the next: the business itself, its culture or its values?

The business itself will inevitably change with the world. We started with watches, then moved into components, electronics and eventually more advanced technologies. What we do has always evolved. Culture is central to a company, but culture also has to develop with its time. At the most fundamental level, I would say values are what matter most. But if you go one step deeper, the hardest thing to pass on is not the values themselves. Values can be written on every presentation slide. Everyone can read them. Information is easy to preserve. What is much harder to inherit is the judgement behind those values. You have to understand why something exists and what it really means before you know when to preserve it, when to challenge it and how to let it evolve for the next generation.

Q You have a background in mechanical engineering and technical R&D. How has that shaped the way you run a business?

One of our core values is eliminating waste, and I think that reflects an engineering mindset very clearly. At its most basic, eliminating waste means optimising processes, improving quality and making sure materials and resources are not used unnecessarily. But there is another form of waste that is equally important: time. Internally, we often remind ourselves that time may be the greatest waste of all. Can a process be made more efficient? Can communication be more direct? Are we spending time on something that does not need it? These are questions an engineer naturally asks. So to me, the engineering mindset is not confined to a production line. It is a way of breaking down problems and continuously looking for a better solution, and that applies just as much to management.











Q When building a management team, do you tend to favour people with engineering or technical backgrounds?

No. Different roles need different kinds of people. I actually believe strongly in diversity. When people with different backgrounds and ways of thinking work together, they can challenge and inspire one another. The most important thing is teamwork. Everyone has to genuinely want to get the job done rather than create problems. Their backgrounds can be different, but they have to be moving in the same direction.

Q In watchmaking, craftsmanship often brings to mind a watchmaker painstakingly completing a single precise piece by hand. What does craftsmanship mean to you?

I find the idea of craftsmanship very interesting. In watchmaking, people naturally picture a watchmaker spending an enormous amount of time creating something beautiful and precise. Of course, that is one form of craftsmanship. But there is another side to it: how do you take the same standard and spirit and apply it to large-scale production? Producing one beautiful object is already difficult. Finding an elegant solution that allows you to reproduce that same level of quality consistently, again and again, is also extremely demanding. There is an aesthetic quality to that too.

I often remind myself to remain sensitive to beauty. Beauty is not only visual. A process can be beautiful. An engineering solution can be beautiful. A structure can be beautiful. Especially in the age of AI, if human beings lose that sensitivity altogether, then I think our own value becomes increasingly limited.

Q What is the greatest challenge in leading a business with more than ninety years of history as it approaches its centenary?

I sometimes think of the company as an antique watch. It may be beautifully made and still keep excellent time, but if you want it to continue running over the long term, you have to wind it and you have to lubricate it. For me, our focus and original purpose are the mainspring, and curiosity is the lubricant.

A company that has lived through different eras, markets and generations of people will inevitably change. Staying young is not about deliberately adopting a particular style. It is about remaining curious. As long as you are still willing to explore something new and ask, "Could there be another way?", the company will continue moving forward.

Q How has that curiosity actually led the business into new industries?

Many of our new developments have come from exactly that instinct. Moving from watches into 3C electronics is one example. On the surface, you could say the market changed, mobile phones became important and we simply followed the opportunity. But at a deeper level, someone had to ask: could the techniques and capabilities we had developed through watchmaking be applied to mobile phones?

If we had not been curious enough to ask that question, or willing to apply an existing capability to an entirely different product, we would never have entered that new field. Our engineers were prepared to take on unfamiliar challenges, experiment with different processes and develop new techniques. Curiosity is what made that possible.

Q How does a company approaching its centenary balance prudence with innovation?

I do not see prudence and innovation as opposites. We could probably describe ourselves as one of the most conservative companies around, particularly when it comes to risk and our core values. In those areas, we are extremely cautious. But when it comes to innovation, we have never hesitated.

What we ultimately sell is not simply whatever comes off the production line. We sell our ability to innovate. The reason customers respect us and maintain long-term relationships with us is that we continue to offer new solutions. Prudence means knowing what should not be given up lightly. Innovation means knowing what must continue to move forward. The two can absolutely coexist.

Q Each generation has faced a very different world. What is the biggest difference between your approach and that of the generations before you?

Every era has its own priorities. In my grandfather's generation, the priority was probably survival. The economic environment was more difficult and the world was less stable, so the first question was simply how to keep the business alive.

For my father's generation, the focus shifted towards growth. Markets were expanding, brands and industries were developing, and there was an opportunity to maximise that period of growth.

For our generation, I think the key word is depth. We are not simply pursuing scale. We need to keep refining what we do and make sure the company still has the ability to develop over the next ninety years. Whether we are talking about products, production or brands, that mindset has to support everything.

Q The economic, technological and social challenges facing your generation are very different from those your predecessors encountered. How do you keep the company moving forward through that change?

We have to keep improving ourselves and never stop thinking or experimenting. Many things will simply never appear if nobody is willing to imagine them or try them.

The way we build a brand today cannot simply copy what the previous generation did. In the past, perhaps you could talk about a brand's history, attach a certain label or tell a story and that would be enough to sell the product. Consumers today expect much more. Information is far more transparent and they can conduct a huge amount of research themselves, which means brands also have to go much deeper.

That is a challenge, but it is also an opportunity. We now have far more information, resources and platforms with which to do things that were not possible before. The important thing is not to remain trapped by the methods that once made you successful, but to keep asking what else you can do now.

Q What is the most important lesson you learned from the generation before you?

Think long term. Do not sacrifice a much greater long-term return for a short-term gain. Whether we are deciding which business to enter, where to invest or which direction to take, we always try to look further ahead.

Someone in my family once said something that has stayed with me: "If something does not take ten years to mature, it probably is not a real competitive advantage."

Things of genuine value usually take time to build. As a family business, we are fortunate in that we can sometimes afford to take a longer view and choose directions that create value not only for the company, but also for Hong Kong, the country and the wider group of people around us.

For example, there are situations in which we would rather accept a little less profit in the short term so that the team can share more of the benefit. We do not only want to make products. We want to develop an outstanding group of people. When someone is worth





investing in, we will not hesitate to support them. The short-term return may be smaller, but over time the value can be much greater.

Q With your background in mechanical engineering and R&D, what is the first thing you notice when you pick up a high-end watch?

Perhaps it is an occupational habit, but the first thing I usually look at is the finishing. One of our areas of expertise is CMF, Colour, Material and Finish, so naturally I pay attention to surface treatment, polishing and the finishing of the case and bracelet. If the movement is visible, I will look closely at its finishing as well.

But on another level, I have always thought that watchmaking is something very romantic. So beyond the technique, I also want to understand the story behind the watch. The engineering matters, but so does why it exists, who made it and what it represents.

Q Watchmaking is still sometimes perceived as a traditional or ageing industry. How can it attract more young people with backgrounds in engineering, materials and technology?

I think the problem is that we should not define the watch industry in such a rigid way. As I said, a watch is a very romantic object and also an artistic one. Younger generations today are arguably more interested in aesthetics, creativity and individual expression than many generations before them. From that perspective, watchmaking actually aligns very closely with the way younger people think.

We should not present the industry simply as a traditional nine-to-five job. We should show that it is a platform where engineering, materials, design, art and imagination can all come together. There is an enormous amount of creative space within it. If we can



communicate that side of the industry properly, I think watchmaking is far more relevant to the next generation than many people assume.

Q With technology and finance competing for young talent, how can the Federation and the wider Hong Kong watch industry create a more compelling platform for the next generation?

There is a phrase I strongly believe in: "Where art goes, people follow." Where art flourishes, people naturally gather around it.

Many of Hong Kong's traditional industries have benefited enormously from our geographical position and commercial environment. Those advantages remain important, but over the longer term we also have to ask where Hong Kong's next layer of competitiveness can come from.

I believe culture is one of the answers. Hong Kong has a very deep cultural foundation, and watchmaking sits naturally at the intersection of industry, technology, design and culture. That means the Federation and the wider Hong Kong watch industry both have the conditions, and I would say the responsibility, to communicate the cultural and artistic value of watches more actively.

When young people see that this is not simply a manufacturing industry, but a field in which culture itself can be created, more designers, engineers and technical talent will want to become part of it.

Quickfire

1 When you are under enormous pressure, what helps you unwind?

I do not have one particular way of unwinding, but I enjoy trying new things. It shifts my attention towards something unfamiliar and reminds me that life is much bigger than whatever problem happens to be in front of me. There is always more to discover.

2 What is your life motto?

"Never stop learning, and never stop surpassing yourself."

3 Can you share an important moment in your life, and the watch you were wearing that day?

There was a time when I interviewed a collector who had been a good friend for many years because I wanted to record his story. At the end of the interview, he gave me a vintage watch he had owned for many years, together with a strap that held particular meaning.

I was incredibly moved. It was not simply because he had given me a watch, but because of what that gesture represented between friends. It reminded me that one of the most beautiful things about watches is the way they can carry genuine human emotion. To this day, it remains one of the watches I treasure most.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

"A renaissance."

Watches have gradually established a place in society that is almost impossible to replace, and I think their future will move increasingly towards art and culture. The next chapter will not simply be a revival of the watch industry, but a renewed appreciation of the cultural and artistic value of watchmaking.

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

I might choose a great scientist such as Galileo. I would be fascinated to see how he might respond to the precision of modern timekeeping and whether access to such instruments would have changed the way he approached his research, or perhaps inspired ideas that simply were not possible in his own time.

I would bring a watch that represents the precision of modern horology.



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專訪捷成消費品CASIO總經理
周寶龍先生

一枚推出逾三十載的腕錶，可以在短短數天內突然成為城中熱話嗎？答案是可以。早前Casio Vintage AQ-230、AQ-240系列因一位素人在社交平台上的分享意外爆紅，從網上討論迅速蔓延至線下，不但有人四出尋貨，更出現排隊、缺貨甚至代購。連品牌也始料不及的一場熱潮，正好折射出今天鐘錶消費模式的轉變。

深耕鐘錶市場多年，捷成消費品CASIO總經理周寶龍見證腕錶從實用時計，逐漸成為年輕一代表達個性、配搭造型，以至尋找社群認同的載體。在他眼中，產品與服務同樣正在經歷轉型：消費者要的不再只是貨架上的一枚腕錶，而是品牌背後的故事、購買過程中的體驗，以及真正理解自己需要的人。當AI、數據分析及數碼工具逐漸深入零售每一環，科技可以令營運更精準，卻難以取代人與人之間的交流，而這份「服務溫度」，正是鐘錶產業在數碼年代持續升級、突圍而出的關鍵。



Q 你掌舵捷成消費品旗下Casio等腕錶品牌的業務，這些品牌深具潮流與科技屬性。從市場第一線觀察，今天大中華區消費者買錶的動機有何轉變？

這幾年走在市場第一線，我最深刻的感受是，大中華區消費者對腕錶的定義，早已超越「計時工具」或「身分標籤」。

過往消費者買錶，可能更看重品牌知名度或它所帶來的社會認同；但現在，特別是Z世代與千禧一代，腕錶更像是他們的「個人宣言」。他們希望找到一件能與自己產生共鳴、代表個性，甚至表達價值觀的物件。

我們接手Casio腕錶業務七年，我覺得這種改變並非在某個時間點突然出現，而是逐漸累積。以前買錶，可能走進傳統鐘錶店，看一隻隻腕錶陳列在櫃內；今天的年輕消費者則更重視整體視覺、故事性和購物體驗。以G-SHOCK為例，「堅韌不屈、永不放棄」的精神早已深入品牌DNA，我們近年亦積極透過街頭運動與本地文化，將突破限制、勇於挑戰的信念帶給年輕人。Casio Vintage則回應近年的復古風潮，腕錶不再單純用來「看時間」，而是 OOTD (Outfit of the Day)的一部分，可以因應每天的造型和生活場景轉換。

此外，像Pokémon、Hello Kitty、Coca-Cola等聯乘系列，市場反應都非常熱烈。這些現象都反映，今天消費者真正尋找的是「故事」與「情感連結」，市場正從功能導向，逐漸走向體驗與情感導向。

Q 當電商與跨境購物愈來愈便利，實體店的價值不再只是售賣產品。你認為門市要如何創造線上無法取代的體驗？

在電商與跨境購物極度便利的今天，實體店如果仍然只是功能性地「售賣產品」，已經很難突圍。現在的門市，更應該是一個創造體驗與建立關係的空間。腕錶本身非常個人化，網上有再詳細的資料，也無法完全取代真正戴上手時的尺寸、重量和貼合感。因此，我經常強調，實體店真正的價值在於專業的引導和理解。

我們會透過神秘顧客了解前線的服務表現。我認為今天銷售人員的能力要求其實比以前更高。客人走進店舖，不能一開始便想着賣哪一枚錶，而是先Greeting，再了解他真正的需要，他想要運動型、休閒型，還是日常工作佩戴？了解之後再作介紹，往往事半功倍。如果是一件你已經非常熟悉的商品，例如用開某一款風筒，壞了再買同一款，網購當然非常方便。但腕錶不同，款式、設計、佩戴感受一直在變。如果顧客已經百分百知道自己想要甚麼，網購沒有問題；但當他需要建議時，一位真正了解產品和顧客的銷售顧問，仍然非常重要。而且服務不會在付款的一刻結束。保養、維修、會員互動，以至日後再回到品牌，都是關係的一部分。成功的實體零售不是讓顧客「買走一隻錶」，而是讓他帶走一份對品牌的信任。

Q 在數碼時代，人性化服務是否反而變得更加重要？AI 和數碼科技最終能否取代人與人之間的服務？

我一直認為，不是 AI 取代我們，而是我們要懂得利用AI。

AI是一個大時代，我自己亦很重視。公司有相關培訓，甚至舉辦內部比賽，鼓勵同事思考如何把AI應用到自己的工作。它可以提升效率，但我們要分清楚「交易」和「體驗」是兩件不同的事。AI在後端其實非常有用，例如物流、CRM、維修保養、庫存和數據分析。以庫存為例，以前傳統零售商可能只是看入了多少貨、賣了多少貨；現在透過科技和數據，可以更準確掌握哪些型號正在增長、哪些貨開始滯銷，從而更精準地管理庫存。

這一點對鐘錶業尤其重要。一枚舊款腕錶長期留在庫存，不但佔用資金，最後甚至可能要減價出售。所以科技如果能讓我們更準確地預測需求，對整體經營效率有很大幫助。前線亦一樣。客人說想找運動型腕錶，銷售員可以利用iPad即時搜尋合適型號和產品資料，再讓他親身試戴。科技應該是幫助銷售顧問更快、更準確地服務客人，而不是取代他。

像G-SHOCK或Casio Vintage這類講求生活態度的產品，消費者

很多時候連自己也未必能清楚說出想要甚麼。他可能只有一個模糊的穿搭概念，這些隱性需求，很難單靠搜尋關鍵字掌握。所以對我而言，AI和數碼科技是強大的後盾，但人性化服務才是靈魂。科技可以幫你分析一個人可能需要甚麼，但真正的服務，仍然來自觀察、傾聽和交流。

Q 國際鐘錶品牌眾多。評估一個品牌的市場潛力時，你最看重甚麼？

我最看重的往往不是眼前有多熱門或者價格有多高，而是品牌有沒有一套清晰、無可取代的DNA。

這個DNA可以來自設計語言、產品理念和品牌故事，而卓越、穩定的品質則是建立長期信任的基礎。今天大中華區的消費者仍然具有很強的消費能力，但購買決策已經比以前理性和審慎。消費者愈來愈不願意為缺乏核心價值的產品付費，所以品牌必須清楚回答一個問題：「為甚麼消費者要選擇我？」市場上大同小異的產品太多，真正能突圍而出的，是那些能把自己的定位說得非常清楚，而且長期堅持這個定位的品牌。無論是歷史悠久的大品牌，還是新興品牌，最終還是要創造獨一無二的價值。

Q 推廣國際品牌時，如何在全球統一形象與本地營銷策略之間取得平衡？

真正成功的Glocalisation，不是在全球形象和本地市場之間二選一，而是在維持核心價值的同時，因應本地文化作出有意義的調整。Casio的品牌DNA很清晰，我們不會為了在地化而改變品牌本身的承諾，但執行時一定要考慮本地市場獨有的情況和背景。

以前可能找一位外國模特兒拍廣告，大家就覺得很高級，但今天香港的年輕人未必是這樣看。每個年代都有自己的文化語言，因此我們會透過運動、Vintage文化、藝人和本地 IP 等不同方式與消費者溝通。例如G-SHOCK與香港IP《尋秦記》的聯乘，就是將品牌本身的精神與本地集體文化記憶連結起來。不要因為香港市場小，就低估香港IP的潛力。香港其實非常國際化，本地亦有不少文化符號能走向世界，例如李小龍就是最明顯的例子。所以我相信香港在 IP 聯乘方面絕對大有可為。

Q 與Casio合作接近七年，有沒有一件令你至今特別難忘的事？

如果說近期，肯定是今年6月Casio Vintage突然出現的搶購熱潮。

其實過去兩年，我們已經看到復古美學和消費潮流的轉變，所以一直增加對 Casio Vintage的投入。我們做新的銷售渠道、Visual Merchandising、短影音、不同社交內容和本地市場推廣，希望接觸更多消費者。

然後6月突然有一位素人在社交平台分享Casio Vintage，特別提到AQ-230和AQ-240。最有趣的是，這兩個型號並不是新推出的產品，但那次分享把腕錶拍得很好看，又帶起「高性價比」、「容易配搭」等討論。之後其他本身已經擁有這些腕錶的人開始分享自己的款式，有人問哪個顏色好看、哪裏有貨，討論就這樣不斷擴散。短短兩星期，需求突然爆發，店外有人排隊，網上亦迅速售罄，甚至出現代購。我們的銷售團隊很貼近市場，所以很快已經知道發生甚麼事。但這次的爆發真的不是可以事先計劃的，如果可以計劃得到，我們一定早就準備更多貨！連Casio日本總公司也問我們：「香港到底發生甚麼事？」因為熱潮主要在香港爆發，我們要把不同的社交帖文和市場反應給他們看，解釋這些並不是我們安排的內容，再協調從其他地方調貨到香港。物流方面我們可以很快處理，真正困難的是貨不夠時如何分配。突然很多零售客戶打電話來：「我要貨，可不可以分一些給我？」我們只能盡量平均分配，希望不同渠道的消費者都有機會買到。

我覺得這件事很有意思。有些東西其實一直都在消費者身邊，只是大家有時候在等待一個「理由」去重新發現它。而且這次令很多不同年齡層的人重新戴錶、談論腕錶，連女兒也會跟我說想要一隻，有人一次買幾種顏色來配搭衣服，甚至公司同事都走過來問我有沒有貨。對當時相對安靜的零售市場來說，這是一支很好的強心針。最令我開心的不是單純賣多了多少，而是看到一個經典系列重新喚起大家「戴錶」的樂趣。

Q 你喜歡登山，登山經歷如何影響你的管理哲學？

我覺得行山和管理一盤生意很相似，兩者都有高有低，也會有辛苦、遇到挫折，甚至不想繼續走下去的時候。疫情期間我開始行多了山。有一次朋友帶我去蚺蛇尖，有些路段真的要手腳並用地爬。大家都幾十歲，如果準備不足，其實很危險。

那次之後我有一個很深的體會：做領袖不能只是跟團隊說「堅持、有毅力就一定做到」。你首先要了解自己的團隊，也要看當時的環境，再設定合理的目標。今天大家只能走三個小時，就不要勉強所有人立即走五個小時。等大家體能提升，再一步一步增加難度。做生意亦一樣，你要了解市場、同事的能力和手上的資源，才決定下一步走多遠。行山亦講求分工。有人選路線、有人準備食物和物資，大家互相照應；公司也是一樣，有品牌、市場、銷售和服務團隊，每個人都扮演不同角色。而我特別重視那些不滿的聲音。一個客人願意向你投訴，背後可能有三十個甚至三百個有同樣感受、但沒有說出口的人。真正的服務不是只照顧滿意的客人，而是願意回頭了解那些不滿從何而來，再把問題做好。登山讓我明白，領袖的責任不是自己最快登頂，而是了解每一位同行者，準備好路線和資源，最後讓整個團隊一起走得更遠。

Q 身為每天閱錶無數的業內專家，撇開市場炒作與保值因素，你個人最欣賞哪一種製錶工藝或設計美學？日常選錶時，又最看重甚麼？

我個人一直比較喜歡簡約功能設計的腕錶，例如大三針、小三針，或者面盤線條乾淨的機械腕錶。這類設計很耐看，不論穿正裝出席商務場合，還是日常休閒佩戴，都很得體。

不過，自從與Casio深度合作之後，我戴G-SHOCK的頻率真的高了很多，也讓我重新體會到電子錶的便利性。我自己很喜歡運動，會打網球、游泳、做Gym，所以G-SHOCK對我來說非常實用，不用太擔心碰撞或者入水。加上現在很多款式有藍牙功能，我經常出差或旅行，只要很簡單便可以切換當地時間，這種方便與機能性，確實是傳統機械錶比較難提供的體驗。

所以近年我的機械錶反而真的戴少了。但我不認為機械錶、電子錶和智能手錶之間是誰取代誰。每一種腕錶都有自己的優勢

和適合的場景。對我而言，選錶最重要不是市場告訴你哪一枚最好，而是它是否最適合你當下的需要。今天去開會、明天去運動、後天去旅行，可以戴完全不同的錶，這本身就是戴錶的樂趣。

Q 對於預算有限、但對機械錶工藝充滿好奇的年輕消費者，你會建議他們如何開始收藏？第一枚錶應該怎樣選？

我很鼓勵年輕人踏出第一步。對鐘錶的興趣從來不應該被價格限制，我一直覺得收藏應該是「由淺入深、由實用走向情感」。第一枚錶，我反而不建議一開始便追求昂貴或者複雜。最重要是日常耐用、性價比高、佩戴舒服，而且是自己真正喜歡的。我很強調Affordable。不要覺得開始收藏，就一定要立即買一枚幾萬元的腕錶。可以慢慢來。甚至你第一枚是一枚自己很喜歡的Pokémon聯乘錶，也完全沒有問題。因為第一枚錶最重要的是「陪伴感」。每天戴，你自然會開始留意錶面的線條、材質、重量，之後可能會好奇品牌的故事，再慢慢了解不同工藝。興趣就是這樣一層一層建立。

年輕人初步亦可以按生活需要建立幾種不同風格，例如日常正裝、運動休閒和潮流個性。當預算和閱歷慢慢提升，再去接觸真正講究複雜工藝的機械錶，那時候你已經有足夠的佩戴經驗，也更懂得欣賞機芯結構、打磨和手工組裝。其實現在學習鐘錶也比以前容易很多。除了鐘錶媒體，也可以看品牌內容、參加工作坊、展覽或總會活動。最重要是保持好奇，不要急着一步到位。

Q 你期望香港鐘錶業總會未來在品牌推廣上扮演甚麼角色？

我希望總會未來不只是業界之間的聯繫平台，而是可以更加主動地扮演「引領者」和「橋樑」。一方面，可以推動更多跨界合作，把傳統製錶、科技創新品牌、本地品牌，甚至文化、設計、藝術和年輕市場連結起來。另一方面，我覺得培養下一代對鐘錶的興趣非常重要。今天的年輕人接觸腕錶的方式跟上一代已經完全不同，如果我們仍然只用舊的方法跟他們溝通，很難讓他們真正產生興趣。



快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

我平時一直有做運動，所以抗壓能力可能比較高。真的很忙、覺得自己快 Burnout 的時候，我會找朋友多打幾場波，做運動、出一身汗，整個人就會放鬆很多。

2 你的人生座右銘是？

「活到老，學到老。」這個世界一直在變，例如五年前我們還沒有這麼多AI工具，現在已經有不同AI Assistant幫我們處理很多工作。最重要是Keep an open mind，保持好奇，不斷吸收新的資訊。

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

我和太太結婚當天，戴的是弟弟送給我的Rolex 369。對我來說，這枚錶最珍貴的從來不是它值多少，而是它承載着那一天的記憶。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

「山不轉路轉，路不轉人轉，人不轉心轉。」鐘錶業過去面對過很多困難，除了經濟環境，消費者的生活習慣亦一直在變，所以業界一定要持續創新。就像行山一樣，前路不通，就另闢蹊徑，總會找到走到目的地的新方向。

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我會選擇媽媽，戴上她買給我的第一枚腕錶。那枚錶我由年輕時一直保存到現在。小時候是她教我看時間，現在回想，其實她教我的不只是怎樣看一枚錶，也是做人要守時。這背後的意義，比腕錶本身更加重要。



A Matter of Time and Trust

In conversation with Mr. Stephen Chou

General Manager of Casio at Jebsen Consumer
on Service, Experience and Lasting Connection

Can a watch that has been around for three decades suddenly become one of the most talked-about accessories in town within days? Earlier this year, the Casio Vintage models AQ-230 and AQ-240 series unexpectedly went viral after an ordinary user shared them on social media. Online conversations quickly spilled into the real world, with consumers hunting for stock across Hong Kong, queues forming outside stores, products selling out, and even resellers stepping in to meet demand. It was a phenomenon that caught even the brand by surprise, and one that perfectly captures how watch-buying behaviour is changing.

With years of experience at the forefront of the watch market, Stephen Chou, General Manager of Casio at Jebsen Consumer, has witnessed watches evolve from practical timekeepers into vehicles for self-expression, styling and social identity among a younger generation of consumers. In his view, both products and service are undergoing a transformation. Today's customers are no longer simply looking for a watch on a shelf. They are looking for a story, an experience and, importantly, someone who genuinely understands what they need. As AI, data analytics and digital tools become embedded throughout the retail journey, technology may make operations smarter and more precise, but it cannot replace human connection. It is this sense of warmth and personal service that Chou believes will be critical to the continued evolution of the watch industry in the digital age.

Q At Jebsen Consumer, you oversee watch brands such as Casio, which sit at the intersection of fashion, technology and popular culture. From what you are seeing on the ground, how have consumers' motivations for buying watches changed across Greater China?

One of the biggest changes I have observed in recent years is that consumers across Greater China no longer define a watch simply as a timekeeping tool or a status symbol.

In the past, people may have placed greater emphasis on brand recognition or the social status associated with a particular watch. Today, especially among Gen Z and millennials, a watch has become more of a personal statement. They are looking for something that resonates with them, reflects their personality and, in some cases, even expresses their values.

We have been handling Casio's watch business for seven years, and I would not say there was one particular moment when this shift suddenly happened. It has been gradual.

In the past, someone buying a watch might simply walk into a traditional watch shop and look at rows of products displayed in showcases. Younger consumers today are much more conscious of the overall visual presentation, the story behind the product and the experience surrounding the purchase. Take G-SHOCK as an example. Its spirit of toughness, resilience and never giving up has long been central to the brand's DNA. In recent years, we have increasingly connected that message with local culture and street sports, bringing ideas of challenging limits and pushing yourself further to a younger audience. Casio Vintage, meanwhile, fits perfectly with the renewed interest in retro aesthetics. Watches are no longer worn simply to tell the time; they have become part of an OOTD (an Outfit of the Day) and can be switched according to your style, mood or occasion.

Collaborations with Pokémon, Hello Kitty and Coca-Cola have also generated extremely strong responses. All of this tells us that consumers today are looking for stories and emotional connections. The market is moving away from being purely function-driven towards one that is increasingly shaped by experience and emotion.

Q With e-commerce and cross-border shopping becoming ever more convenient, physical stores can no longer survive simply by selling products. How can brick-and-mortar retail create an experience that online channels cannot replicate?

In a world where online shopping and cross-border purchasing are incredibly convenient, a physical store that exists simply to sell products will find it increasingly difficult to stand out. A store today should be a place where experiences are created and relationships are built.

A watch is an extremely personal product. No matter how much information you can find online, it cannot fully replicate what happens when you actually put the watch on your wrist, how large it feels, how heavy it is, how it sits and whether it feels right for you. That is why I always emphasise that the true value of physical retail lies in professional guidance and understanding the customer.

We use mystery shoppers to assess the quality of frontline service, and I actually believe the expectations placed on salespeople today are much higher than they used to be. When a customer walks into a store, the first thought should not be, "Which watch can I sell this person?" You begin with a greeting, then understand what they actually need. Are they looking for something sporty? Something casual? Something they can wear every day to work? Once you understand that, you can introduce the right products. Very often, that makes the whole process far more effective.

There are certain products where online shopping is extremely straightforward. If I have used a particular hairdryer for years and it breaks, I can simply go online and buy the same one again. But watches are different. Designs, styles and wearing experience are constantly changing.

If a customer knows exactly what they want, buying online is



perfectly fine. But when they need advice, a sales consultant who genuinely understands both the product and the customer remain extremely important. And the service does not end when the payment is made. Maintenance, repairs, membership engagement and the customer's eventual return to the brand are all part of the relationship. Successful physical retail is not simply about helping someone walk out of the store with a watch. It is about helping them walk away with trust in the brand.

Q In the digital age, has human service actually become more important? Can AI and digital technology ultimately replace person-to-person service?

I have always believed that the question is not whether AI will replace us. The question is whether we know how to use AI well. AI is part of a much bigger transformation, and I take it very seriously. We have AI training within the company and even internal competitions that encourage colleagues to think about how they can apply AI in their own areas of work.

It can certainly improve efficiency, but we have to recognise that a transaction and an experience are fundamentally different things. AI is particularly powerful behind the scenes, in logistics, CRM, maintenance and after-sales service, inventory management and data analysis.

Take inventory as an example. Traditionally, a retailer might simply look at how many watches came in and how many were sold. Today, with better technology and data, we can understand much more accurately which models are gaining momentum and which are beginning to slow down, allowing us to manage stock far more precisely. That is especially important in the watch industry. If an older model sits in inventory for too long, it ties capital and may eventually have to be discounted. If technology allows us to forecast demand more accurately, it can make a major difference to the efficiency of the business.

The same applies on the shop floor. If a customer says they are looking for a sports watch, a salesperson can use an iPad to immediately bring up suitable models and detailed product information, then let the customer try them on. Technology should help a sales consultant serve customers faster and more accurately. It should not replace the consultant.

With products such as G-SHOCK or Casio Vintage, which are closely tied to lifestyle and personal style, customers often cannot even articulate exactly what they want. They may only have a vague idea of the look they are trying to achieve. These are subtle, unspoken needs that cannot always be captured through search terms or keywords.

So to me, AI and digital technology are incredibly powerful support systems, but human service remains the soul of the experience. Technology may help you analyse what someone is likely to need, but genuine service still comes from observing, listening and communicating.

Q There are countless international watch brands competing for attention. When assessing the potential of a brand, what matters most to you?

What matters most to me is rarely how fashionable a brand is at that particular moment, or how expensive its products are. I look for whether the brand has clear and irreplaceable DNA.

That DNA can be expressed through its design language, its product philosophy and the stories it tells. Alongside that, consistent quality is the foundation on which long-term trust is built.

Consumers across Greater China still have strong purchasing power, but their decisions are becoming more rational and considered than before. Increasingly, people are unwilling to pay for products that lack a clear sense of value.

So, every brand must be able to answer one simple question: "Why should the customer choose me?" There are too many products in the market that look and feel broadly similar. The brands that truly stand out are those that understand exactly what they stand for, communicate that position clearly and remain consistent over time.

Whether you are an established heritage name or an emerging brand, ultimately you need to create something distinctive that no one else can offer.

Q When promoting an international brand, how do you balance a consistent global identity with the need for local relevance?

Successful glocalisation is not about choosing between a global identity and a local market. It is about preserving a brand's core values while adapting meaningfully to the culture and context of each market.

Casio has a very clear brand DNA. We would never change the fundamental promise of the brand simply for the sake of localisation, but when it comes to execution, we absolutely have to consider what is relevant in Hong Kong.

There was a time when putting a Western model in an advertisement was immediately associated with prestige. Younger consumers in Hong Kong today do not necessarily respond in the same way. Every generation has its own cultural language. That is why we connect with consumers through different touchpoints, whether that is sport, vintage culture, local personalities or local IP.

A good example is the G-SHOCK collaboration with the Hong Kong IP A Step into the Past. It connected the spirit of the brand with a piece of local collective memory.

And we should never underestimate the potential of Hong Kong IP simply because Hong Kong is a relatively small market. Hong Kong is an exceptionally international city, and we have cultural icons that are recognised globally. Bruce Lee is perhaps the clearest example. So, I believe there is enormous potential for Hong Kong when it comes to IP collaborations.

Q You have worked closely with Casio for almost seven years. Is there one moment that stands out as particularly memorable?

If we are talking about something recent, it would definitely be the sudden Casio Vintage buying frenzy in June this year.

Over the past two years, we had already identified a growing interest in retro aesthetics and changing consumer tastes, so we had been investing more heavily in Casio Vintage. We expanded into new sales channels, strengthened our visual merchandising, produced short-form video and social content, and developed more local marketing initiatives to reach a broader audience.

Then in June, an ordinary social media user suddenly posted about Casio Vintage, highlighting the AQ-230 and AQ-240 in particular.

What was fascinating was that neither model was new. But the watches were photographed beautifully, and the post sparked conversations around value for money and how easy they were to style.

Other people who already owned the watches then started posting their own versions. People were discussing which colours looked best, asking where stock was available, and the conversation kept growing organically. Within two weeks, demand exploded. There were queues outside stores, products sold out online, and resellers even began offering sourcing services.

Because our sales team stays very close to the market, we understood quite quickly what was happening. But this was not something that could have been planned. If we could have planned it, we would certainly have prepared a lot more stock in advance! Even the team at Casio headquarters in Japan asked us, "What exactly is happening in Hong Kong?"

Because the phenomenon was concentrated in Hong Kong, we had to show them the social posts and the market response, explain that these were not paid or arranged by us, and then coordinate with them to bring stock into Hong Kong from elsewhere. Logistically, we were able to react very quickly. The bigger challenge was deciding how to allocate the limited stock. Retail partners suddenly started calling us and saying, "We need stock, can you give us some?" We had to distribute what we had as fairly as possible so customers across different channels would still have a chance to buy.

What I find fascinating is that sometimes a product has been sitting in front of consumers all along. People are simply waiting for a reason to rediscover it.

This particular moment also got people of all ages talking about watches again. Even my daughter asked me if I could get her one. Some customers bought several colours simply to coordinate with different outfits, and even colleagues around the office were coming up to ask whether I had any stock left.

For a retail market that had been relatively quiet, it was a real shot in the arm. What made me happiest was not simply the increase in sales. It was seeing a classic collection reignite people's enjoyment of wearing a watch.

Q You are a keen hiker. How has hiking influenced your approach to leadership?

I think hiking and running a business are actually very similar. Both have highs and lows. There are difficult stretches, setbacks and moments when you feel like stopping altogether.

During the pandemic, I started hiking much more frequently. On one occasion, a friend took me to Sharp Peak. There were sections where we literally had to climb using both our hands and feet. At our age, without proper preparation, it could genuinely have been dangerous.

That experience taught me something important: as a leader, you cannot simply tell your team, "Keep going, if you are determined enough, you will get there." You first have to understand your people. You have to assess the environment and then set realistic goals. If your team can comfortably walk for three hours today, you should not force everyone to immediately walk for five. Let them build up their fitness, then gradually increase the challenge. Business is the same. You have to understand the market, the capabilities of your colleagues and the resources available to you before deciding how far you can go next.

Hiking is also about teamwork. Someone chooses the route, someone prepares food and supplies, and everyone looks out for one another. A company operates in much the same way. You have brand teams, marketing teams, sales teams and service teams, and everyone plays a different role.

I also pay particular attention to negative feedback. If one customer takes the time to complain, there could easily be another thirty or even three hundred people who feel the same way but simply never say anything. Real service is not only about taking care of customers who are already satisfied. It is about understanding where dissatisfaction comes from and then doing something about it.

Hiking taught me that leadership is not about reaching the summit first. It is about understanding the people you are travelling with, preparing the right route and resources, and ultimately helping the whole team go further together.

Q As someone who sees countless watches every day, putting market hype and investment value aside, what kind of watchmaking or design do you personally appreciate most? And what matters most when choosing a watch for yourself?

I have always been drawn to watches with a simple, functional design, for example, three-hand or small-seconds mechanical watches with clean, uncluttered dials.

They are timeless and versatile. You can wear them with a suit in a business setting or dress them down more casually, and they still look appropriate.

That said, since working more closely with Casio, I have found myself wearing G-SHOCK much more often. It has made me rediscover just how convenient a digital watch can be.

I am very active; I play tennis, swim and go to the gym, so G-SHOCK works extremely well for me. I do not have to worry too much about knocking it or getting it wet. Many models now also have Bluetooth connectivity, which is incredibly convenient because I travel frequently. I can switch to the local time very easily.

That kind of convenience and functionality is something a traditional mechanical watch cannot always offer.

So, in recent years, I have actually been wearing my mechanical watches much less. But I do not see mechanical watches, digital watches and smartwatches as competing categories where one must replace another. Each has its own strengths and its own place.

For me, the most important thing is not choosing the watch the market tells you is "the best". It is choosing the watch that best suits what you are doing at that particular moment. I might wear one watch to a meeting, another when exercising and something completely different when travelling. That freedom to choose is part of the pleasure of wearing watches.

Q What advice would you give younger consumers who are curious about mechanical watches but have a limited budget? How should they begin building a collection, and what should they look for in their first watch?

I strongly encourage younger people to take that first step. An interest in watches should never be limited by price.

To me, collecting is something you build gradually, starting with practicality and, over time, developing a more emotional connection.

For a first watch, I would not recommend immediately chasing something expensive or complicated. It should be durable enough for daily use, offer good value, feel comfortable on the wrist and, most importantly, be something you genuinely like.

I place a lot of emphasis on affordability. Starting a collection does not mean you suddenly have to spend tens of thousands of dollars on a watch. Take your time. If your first watch happens to be a Pokémon collaboration that you genuinely love, there is absolutely nothing wrong with that.

What matters most about a first watch is the sense of companionship it develops.

When you wear a watch every day, you naturally begin to notice the shape of the dial, the materials, the weight and how it feels. Then perhaps you become curious about the brand's story, and from there

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you start exploring different forms of watchmaking and craftsmanship. That interest develops layer by layer.

You can also begin building a small wardrobe of watches according to your lifestyle, perhaps something for work and formal occasions, something sporty and casual, and something more expressive or fashion-led. As your budget and experience grow, you can then move into more sophisticated mechanical watches. By that stage, you will already have developed enough experience and aesthetic awareness to appreciate movement architecture, finishing and hand assembly on a much deeper level.

Learning about watches is also far easier today than it used to be. You can read watch media, explore brand content and attend workshops, exhibitions or events organised by the Federation. The most important thing is to remain curious and not feel that you have to arrive at the final destination immediately.

Q What role would you like the Federation to play in brand promotion in the years ahead?

I hope the Federation can evolve beyond being simply a platform that connects people within the industry, and take on a more proactive role as both a leader and a bridge.

On one hand, it can encourage more cross-disciplinary collaboration, bringing together traditional watchmaking, technology-driven brands, local brands, and even the worlds of culture, design, art and youth culture.

On the other, I think it is extremely important that we nurture the next generation's interest in watches. Young people today discover and engage with watches in a completely different way from previous generations. If we continue speaking to them using the same methods as before, it will be difficult to spark genuine interest. The Federation can therefore do more through education, hands-on experiences and cultural initiatives, allowing younger audiences to enter the world of watchmaking through design, fashion and technology, and gradually discover the craftsmanship behind it.

Hong Kong has long been an important international watch market. If the industry can continue to innovate while also cultivating the next generation of consumers, I believe Hong Kong will continue to hold a very strong competitive position.

Quickfire

1 When you are under enormous pressure, what helps you unwind?

I exercise regularly, so perhaps that has helped me build up a fairly high tolerance for pressure. When work becomes particularly intense and I feel myself getting close to burnout, I will arrange a few more games with friends, exercise and work up a good sweat. That usually helps me reset.

2 What is your life motto?

"Never stop learning."

The world around us is constantly changing. Five years ago, for example, we did not have anything like the range of AI tools and assistants we use in our work today.

For me, the most important thing is to keep an open mind, remain curious and continue absorbing new ideas and information throughout your life.

3 Can you share an important moment in your life, and the watch you were wearing that day?

On the day I married my wife, I wore a Rolex 369 that my younger brother had given me. For me, that watch has never really been about its value. It is the memory of that day that it carries with it.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

"There is always another way forward."

There is a Chinese saying: "If the mountain will not move, change the road; if the road will not change, change yourself; and if you cannot change yourself, change your mindset."

The watch industry has faced many challenges over the years, from economic uncertainty to profound changes in the way people live and consume. That means we have to keep innovating and creating new opportunities. It is much like hiking. If the path ahead is blocked, you find another route. There is always another way to reach your destination.

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

I would choose my mother, and I would wear the first watch she ever bought for me.

I have kept that watch since I was young. She was the person who first taught me how to tell the time, but looking back, I realise she was teaching me something more than how to read a watch. She was also teaching me the importance of being punctual and respecting other people's time. That meaning has stayed with me, and to me it is far more valuable than the watch itself.

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時計流轉 文明回聲

專訪日內瓦高級鐘錶大賞學會成員、
中國文物學會鐘錶專委會理事、
牛津大學《鐘錶通史》中國史撰稿人
常偉老師

鐘錶從來不只是計量時間的工具。從中世紀晚期的機械時計，到文藝復興、啟蒙時代，再走進現代工業文明，近八百年的鐘錶史，幾乎也是一部人類如何理解時間、追求精準、塑造美學，並把思想與技藝一代代傳下來的文明史。科學、藝術、宗教、貿易，以至東西方文化的相遇，都曾在一枚枚時計之上留下痕跡。

今天，當手機可以隨時報時，智能腕錶可以同時處理健康數據、訊息與生活管理，一枚純粹的機械腕錶似乎離「實用」愈來愈遠。然而在常偉老師眼中，也正因如此，鐘錶真正不可取代的價值反而愈加清晰。它承載的不只是齒輪與擒縱，而是科學革命的足跡、工匠手中的溫度、文明交流的印記，以及人類在漫長歲月中對「時間」從未停止的追問。

當人工智能、數碼製造與全球市場不斷改寫鐘錶業的面貌，技術可以革新，潮流可以更替，但常偉更關心的是那些跨越時代仍然留下來的東西：一門工藝如何成為傳承，一段歷史如何化作品牌的靈魂，一枚時計又如何從精密機械變成情感與記憶的載體。理解一枚錶，不只要看它如何走時，更要知道它從何而來，又曾見證怎樣的時代。



Q 你常年提倡「時計人文之精神」。在今天萬物皆可數碼化、智能腕錶隨手可得的時代，這種人文精神對現代消費者而言，有着怎樣不可替代的情感和文化價值？

精神與物質並不矛盾，甚至可以說，物質主張本身就反映了時代精神。今天，讀取時間已經變得易如反掌，因為我們生活在一個可以快速獲取各種資訊的時代。從古至今，用來計量時間的「時計」一直在變化；將來當人們回顧今天這段歷史時，手機等數碼裝置，同樣可以被視為某種計時器。但精神具有連續性，不會因為時代更迭而消失。因為時代的主體始終是人，而「時計」作為人造之物，所代表的不只是時間測量的歷史，也是人類對精密計時器不斷探索的歷程。人的精神追求一直貫穿其中，時計的發展脈絡亦因此有跡可循。所以我認為，現代消費者愈喜歡「時計」的物質性，愈容易從情感上認同其背後的精神；愈推崇「時計」的歷史性，也愈能從文化層面體悟這種精神。

Q 你常談到「鐘錶啟蒙之思想」。回顧歷史，機械鐘錶的演進往往伴隨着科學革命與啟蒙時代。這份深厚的歷史底蘊，如何轉化為今天鐘錶品牌在實業、營收與市場行銷上的實質影響力？

鐘錶誕生於中世紀晚期，成長於文藝復興時期，發展於啟蒙時代，再成熟於現代工業時代，至今已有近八百年的歷史。如果從世界鐘錶品牌的影響力來看，我粗略把它分為三種文化因子：產品文化、品牌文化和國家文化。產品文化，是具體錶款本身的故事。許多瑞士腕錶之所以能夠長期暢銷，背後往往都有這類文化的持續再現。品牌文化傳達的是品牌自身的發展史，以及它長期堅守的價值觀；國家文化則是由不同國家與族群所體現的意識形態與精神狀態。這三種文化因子，從點、線、面的維度共同構成鐘錶世界的圖景，也是我們思考「鐘錶啟蒙」的一個重要背景。無論是哪一種文化因子，都離不開「歷史」二字。產品、品牌，甚至國家本身，都是歷史的產物。我們研究鐘錶，其實某程度上也是在研究歷史。因此，正是鐘錶歷史所孕育出的這三種文化因子，為現代品牌注入了靈魂。

Q 作為GPHG日內瓦高級鐘錶大賞的學會成員與提名人，你長年觀察全球製錶美學。近年西方主流製錶界的審美與工藝追求出現了哪些轉變？東方美學與中國傳統計時文化，又是否正逐漸影響國際高級製錶？

對於一個生活在中國、卻長期聚焦西方製錶並以此為工作的人來說，我主要見證的是2000年以後西方製錶的發展軌跡。這也是西方鐘錶全球化進程中相當具有挑戰的一段時期，既經歷了2008年的金融海嘯，也經歷了2019年之後的新冠疫情。市場端出現巨大波動，自然會反過來影響製造端的產品思維。簡單而言，近年的審美標準愈來愈重視彩色錶盤，而工藝層面則更偏重雕刻等傳統技藝的應用。至於國際頂級製錶中的美學思維與文化敘事，目前仍然以西方主流為主。不過，面對中國市場，不少品牌每年都會推出生肖主題作品。更值得注意的是，中國傳統曆法已經實際影響到瑞士高級製錶的功能開發，例如寶珀、帕瑪強尼等品牌都曾以中國曆法為靈感，發展相應的複雜功能腕錶。這已經不只是視覺層面的東方元素，而是更深入到機械功能本身。

Q 作為中國文物學會鐘錶專委會理事，你接觸過不少深刻理解鐘錶歷史的藏家。現代品牌經常在「向歷史致敬」與「大膽創新」之間尋找平衡。你認為真正的歷史傳承，應該如何做到「古為今用」而不流於形式？

我一直相信一句話：「古董鐘錶是最好的老師。」留存至今的古老品牌，幾乎都走過懷錶時代和腕錶時代；即使是今天新進、強調創新的品牌，也不可能憑空出現，一定是在傳統的土壤上生長起來。所謂傳統的土壤，就是近八百年鐘錶歷史遺留下來的人、事、物。能夠真正認識這些資源，再把它們運用好，才是真正的歷史傳承。所以，有深厚積累的品牌往往都有自己的博物館，一方面展示過去的重要作品，另一方面亦讓觀眾理解「經典究竟為何成為經典」。其實經典與創新之間並沒有一道巨大的鴻溝。過去的經典，本身也可以成為今天創新的起點。例如寶璣陀飛輪早於1801年獲得專利，二百多年後的今天，仍然不斷有新的陀飛輪設計出現。真正的傳承，不是把舊東西原封不動搬到今天，而是理解它為甚麼重要，再讓它在新的時代繼續生長。

Q 香港與內地鐘錶業在走向高端化的過程中，有時會面對「有技術、缺文化故事」的問題。如果要建立屬於我們自己的「東方時計美學」，你認為應該從哪一段歷史或文化土壤中汲取養分？

如果從1601年西方鐘錶進入中國宮廷算起，中國人與鐘錶的交集至今已延續四百多年。在這段漫長歷史中，鐘錶的消費與收藏一直發生在這片土地上。尤其到了19世紀，形成了很具代表性的「大八件」懷錶。從技術史來看，它發軔於英國、借鑒於法國、成熟於瑞士；從藝術史而言，它濃縮了繪畫、雕刻、珠寶等多種傳統工藝；從文化史來看，它更跨越了東西兩大文明的界限。西方因此形成了專門面向中國市場的「中國錶」產品門類，而中國亦逐漸建立起自身對「表」的準則與審美，甚至由此衍生出詩歌、繪畫等人文脈絡。所以我認為，「大八件」既是鐘錶史的一個老話題，也完全可以成為今天研究「東方時計美學」的一個新課題。以此作為切入口，我相信會大有裨益。

Q AI、3D打印等新科技正在重塑鐘錶製造，甚至能夠模擬古代大師的複雜結構。你認為鐘錶的「歷史厚重感」與「手工匠心」，會成為行業最後的護城河嗎？

今天的技術創新，的確已經顛覆了很多傳統製造理念。隨着CNC等數控設備不斷進步，以前只能依靠手工製作的鐘錶零件，現在很多都可以透過智能化機器快速完成。近年大量複雜機械結構的創新，亦與這些技術發展有很大關係。但我認為，這些始終是製錶行業的「外在手段」，解決的是製造端的實際問題。一個行業能夠長期發展，而且發展到一定高度，最終還是圍繞着它的「內核」。對鐘錶業而言，「歷史厚重感」和「手工匠心」與其說是最後一道護城河，我反而更願意把它們理解為百年品牌能夠延續至今的法寶。無論科技如何進步，科技始終是服務於這個內核。品牌愈高級，愈強調手工的價值，因為這是無論製造方式如何被重塑，都無法改變的鐘錶 DNA。

Q 現在不少年輕人可能因為理財、保值或社交標籤而進入機械錶世界，卻未必了解腕錶背後的歷史。如果要為他們做一次「鐘錶文化思想啟蒙」，你會建議他們如何欣賞一枚錶背後的靈魂？

理財、保值或者社交標籤，確實是今天不少年輕人對鐘錶的認知，這是一個客觀存在的事實。但我也必須指出，這只是理解鐘錶的一個初級維度。鐘錶最初的起源並不是服務於世俗社會，而是與宗教有關；鐘錶文化亦從來不只停留在實用層面，而是涉及情感與記憶。在很多古董鐘錶裏，我們可以看到不同銘文。有些是個人之間的餽贈，有些則是家族成員特別訂製的作品。無論經過多少歲月，這些刻在錶上的文字，仍然記錄着當時人物之間的關係，值得後來的人去研究和追憶。所以，要欣賞一枚錶背後的靈魂，需要進入一個「感知」的維度。你要知道它的工藝從何而來、功能如何形成，也要讓自己與這枚錶建立故事。當一枚腕錶不再只是別人的品牌故事，而開始成為你自己的記憶，它的意義自然會完全不同。

Q 香港鐘表業總會長年致力於行業承前啟後。你認為總會未來在鐘錶文化展覽，以及兩地乃至國際間的鐘錶歷史學術交流方面，可以扮演怎樣的引領角色？

1947年創立的香港鐘表業總會，是亞洲最重要的鐘錶業界組織之一，也即將迎來八十周年的重要時刻。這個工商並舉的鐘錶業機構，不只是連接西方名錶的重要平台，也是推動本土品牌發展的力量。依託大灣區的地域優勢、香港鐘錶展的國際影響力等條件，我認為總會完全可以舉辦更多具有文化屬性的展覽、論壇和培訓。最近由總會主辦的第24屆亞洲鐘表工商業促進研討會，就是亞洲規模最大、最具影響力的業內研討會之一。香港本身有很多值得重新挖掘的中西鐘錶文化交流故事，本地亦有相當成熟的鐘錶收藏家群體。我認為總會可以進一步動員收藏家的力量，舉辦專題展覽，同時推動更深入的鐘錶歷史學術交流。我相信，內地的收藏家和研究者也會非常樂意參與。

Q 研究了這麼多鐘錶歷史與人文精神後，你個人最崇拜歷史上哪一位製錶大師？

鐘錶歷史悠久，地域跨度廣闊，文化脈絡亦非常綿長，當中出現過的大師實在太多。但如果談到我最崇拜的製錶大師，其實也是我最早接觸的一位大師，嬌大羽先生。他是蘇州人，1980



年移居香港，在中環一間小工作室內製造出亞洲第一枚陀飛輪腕錶，並發明了「神奇陀飛輪」的創新結構，取得瑞士、美國和中國的相關專利。1990年代我仍在讀書時，已經看過訪問他的文章，當時便希望有一天可以當面向他請教。2001年，我在深圳鐘錶展第一次遇見他，從此結下了深厚的友誼。他之所以成為大師，最初其實源於對鐘錶收藏的熱愛。也正是這份熱愛，讓他體悟到「古為今用、洋為中用」的重要性。他的作品既體現中國文人的審美，又能與西方高級製錶的技術高度對接。這一點對我影響很深。

Q 你自己挑選日常佩戴腕錶時，更看重機械複雜度，還是腕錶所承載的歷史故事？

我有不少腕錶，主要來自中國和瑞士。我選擇的第一枚瑞士腕錶來自杜彼蕭登(Dubey & Schaldenbrand)，今天可能很多年輕人已經不熟悉這個品牌。當時之所以選擇它，正是因為被它與計時碼表相關的歷史故事吸引，從此我亦與計時碼表結下了很深的緣分。計時碼表本身屬於複雜功能機械錶，而這類腕錶往往也有更多故事。所以如果真的要在機械複雜度與歷史文化之間選擇，我最後還是會選歷史文化。很巧的是，最近我又收藏了一枚杜彼蕭登早期的計時碼表，距今應該已有約六十年歷史。可以說，我收藏的腕錶愈來愈多，但收藏腕錶的初心一直沒有改變。

快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

看看自己收藏的懷錶。

2 你的人生座右銘是？

「選你所愛，愛你所選。」

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

2016年首次為GPHG頒獎，當天佩戴的是孔雀雙陀飛輪腕錶。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

「國表可貴，未來可期。」

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我會選擇19世紀的愛德華•播威，並佩戴時計堂與法拉蘇蒂聯名款「華夏時辰表」赴約。


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Time Flows, Civilisation Echoes

In conversation with Mr. Chang Wei

Member of the GPHG Academy, Council Member of the Horology Committee, China Society of Cultural Relics, and Contributor on Chinese Horological History to Oxford University's *A General History of Horology*

A watch has never been merely an instrument for measuring time. From the mechanical clocks of the late Middle Ages, through the Renaissance and the Enlightenment, and into the modern industrial age, the nearly eight-hundred-year history of horology can also be read as a history of how humanity has understood time, pursued precision, shaped aesthetics, and passed knowledge and craftsmanship from one generation to the next. Science, art, religion, trade and the meeting of Eastern and Western cultures have all left their traces on the objects we use to measure time.

Today, when a phone can tell us the time instantly and a smartwatch can manage health data, messages and daily routines, a purely mechanical watch may seem further removed from practical necessity than ever. Yet in Chang Wei's view, that is precisely what makes its irreplaceable value clearer. A watch carries more than gears and escapements. It carries the legacy of scientific discovery, the touch of the craftsman, the imprint of cultural exchange, and humanity's centuries-long attempt to understand time itself.

As artificial intelligence, digital manufacturing and global markets continue to reshape the watch industry, technology will evolve and tastes will change. What concerns Chang more are the things that endure: how a craft becomes a tradition, how history gives a brand its soul, and how a timepiece becomes a vessel for memory and emotion. To understand a watch is not only to understand how it keeps time, but also where it came from and what kind of age it has witnessed.

Q You have long advocated what you call the "humanistic spirit of horology". In an age when everything can be digitised and smartwatches are everywhere, what emotional and cultural value does that humanistic spirit still hold for today's consumer?

The material and the spiritual are not contradictory. In fact, material culture often reflects the spirit of its age. Today, reading the time could hardly be easier because we live in an era of instant access to information. The instruments we use to measure time have always changed. When future generations look back on our own period, smartphones and other digital devices may well be regarded as timekeeping instruments too. But the human spirit has continuity. It does not disappear simply because one era gives way to another. Human beings remain at the centre of history, and the timepiece, as a man-made object, represents both the history of measuring time and our long pursuit of ever more precise instruments. Human aspiration runs through that entire story, and it is what gives the development of horology a discernible thread. The more a modern consumer appreciates the physical object, the more likely they are to recognise the spirit behind it emotionally. The more they value its history, the more deeply they can understand that spirit culturally.

Q You also speak often about the "enlightenment of horology". Mechanical watchmaking developed alongside the Scientific Revolution and the Enlightenment. How can that historical depth translate into real influence for modern brands, commercially as well as culturally?

Horology was born in the late Middle Ages, grew during the Renaissance, developed through the Enlightenment and matured in the modern industrial era. Altogether, we are looking at a history of almost eight hundred years. When I think about the influence of watch brands globally, I tend to divide it into three cultural dimensions: product culture, brand culture and national culture. Product culture is the story carried by a particular watch or collection. Many of the Swiss watches that become enduring commercial successes do so because that product culture is repeatedly renewed and retold. Brand culture is the history of the brand itself and the values it continues to uphold. National culture reflects the beliefs, identity and collective spirit associated with a particular country or people. Together, these three dimensions form a kind of point,

line and plane through which the wider world of horology can be understood. They also provide the broader context for what I mean by horological enlightenment. None of them can be separated from history. Products, brands and even nations are themselves products of history. When we study watches, we are in many ways studying history. It is these cultural layers, formed through horological history, that give a modern brand its soul.

Q As a member and nominator of the GPHG Academy, you have spent years observing watchmaking aesthetics at an international level. What changes have you seen in Western watchmaking in recent years, and is Eastern aesthetic thinking beginning to influence high-end watchmaking more deeply?

As someone who lives in China but has spent much of my professional life studying Western watchmaking, the period I have witnessed most closely is the development of the industry since 2000. It has also been one of the more challenging periods in the globalisation of Western watchmaking, with the financial crisis of 2008 and then the pandemic beginning in 2019. Major fluctuations on the market side inevitably influence the way manufacturers think about products. In simple terms, one noticeable aesthetic shift has been towards greater use of colour on dials, while on the craft side there has been a renewed emphasis on engraving and related decorative techniques. At the highest level of watchmaking, the dominant aesthetic and cultural narrative is still largely Western. However, for the Chinese market, zodiac-themed watches have become a regular annual presence. More significantly, the traditional Chinese calendar has begun to influence actual horological functions. Brands such as Blancpain and Parmigiani Fleurier have developed complicated watches inspired by Chinese calendrical systems. That goes beyond simply adding an Eastern motif to a dial. It brings Chinese cultural thinking into the mechanics of the watch itself.

Q As a council member of the Horology Committee of the China Society of Cultural Relics, you have met many collectors with a deep understanding of watch history. Brands often struggle to balance historical tribute with bold innovation. What does genuine heritage look like to you?

There is one phrase I believe very strongly: antique watches are the best teachers. The historic brands that survive today have passed through both the pocket-watch era and the wristwatch era. Even a completely new and innovative brand cannot emerge from nowhere. It still grows from the soil of tradition. By that soil, I mean the people, events and objects left behind by nearly eight hundred years of horological history. To recognise those resources and know how to use them is, to me, the essence of genuine heritage. That is why established brands so often have their own museums. They are not simply displaying historic objects. They are also helping people understand why certain things became classics in the first place. There is not an enormous gulf between classicism and innovation. A classic from the past can become the starting point for innovation today. Breguet patented the tourbillon in 1801, and more than two centuries later we are still seeing new interpretations of the tourbillon. True heritage is not about reproducing the past unchanged. It is about understanding why something mattered, and allowing it to live again in a new era.





Q Hong Kong and mainland China have strong technical foundations in watchmaking, but are sometimes seen as lacking cultural narratives. If we want to build an "Eastern horological aesthetic", where should we look for inspiration?

If we take 1601, when Western clocks entered the Chinese imperial court, as a starting point, then China's relationship with horology has already lasted for more than four centuries. Throughout that long period, watches and clocks were continually bought, used and collected here. One particularly important chapter came in the nineteenth century with what are known as the Chinese calibre watch. From the perspective of technical history, they originated

in Britain, drew influence from France and matured in Switzerland. From the perspective of art history, they brought together painting, engraving, jewellery and other traditional crafts. Culturally, they crossed the boundaries between Eastern and Western civilisation. In the West, they helped create a distinct category of "Chinese market watches", while in China they helped establish local standards and tastes around the watch itself. They also inspired poetry, painting and other cultural responses. So although the "Chinese calibre watch" are an old subject in horological history, I believe they can also become a new point of departure for understanding an Eastern horological aesthetic. There is a great deal to be gained from revisiting them.

Q AI, 3D printing and other technologies are reshaping watch manufacturing, even making it possible to reproduce highly complex historical structures. Will historical depth and hand craftsmanship become the industry's final line of defence?

Technological innovation has certainly transformed the philosophy of manufacturing. As CNC and other digitally controlled machines have evolved, many watch components that once had to be produced entirely by hand can now be made rapidly through increasingly intelligent machinery. Many of the complicated mechanical innovations we have seen in recent years are closely connected to those advances. But I see these technologies as external tools of watchmaking. They solve practical manufacturing problems. For an industry to survive over the long term and reach a certain level of cultural significance, however, it still has to remain centred on its core. In watchmaking, historical depth and hand craftsmanship are not so much the last moat around the industry as they are the qualities that have allowed century-old brands to survive in the first place. No matter how far technology advances, it exists to support that core. The more elevated the brand, the more it tends to emphasise the value of hand craftsmanship, because that remains part of the DNA of watchmaking and cannot simply be engineered away.

Q Many younger consumers first enter the world of mechanical watches through investment, resale value or social status, without necessarily understanding the history behind them. If you were introducing them to watch culture, how would you encourage them to discover the soul of a watch?

Investment, value retention and social status are very real parts of the way younger people understand watches today, and we have to acknowledge that. But I would also say that this is only an introductory level of understanding. The origins of horology were not rooted in secular society, but in religion. Nor is watch culture limited to practical function. It also involves emotion and memory. In many antique watches, we find inscriptions. Some record gifts between individuals, while others mark pieces commissioned for particular family members. No matter how much time passes, those engraved words continue to preserve relationships between real people in a particular place and period. They invite later generations to study and remember them. To appreciate the soul of a watch, you need to move into the realm of perception. You need to understand where its craft and functions came from, but you also need to create your own story with the watch. When a watch stops being only part of someone else's brand story and begins to carry your own memories, its meaning changes completely.

Q The Federation of Hong Kong Watch Trades & Industries Ltd. has long played a role in connecting the industry's past and future. What kind of leadership could the Federation provide through cultural exhibitions and historical exchange between Hong Kong, mainland China and the wider international community?

Founded in 1947, the Federation is one of the most important watch industry organisations in Asia and is approaching its eightieth anniversary. It is an organisation that brings together both commerce and industry. It has not only served as an important platform connecting Hong Kong with major Western watch brands, but has also helped support the development of local brands. With the geographical advantages of the Greater Bay Area and the international influence of the Hong Kong Watch & Clock Fair, I believe the Federation is well placed to present more culturally focused exhibitions, forums and training programmes. The recent 24th Asian Horological Trade and Industry Promotion Conference organised by the Federation is already one of the largest and most influential industry conferences of its kind in Asia. Hong Kong also has many stories of East West horological exchange that remain to be explored, as well as a strong community of watch collectors. I believe the Federation could bring those collectors together for exhibitions while also encouraging deeper academic exchange around horological history. I am sure collectors and researchers from mainland China would be enthusiastic participants as well.

Q After studying so much of watchmaking history and its humanistic traditions, which historical watchmaker do you admire most?

Horological history is vast, both geographically and culturally, and it has produced countless masters. But if I had to name the watchmaker I admire most, it would also be the first master I encountered personally: Kiu Tai Yu. He was born in Suzhou and moved to Hong Kong in 1980. In a small workshop in Central, he created Asia's first tourbillon wristwatch and later invented his own "mystery tourbillon" construction, securing related patents in Switzerland, the United States and China. When I was still a student in the 1990s, I read interviews with him and hoped that one day I might be able to meet him and learn from him directly. I finally met him at the Shenzhen Watch & Clock Fair in 2001, and we went on to develop a close friendship. What made him a master began with his passion for collecting watches. That passion led him to understand the importance of learning from the past while adapting it for the present, and of absorbing Western techniques while expressing them through a Chinese perspective. His work combines the aesthetic sensibility of the Chinese literati tradition with the technical heights of Western watchmaking. That has influenced me deeply.



Q When choosing a watch for yourself, are you more drawn to mechanical complexity or to the history carried by the watch?

I own quite a few watches, mainly from China and Switzerland. The first Swiss watch I chose was from Dubey & Schaldenbrand, a brand many younger collectors today may not know. I was attracted to it because of its history with chronographs, and that was really the beginning of my long fascination with them. A chronograph is already a mechanical complication, and watches of this kind often come with particularly rich stories. So if I had to choose between mechanical complexity and historical culture, I would still choose the history. By coincidence, I recently acquired another early Dubey & Schaldenbrand chronograph that is probably around sixty years old. My collection has become much larger over time, but the reason I began collecting has never really changed.

Quickfire

1 When you are under enormous pressure, what helps you unwind?

Looking at the pocket watches in my collection.

2 What is your life motto?

"Choose what you love, and love what you choose."

3 Can you share an important moment in your life, and the watch you were wearing that day?

In 2016, I presented an award at the GPHG for the first time. I was wearing a Peacock double-tourbillon watch.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

"Chinese watchmaking is precious, and its future is full of promise."

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

I would choose Édouard Bovet in the nineteenth century, and I would wear the Huaxia Shichen watch, a collaboration between Wahchina and Farasute.



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專訪香港鐘表業總會前主席暨當年顧問
林煒曜先生

香港鐘錶業之所以能夠走到今天，靠的從來不只是製造能力，而是一種在變局中不斷調整、重新找到位置的韌性。曾任香港鐘表業總會主席、時任當年顧問的林煒曜先生，長年站在行業前線，看過市場高低、供應鏈轉移，也見證香港鐘錶企業如何一次又一次在變化中重新出發。對他而言，真正支撐這個行業走過不同周期的，是深植於本地實業家的精神：敢拼搏、不認輸，不斷創新，也始終願意因應時代改變自己。

今天，全球市場的版圖正在重新洗牌。歐美成熟市場增長放緩，中東、印度與東南亞帶來新的消費力量，「中國製造」亦正加速走向「中國創造」。他認為，這並不意味香港過去的優勢正在消失，反而是一個重新定位自己的契機。背靠內地完整的供應鏈，面向國際市場，再加上多年累積的精密製造、品牌營銷與全球視野，香港有條件由過去重要的製造基地，進一步走向連接技術、品牌與世界市場的「國際化催化劑」。新技術打開想像，傳統工藝守住品質，兩者如何交會，正決定香港鐘錶業下一步可以走多遠。他相信，未來十年固然充滿挑戰，但只要保持開放協作，在穩健中持續創新，香港鐘錶業仍然有能力寫下屬於自己的下一個黃金十年。

Q 你深耕香港鐘錶界多年，親歷香港由全球鐘錶出口重鎮，到迎戰石英革命與智能浪潮。你認為香港鐘錶業每一次面對技術顛覆與經濟洗牌時，最核心的韌性來自甚麼？

香港鐘錶業最核心的韌性，在於「背靠祖國、面向世界」的獨特定位。我們既有內地完整的供應鏈與龐大市場作為堅實後盾，也一直保持國際視野和靈活應變的能力。從石英革命到今天的智能浪潮，香港鐘錶業之所以能一次又一次快速調整，是因為我們有極具彈性的生產網絡，也有一批適應力非常強的企業家。更重要的是，香港工業家骨子裏那份「敢拼搏、不認輸、不斷創新」的實業精神。正因如此，每一次產業被顛覆之後，我們總能在下一個時代重新找到自己的位置。我對香港鐘錶業的未來，始終充滿信心。

Q 過去擔任總會主席時，你需要在市場第一線帶領行業開拓商機；如今作為顧問，退後一步看整個產業，你的視角有甚麼改變？面對今天複雜的全球經濟環境，香港企業最需要怎樣的戰略心態？

擔任主席期間，我更多是在前線衝鋒，替會員開拓商機、搭建橋樑；今天以顧問身份參與，視野反而更寬，可以用比較從容和客觀的角度總結過去的經驗，再把這些積累回饋給業界。我一直認為，香港鐘表業總會是整個行業最重要的凝聚平台。製造、品牌、零售不同環節的精英在這裏交流合作，產生的力量一定遠遠大於各自單打獨鬥。面對今天複雜的全球經濟格局，我認為業界最需要的是八個字：「開放協作，穩健創新。」保持開放，才看得到新的機會；願意協作，才能凝聚整個產業的力量；而在穩健的基礎上持續創新，才是最可持續的突圍方式。





Q 歐美傳統市場近年漸趨飽和。香港鐘錶業在東南亞、中東、印度等新興市場，還有哪些尚未完全釋放的潛力？

過去香港鐘錶業高度集中於歐美傳統市場，但隨着東南亞、中東和印度等新興市場經濟快速發展，當地的消費力和對品質的追求亦同步提升，對高端精密金屬製品的需求正在釋放。我尤其看好中東市場。當地奢侈消費持續升級，消費者對獨特設計和頂級工藝有很強的需求，這正好對應香港鐘錶配件廠在精密製造方面的優勢。印度則擁有龐大而年輕的消費人口，亦已經成為很多國際品牌下一階段的重要戰略市場。香港企業過去多年服務國際頂級品牌，累積了相當深厚的工藝、品質管理和供應鏈經驗，在這些市場重新建立供應鏈的過程中，其實仍然有很大的藍海值得開發。

Q 國家正推動「中國製造」向「中國創造」升級。擁有國際視野與深厚製造根基的香港鐘錶業，應該扮演甚麼角色？

香港鐘錶業早年由 OEM 代工生產起家，依靠高水平的精密金屬加工工藝，逐步成為全球頂級鐘錶品牌不可或缺的合作夥伴。今天，中國自主研發的機械機芯已經達到獲國際市場認可的品質水平，這是一個非常重要的信號。香港和內地品牌採用國產機芯製作的腕錶，也正逐步獲得海外消費者的認可。

在「中國製造」走向「中國創造」的過程中，我認為香港最適合扮演的是「國際化催化劑」。我們可以運用深厚的國際視野、品牌營銷經驗和精密工藝積累，協助內地企業提升設計語言和品牌價值，同時把國際市場標準與最新市場洞察反饋到產業鏈上游。對香港來說，這是一個由製造向高增值環節進一步躍升的重要機會，也會進一步鞏固香港作為國際鐘錶業重要樞紐的地位。

Q 如今總會有愈來愈多第三代與年輕企業家接班。新一代帶來的新材料、智能穿戴等思維，與前輩傳統工業家的實業精神，正在碰撞出怎樣的火花？

香港鐘錶業的發展，始終離不開「傳承」與「創新」兩個關鍵詞。新一代企業家帶來新材料科學、智能穿戴技術等前沿視角，替傳統製造注入新的思維；而前輩數十年累積下來的工藝根基與嚴謹態度，則守住行業最重要的品質底線。這種新舊交融並不是簡單的「接班」，而是一種彼此有張力、卻又互相補足的結合。傳統工藝提供不可複製的溫度與精度，新技術則打開更大的想像空間。兩者碰撞，正好讓香港鐘錶業可以在傳統底蘊與智能時代之間銜接，既有深厚的根，也有擁抱未來的能力。

Q 智能手錶已經全面普及，但傳統鐘錶仍然擁有穩固市場。你認為一枚充滿工藝與設計溫度的傳統腕錶，承載了甚麼是智能設備永遠無法取代的？

智能手錶已經成為現代生活中兼具科技感和實用功能的重要日用品，而且隨着技術進步，功能只會愈來愈強。我反而覺得值得注意的是，智能手錶吸引了很多年輕人和注重健康的人重新開始「戴錶」。某程度上，它正在培養整個社會使用腕錶的習慣，也讓更多人重新接觸手錶文化。從這個角度看，智能手錶未必是傳統鐘錶的敵人，甚至可能是未來的「引路人」。

但傳統機械腕錶承載的價值，確實是智能設備無法取代的。一枚保養得宜的機械腕錶可以世代相傳，成為家族記憶的一部

分，見證婚禮、誕生、榮耀甚至離別。它凝聚的是匠人對每一個齒輪、每一道倒角的專注，也是設計師對美學的理解，更是佩戴者個人風格與品味的延伸。它不只是一件計時工具，而是一門可以隨身攜帶的「時間藝術」。這種人文溫度和情感連結，是數字世界無法複製的。

Q 你執掌企業與帶領商會多年，亦經歷過不少危機與重要決策。如果要總結，你最核心的管理哲學是甚麼？

我會用八個字概括：「以人為本，穩健創新。」尊重每一位團隊成員，建立長期互信，是所有事業的根基。在這個基礎上，亦必須保持開放的心態，願意擁抱創新。但創新的步伐一定要穩健，不急於求成，也不能盲從潮流。這套哲學讓我在很多重要決策和危機面前仍然可以保持清醒，到今天仍然非常受用。



Q 你認為香港鐘錶業未來十年最大的突破口與戰略機遇在哪裏？

我認為最大的突破口，是精密工藝與新科技的深度融合。香港一直引以為傲的金屬加工技術，如果能夠進一步與智能穿戴、新材料科學結合，就有機會創造更多真正差異化、高附加值的產品。

另一方面，香港和中國鐘錶品牌的國際化亦將進入一個關鍵突破期。隨着國產機芯的品質逐步得到國際認可，再加上香港本身的國際視野和品牌營銷經驗，我相信我們完全有能力在國際高端市場佔據一席之地。精密工藝與品牌國際化這兩股力量一旦真正交匯，我相信香港鐘錶業將迎來一個值得期待的黃金十年。

Q 面對愈來愈複雜的國際地緣政治與瞬息萬變的數碼商業環境，如果只可以送給正在接棒的年輕一代一句話，你會說甚麼？

「堅韌創新。」在今天複雜的地緣政治與數碼生態之中，只有保持堅韌、守住匠心，同時敢於突破和創新，才有能力肩負行業的下一個階段，開創香港鐘錶業新的輝煌。

快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

與家人朋友聚餐聊天、短暫旅行轉換心情，或者運動出一身汗，都是我最有效的減壓方法。

2 你的人生座右銘是？

「穩中求進，創新不止。」

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

與太太結婚那天，我佩戴了一枚Cartier情侶對錶。那枚腕錶見證了我們彼此的承諾，直到今天我仍然珍藏着它。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

「挑戰中突破，輝煌再現。」

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我會選擇唐太宗李世民。唐代是中國工藝與文明高度繁盛的黃金時代，我會戴一枚搭載中國自主研發高端機械機芯的當代腕錶，例如陀飛輪或萬年曆作品赴約。我很想向他展示，一千多年後，這片土地上的工匠如何繼續以齒輪與游絲，把「中國創造」的精密工藝延續下來。這既是向歷史致敬，也是對今天中國製錶的一份自信。



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Turning Challenge into a Golden Decade

In conversation with Mr. Jackson Lam

Former Chairman and Honorary Advisor of the Federation of Hong Kong Watch Trades & Industries Ltd.



Hong Kong's watch industry has endured not simply because of its manufacturing strength, but because of its ability to reposition itself whenever the landscape changes. Former Chairman and then Honorary Advisor of the Federation, Jackson Lam spent years at the forefront of the industry, witnessing shifts in markets, supply chains and technology, and watching Hong Kong watch companies repeatedly find new ways forward. To him, the real source of resilience lies in a deeply rooted industrial spirit: the determination to compete, the refusal to give up, a constant drive to innovate, and the willingness to evolve with the times.

Today, the global market is being reshaped once again. Growth in mature Western markets is slowing, while the Middle East, India and Southeast Asia are emerging as increasingly important centres of demand. At the same time, "Made in China" is moving steadily towards "Created in China". Lam sees this not as an erosion of Hong Kong's traditional strengths, but as an opportunity to redefine them. With mainland China's integrated supply chain behind it, international markets ahead of it, and decades of expertise in precision manufacturing, branding and global business, Hong Kong is well placed to become what he calls an "international catalyst", connecting technology, brands and markets. New technologies may expand the possibilities, while traditional craftsmanship continues to protect quality. If the two can move forward together, he believes the next ten years could become another golden decade for Hong Kong watchmaking.

Q You have spent many years in Hong Kong's watch industry and witnessed it evolve from a major global export centre through successive waves of technological and economic disruption. Where does its resilience ultimately come from?

The fundamental resilience of Hong Kong's watch industry comes from its unique position of being rooted in the mainland while facing the world. We benefit from mainland China's complete supply chain and enormous market, while at the same time maintaining an international outlook and the ability to respond quickly to change. From the quartz revolution to today's smartwatch era, Hong Kong has repeatedly been able to adjust because we have highly flexible production networks and a generation of entrepreneurs with a strong ability to adapt. More importantly, there is something deeply ingrained in Hong Kong industrialists: a willingness to work hard, a refusal to admit defeat and a constant desire to innovate. That is why, whenever the industry is disrupted, we eventually find a place for ourselves in the next era. I have always remained confident about the future of Hong Kong watchmaking.

Q When you were Chairman of the Federation, you were leading the industry from the front. Later, as an Advisor, did stepping back give you a different perspective? What strategic mindset does the industry need today?

As Chairman, I was much more involved on the front line, helping members explore business opportunities and building bridges between different parts of the industry. As an Advisor, I was able to look at things from a broader and more objective perspective, reflect on what we had learned and give something back to the industry through that experience. I have always believed that the Federation is one of the most important platforms for bringing the industry together. When people from manufacturing, branding and retail exchange ideas and collaborate, the collective strength is far greater than anything they could achieve individually. In today's complex global economy, I would summarise the mindset we need in eight Chinese characters: "Open collaboration, prudent innovation." Openness allows us to see opportunity. Collaboration allows us to combine our strengths. And innovation, pursued with discipline rather than haste, gives us a sustainable way forward.

Q Traditional European and US markets have become increasingly mature. What untapped opportunities do you see in Southeast Asia, the Middle East and India?

Hong Kong's watch industry was historically very focused on Europe and the United States, but as economies in Southeast Asia, the Middle East and India grow, both purchasing power and expectations of quality are rising. Demand for high-end precision metal products is increasing with them. I am particularly optimistic about the Middle East. Luxury consumption is becoming more sophisticated there, and customers have a strong appetite for distinctive design and exceptional craftsmanship, which aligns very well with the precision manufacturing strengths of Hong Kong's watch-component sector. India, meanwhile, has an enormous and relatively young consumer population and is becoming a major strategic market for many









international brands. Hong Kong companies have spent decades serving some of the world's leading watch brands and have built up considerable expertise in craftsmanship, quality control and supply-chain management. As supply chains are reorganised around these emerging markets, there is still significant untapped potential.

Q China is moving from "Made in China" towards "Created in China". What distinctive role should Hong Kong's watch industry play in that transition?

Hong Kong's watch industry originally developed through OEM manufacturing, gradually becoming an indispensable partner to leading international watch brands through its high standards in precision metalworking. Today, mechanical movements developed independently in China have reached a level of quality that is increasingly recognised internationally. That is a very important signal. Watches from Hong Kong and mainland Chinese brands using domestically developed movements are also beginning to gain recognition overseas.

In this transition from "Made in China" to "Created in China", I believe Hong Kong is best placed to act as an "international catalyst". We can use our international perspective, branding and marketing experience, and manufacturing expertise to help mainland companies strengthen their design language and brand value, while also bringing international standards and market intelligence back into the upstream supply chain. For Hong Kong, this is an important opportunity to move further into higher-value areas of the industry and reinforce its role as an important international watchmaking hub.

Q The Federation is now seeing more third-generation and younger entrepreneurs take over family businesses. What happens when their interest in new materials and wearable technology meets the industrial discipline of the previous generation?

The development of Hong Kong's watch industry has always depended on two things: inheritance and innovation. Younger entrepreneurs bring new perspectives in areas such as materials science and wearable technology, injecting fresh thinking into traditional manufacturing. At the same time, the previous generation brings decades of accumulated craftsmanship and a rigorous attitude towards quality. That protects the standards on which the industry was built.

This is not simply a matter of one generation replacing another. It is a combination with tension, but also real complementarity. Traditional craftsmanship provides a degree of warmth and precision that cannot easily be replicated, while new technologies expand the possibilities of what can be created. Bringing the two together allows Hong Kong watchmaking to move naturally between its traditional foundations and the intelligent age, retaining deep roots while remaining capable of embracing the future.

Q Smartwatches are now everywhere, yet traditional watches continue to have a strong market. What can a finely crafted mechanical watch carry that a digital device never can?

A: Smartwatches have undoubtedly become important everyday objects, combining technology with practical functions, and those functions will only become more powerful as the technology develops. But one interesting consequence is that smartwatches have encouraged many younger people, as well as people focused on health and fitness, to start wearing watches again. In that sense, they are helping society rediscover the habit of wearing something on the wrist and indirectly introducing more people to watch culture. So I do not necessarily see smartwatches as the enemy of traditional watchmaking. They may even become a gateway into it.

What a traditional mechanical watch carries, however, is something a smart device cannot replace. If properly cared for, a mechanical watch can be passed from one generation to another and become part of a family's memory. It can witness weddings, births, achievements and farewells. Within it are the watchmaker's attention to every gear and every bevel, the designer's interpretation of beauty, and the wearer's own sense of style and taste. It is not simply an instrument for telling the time. It is a form of "time art" that can be carried with you. That human warmth and emotional connection cannot be reproduced by the digital world.

Q You have led both businesses and the Federation through many difficult decisions and crises. What management philosophy has served you best?

I would summarise it in eight Chinese characters: "People first, prudent innovation." Respect every member of the team and build long-term mutual trust. That is the foundation of everything. On top of that, you have to remain open to innovation, but innovation itself must be pursued steadily. Do not rush for quick results and do not blindly follow trends. That philosophy has helped me remain clear-headed through many important decisions and difficult moments, and it continues to serve me today.

Q Where do you see the biggest strategic opportunity for Hong Kong's watch industry over the next decade?

I believe the biggest opportunity lies in a deeper integration of precision craftsmanship and new technology. Hong Kong's metalworking expertise has always been one of our great strengths. If we combine that with wearable technology and materials science, we can create more differentiated products with significantly higher added value.

At the same time, Hong Kong and mainland Chinese watch brands are entering an important phase in their international development. As Chinese movements gain greater recognition overseas, and with Hong Kong contributing its international perspective and branding experience, I believe we have every ability to secure a meaningful place in the global high-end market. If these two forces, precision technology and international brand development, truly come together, the next decade could be a golden one for Hong Kong watchmaking.

Q With geopolitics becoming more complex and the digital economy changing so quickly, what one piece of advice would you give the younger generation now taking responsibility for the future of Hong Kong watchmaking?

"Resilience and innovation." In today's complex geopolitical and digital environment, the next generation needs the resilience to hold on to craftsmanship while also having the courage to innovate and break new ground. Only then can they carry the industry forward and create another strong chapter for Hong Kong watchmaking.

Quickfire

1 When you are under enormous pressure, what helps you unwind?

Having a meal and a good conversation with family and friends, taking a short trip for a change of scenery, or simply exercising and working up a sweat are the most effective ways for me to unwind.

2 What is your life motto?

"Progress with stability, innovate without stopping."

3 Can you share an important moment in your life, and the watch you were wearing that day?

On the day I married my wife, I wore one half of a matching pair of Cartier watches. They represented the promise we made to each other, and I still treasure mine today.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

"Break through the challenges, and let the brilliance return."

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

I would choose Emperor Taizong of Tang, Li Shimin. The Tang dynasty was one of the great golden ages of Chinese craftsmanship and civilisation. I would wear a contemporary watch powered by a high-end mechanical movement developed independently in China, perhaps a tourbillon or perpetual calendar. I would want to show him how, more than a thousand years later, craftsmen on this same land are still using gears and hairsprings to continue the precision story of "Created in China". It would be both a tribute to history and an expression of confidence in contemporary Chinese watchmaking.



小眾之間 自成世界

專訪香港鐘表業總會顧問
李永安先生

真正成熟的收藏，往往不是擁有更多，而是開始知道自己為甚麼選擇。當市場仍然由傳統大牌主導時，獨立製錶在亞洲幾乎沒有太多聲音；到了今天，愈來愈多收藏家卻主動尋找產量更少、風格更鮮明、帶有製錶師個人印記的作品。這個轉變在李永安眼中，並不只是潮流，而是整個鐘錶市場走向成熟後，自然出現的一種分化。

從八十年代開始往返瑞士鐘錶展，到後來把一些當時仍然陌生的小眾作品介紹給亞洲客人，他看過獨立製錶如何由展館角落一步步走進收藏核心，也看過不少品牌在市場熱度退卻後重新被淘汰。對他而言，「獨立」從來不是價值本身。真正值得留下來的，仍然要看設計是否有自己的語言，製錶師有沒有真正的能力，品牌又能否在工藝、商業與時間之間建立長久的位置。

今天，互聯網令一個小品牌可以一夜被世界看見，但也令供求、價格與熱度以前所未有的速度被放大。李永安反而更重視那些沒有改變的東西：腕錶拿在手上的質感、比例與細節，一個品牌背後是否有值得相信的故事，以及收藏者能否在市場聲音之外，慢慢建立自己的判斷。對他來說，獨立製錶真正的機會，不在於「小眾」二字，而在於當選擇愈來愈多，仍然有人願意為真正不同的作品停下來。

Q 你經歷過多次經濟高低與消費模式轉變。面對市場急速變化，你怎樣保持不被短期焦慮牽着走？

做了這麼多年，經濟的高峰和低谷其實經歷過很多次。家族生意有一個特點，就是很多事情都是按部就班，不會突然為了追一個市場熱點改變所有方向。我們以前跟客人一起成長，跟品牌亦建立了相當長期和有默契的合作，所以相對一些完全依賴旅客流量的零售模式會穩定一點。高級鐘錶的客人本身亦比較成熟，經濟周期當然會影響他們，但很多時候，一個品牌有沒有真正好的新產品，反而更直接影響銷售。所以我一直覺得，不需要被每天的市場情緒帶着走，最重要還是產品和客人的長期關係。

Q 今天獨立製錶已經成為市場焦點，但你早在它仍然非常小眾的年代便開始留意。最初吸引你的究竟是甚麼？

我從 1982 年開始去瑞士參加鐘錶展。到了九十年代，展覽裏已經會有一些位置讓獨立製錶師展示作品，他們自己站在那裏跟客人介紹。但當時這些作品往往沒有完整的海外銷售網絡，產量又少，價格亦不便宜，一般消費者很難認識和理解他們。

真正的轉捩點，我覺得是互聯網。差不多 2000 年之後，獨立製錶師第一次有能力把自己的作品、理念和特色直接帶到世界各地。以前市場幾乎完全由大品牌的廣告和渠道主導，但互聯網慢慢改變了這件事。

我們當時開始接觸一些比較有特色的德國製錶和其他小眾品牌。吸引我的不是它們「小」，而是產品真的有自己的東西。以德國製錶為例，機芯結構、夾板、黃金套筒等細節都有很鮮明的傳統，跟瑞士製錶的語言不一樣。當市場還不熟悉它的時候，如果你已經看到工藝、設計和長遠價值，便值得慢慢介紹給客人。

Q 當年市場仍然以傳統大牌為主。你挑選這些小眾或獨立品牌時，最重視甚麼？

第一是機芯設計和手工，包括打磨、結構，以及製錶師過去做過甚麼作品、在哪些地方工作過。這些都可以讓你判斷他的能力和根基。

但只懂做錶並不足夠。很多獨立製錶師本質上很像藝術家，可是一旦進入商業市場，就需要面對交貨、溝通、售後和長期發展。你接了訂單能不能準時完成？出現問題時怎樣處理？你願不願意理解市場，而不是完全活在自己的世界？所以我們除了看作品，也會看這個人的做事方式、溝通能力，以及品牌未來有沒有發展空間。好的作品是一個開始，但要成為一個可以長期存在的品牌，還需要很多其他能力。

Q 近年獨立製錶突然受到大量關注。你認為這背後反映了收藏家甚麼轉變？

高價獨立製錶通常產量非常少，而且設計更個人化，有很強的製錶師風格。一個品牌如果一年做到一千枚以上，其實在獨立製錶裏已經不算很多。互聯網令他們可以直接跟全球用家溝通，所以生存空間自然比以前大很多。

另一方面，高端收藏家買到一定階段之後，也會希望尋找新的產品、獨特的工藝和更少見的作品。他們不再只需要一枚大家都認識的腕錶，而是希望自己的收藏裏有一些更個人的選擇。

但今天市場跟以前亦很不同。互聯網令一件好產品很快被全世界發現，供求變得非常不平衡，於是出現溢價，真正好的作品反而愈來愈難買。以前收藏有一點「尋寶」的感覺，今天資訊快了，但找到真正有價值而價格合理的東西，某程度上反而更難。

Q 獨立品牌愈來愈多。甚麼才能令一個新品牌真正留下來，而不是只紅一時？

對獨立品牌而言，產品設計始終是最重要的。製錶師有沒有真正的能力？他做出來的東西有沒有自己的定位？放在整個市場裏，是不是一眼就看得出跟別人不同？

今天很多產品其實大同小異，所以最難的是把自己的定位非常清楚地表達出來。你看一些成功的獨立品牌，作品跟傳統腕錶有很明顯的差異，所以市場很容易理解它們代表甚麼。

但除了設計，還要看製錶師的能力、產量、商業模式，以及品牌有沒有長期發展的可能。獨立製錶不是因為產量少就一定有價值。收藏家最終還是要問：這個人的作品是否真的達到大師級？十年、二十年之後，市場還會不會認識他？

Q 互聯網幫助獨立製錶走向全球。那麼今天一個獨立品牌只靠網上銷售，是否已經足夠？

我覺得實體仍然有必要。互聯網最大的價值，是把品牌的資訊、設計理念、歷史和製錶師的故事帶給更多人。但腕錶始終是一件需要實際接觸的產品。

你把一枚錶真正放到手上，才會感受到它的重量、比例、質感和細節。有些東西照片和影片可以表達，但始終代替不了那個實際體驗。所以我覺得未來不是單純網上或者實體，而是兩者都需要。網上負責讓人認識你，實體則讓人真正理解你的產品。

Q 香港零售市場高度集中，品牌直營店亦愈來愈普遍。你認為未來高級鐘錶零售會更偏向單一品牌，還是多品牌模式仍然有空間？

香港地方比較小，市場亦高度集中，所以品牌自己開直營店其實相對容易。可能只需要兩、三個位置，已經可以覆蓋香港很大部分的高端市場。因此，相比以前由零售商經營大量品牌，單一品牌自己營運的比例自然會增加。

多品牌零售不會完全消失，但會愈來愈考驗零售商的能力。如果你賣的是市場認知很高的品牌，當然容易很多；但如果是一批新品牌、小眾品牌或者獨立製錶，銷售團隊便需要非常強。他們不只是賣一枚錶，而是要懂得向客人解釋品牌、工藝和價值。

所以未來多品牌零售仍然有位置，只是它不能再單純靠「品牌多」作為優勢，而要有真正的選品能力和專業知識。

Q 你曾說潮流就像鐘錶指針，總有重返的一刻。經歷過運動鋼錶、復古等不同潮流後，你覺得下一步會走向哪裏？

暫時我沒有看到一個非常大的新潮流，但我估計未來幾年會有一點「回歸基本」。腕錶可能會簡單一點、個人化一點，也更容易佩戴。尺寸大概會集中在36至39毫米左右，錶盤可以有不同的質感和處理，但整體設計會比較克制，重點回到細緻

的手工。

廠商每年當然仍然會推出一、兩件很大膽、很突出的作品，但真正支撐大部分銷售的，往往還是比較容易接受和容易佩戴的產品。尤其近年的環球經濟比較波動，我相信品牌在產品策略上亦會相對審慎一點。

Q 離開零售第一線後，你自己看腕錶的眼光有沒有改變？

本質上沒有很大改變。好的產品、品牌背後的歷史和故事，這些東西始終重要。我過去一直比較喜歡複雜機械錶，亦特別留意有自家機芯的品牌。

以前做零售時，戴甚麼錶多少會跟公司的品牌組合有關。有些很熱門、供應很少的產品，我們甚至不會自己買，因為客人都買不到。現在沒有這個身份之後，反而可以接觸一些以前沒有做過、沒有買過的品牌，眼界亦可以再打開一點。但判斷一枚好錶的核心，其實沒有改變。

Q 如果今天有一位預算有限、但真正對機械錶有熱情的年輕收藏家，你會建議他怎樣開始？

我會建議先從比較主流、比較基本的產品開始。不是因為主流一定最好，而是這些產品通常有比較多資料、討論和參考，讓





你可以慢慢建立自己的判斷。

現在網上有很多論壇、品牌群組和收藏社群。除了支持品牌的用家，也會有不同意見的人參與討論。你可以看看品牌怎樣說自己，也看看第三者怎樣分析它，慢慢比較不同角度。

最重要的是先弄清楚自己的收藏方向。有人喜歡經典設計，有人喜歡運動錶，有人追求複雜功能，也有人對某一個品牌特別有興趣。很多人一開始甚麼都買一點，到後來才慢慢知道自己真正喜歡甚麼，這也是正常的。

至於升值，應該放到後一點才考慮。長遠來說，一枚腕錶有沒有獨特性、產量多少、品牌定位如何，以及放在市場上跟其他產品比較有甚麼優勢，這些才會影響它未來的價值。對剛開始收藏的人而言，先學會看產品、看工藝、了解自己，比一開始追求升值更重要。

Q 走過這麼多市場周期後，你對香港鐘錶業還有甚麼期待？

香港無論在鐘錶進口還是出口方面，一直都是一個非常重要的市場。同時，香港本身亦有很深的鐘錶文化，消費者的品味和對產品的理解都相當成熟。

所以我一直覺得香港鐘錶業仍然有很大的發展空間。市場會變，零售方式會變，熱門品牌亦會變，但只要整個行業願意繼

快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

做一個小時運動，再洗個澡。冷靜下來之後，很多事情便可以重新思考。

2 你的人生座右銘是？

保持正面樂觀，努力誠懇，凡事從多個角度思考。

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

我沒有特別把某一個人生時刻與某一枚腕錶連在一起。以前長期從事零售，日常佩戴的通常都是當時有經營的品牌。現在離開零售之後，反而開始接觸和購買一些以前沒有機會佩戴的品牌。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

「巨頭與獨立製錶兩極並存。」大型集團會愈來愈強，而具有個性的小型獨立品牌亦會慢慢成長。真正面對最大挑戰的，反而可能是定位不夠鮮明的中間品牌。市場版圖會重新被畫一次。

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我會選擇一位對現代製錶影響深遠的大師Breguet，並帶一枚當代頂尖獨立製錶作品Greubel Forsey赴約。我很想看看，如果讓昔日的大師親眼看到今天製錶技術可以走到甚麼程度，他會有甚麼反應。

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A World of Its Own

In conversation with Mr. Samuel Lee

Advisor of the Federation of Hong Kong Watch Trades & Industries Ltd.



Q You have lived through numerous economic cycles and major shifts in consumer behaviour. How have you learned not to be driven by short-term anxiety when the market changes so quickly?

Over so many years, I have experienced plenty of economic highs and lows. One characteristic of a family business is that things tend to develop step by step. You do not suddenly change everything simply because a particular part of the market becomes fashionable. In the past, we grew alongside our customers and developed long-standing relationships with brands, so our business was relatively stable compared with retail models that depended heavily on tourist traffic.

Clients at the higher end of the watch market also tend to be relatively mature. Economic cycles certainly affect them, but very often the quality of a brand's new products has an even greater impact on sales. So I have always felt that there is little benefit in allowing yourself to be carried along by the market's mood from day to day. In the long term, the quality of the product and the relationship you build with your customers matter far more.

Q Independent watchmaking is now firmly in the spotlight, but you were already paying attention when it was still extremely niche. What first drew you to it?

I began attending the Swiss watch fairs in 1982. By the 1990s, there were already sections where independent watchmakers could present their work. They would often stand there themselves and speak directly to visitors. But at the time, many of them had no real international sales network. Production was extremely limited, prices were not low, and it was difficult for the average customer to understand who they were or what they were making.

The real turning point, in my view, was the internet. From around 2000 onwards, independent watchmakers suddenly had a way to present their work, philosophy and individual characteristics directly to people around the world. Before that, the market was largely shaped by the advertising power and distribution networks of the major brands. The internet gradually changed that.

We began looking more closely at distinctive German watchmaking and other smaller brands. What attracted me was never simply that they were small. The watches had something of their own. German watchmaking, for example, has a very distinctive language in its movement architecture, plates and details such as gold chatons. It is different from the Swiss tradition. When the wider market is not yet familiar with something, but you can already see genuine craftsmanship, strong design and long-term potential, then it is worth introducing slowly to your clients.

Q At a time when the market was still dominated by established names, what did you look for when deciding whether to work with a smaller or independent brand?

The first thing was always the movement and the craftsmanship: the design, the finishing, the construction, and the watchmaker's own background. What had they made before? Where had they worked? Those things tell you a great deal about their ability and foundation.

But being able to make a good watch is not enough. Many independent watchmakers are artists by nature, but once you enter a commercial market, you also have to deal with delivery, communication, after-sales service and long-term development. Can



A mature collection is not necessarily one that contains more watches. Often, it begins when a collector understands why certain pieces matter to them. There was a time when the Asian market was dominated almost entirely by established maisons, while independent watchmaking occupied little more than a quiet corner of the industry. Today, collectors are increasingly drawn to smaller production runs, more distinctive design languages and watches that bear the unmistakable hand of an individual watchmaker. To Lee Wing On, this is more than another passing trend. It is a natural consequence of a market becoming more sophisticated in its tastes.

Since the 1980s, Lee has travelled regularly to the Swiss watch fairs and watched independent watchmaking move gradually from the fringes of exhibition halls towards the centre of serious collecting. He has also seen many names disappear once the initial excitement faded. For him, independence in itself is never a guarantee of value. What matters is whether a watch has a language of its own, whether the watchmaker possesses genuine ability, and whether a brand can establish a lasting position somewhere between craftsmanship, commerce and time.

The internet has made it possible for a small independent brand to become visible around the world almost overnight, but it has also amplified demand, pricing and hype at unprecedented speed. Lee therefore places even greater importance on the things that have not changed: the proportions, texture and details that can only truly be appreciated with a watch in hand; the history and stories behind a brand; and a collector's ability to form an opinion beyond the noise of the market. To him, the real opportunity for independent watchmaking lies not simply in being niche, but in creating something sufficiently distinctive that, even in a world of endless choice, people are still willing to stop and look.

you fulfil an order on time? How do you respond when something goes wrong? Are you willing to understand the market, or do you exist entirely within your own creative world?

So we would look not only at the watches themselves, but also at the person behind them: how they worked, how they communicated, and whether the brand had room to develop. A good watch may be the beginning, but building a brand that can survive over the long term requires much more.

Q Independent watchmaking has attracted enormous attention in recent years. What does that tell you about how collectors themselves have changed?

High-end independent watchmakers generally produce very small quantities, and their designs tend to be much more personal, with a strong individual identity. There are not many independent brands producing more than a thousand watches a year. The internet has allowed them to communicate directly with collectors around the world, which naturally gives them much more room to survive and grow.

At the same time, once high-end collectors reach a certain stage, they begin looking for new ideas, unusual craftsmanship and pieces that are harder to find. They no longer necessarily want another watch that everyone already recognises. They want something more personal within their collection.

But the market today is also very different from before. The internet means that when a genuinely good product appears, the whole world can discover it almost immediately. Supply and demand become extremely unbalanced, premiums emerge, and the best watches become very difficult to obtain. Collecting used to contain more of a sense of discovery, almost like treasure hunting. Today we have far more information, yet in some ways it has become harder to find something truly worthwhile at a reasonable price.

Q There are more independent brands than ever. What allows a new name to endure rather than simply become fashionable for a few years?

For an independent brand, product design remains the most important element. Does the watchmaker genuinely have the ability? Does the work have a clear identity? If you place the watch among everything else in the market, can you immediately see why it is different?

There are many products today that are broadly similar, so one of the hardest things is communicating your own position very clearly. Look at successful independent brands: their watches are often visibly different from conventional watchmaking, so people can understand very quickly what they stand for.

But design alone is not enough. You also need to consider the watchmaker's technical ability, production capacity, business

model and potential for long-term development. A watch does not automatically become valuable simply because very few are made. Ultimately, collectors need to ask: is this person genuinely operating at the level of a master? Will people still recognise the importance of the work ten or twenty years from now?

Q The internet has helped independent watchmaking reach a global audience. Can an independent brand today succeed purely online, or does physical retail still matter?

I still think the physical experience is necessary. The great value of the internet is that it allows brands to communicate their information, design philosophy, history and the story of the watchmaker to a much wider audience. But a watch is still an object that needs to be experienced physically.

Once you actually put a watch on your wrist, you begin to understand its weight, proportions, texture and details. Photography and video can communicate many things, but they cannot fully replace that experience. So I do not think the future is simply online or offline. Both are necessary. Online allows people to discover you; the physical experience allows them to truly understand the product.

Q Hong Kong is a highly concentrated retail market, and mono-brand boutiques have become increasingly common. Do you think high-end watch retail will continue moving towards single-brand stores, or is there still a future for multi-brand retail?

Hong Kong is geographically small and the luxury market is highly concentrated, so it is relatively easy for brands to operate their own boutiques. With perhaps two or three locations, a brand can already cover a large proportion of the high-end market. That naturally means there are fewer opportunities than before for traditional retailers carrying a very large number of brands.

Multi-brand retail will not disappear, but it will become increasingly demanding. If you are selling brands with very high consumer awareness, that is naturally much easier. If you are carrying newer names, niche brands or independent watchmakers, however, you need an exceptionally strong sales team. They are not simply selling a watch. They need to explain the brand, the craftsmanship and why the product matters.

So multi-brand retail still has a role, but simply offering "more brands" is no longer enough. The retailer needs genuine curatorial judgement and deep product knowledge.

Q You once said that trends are like the hands of a watch: eventually they come around again. After sports watches and the revival of vintage aesthetics, where do you think the market is heading next?

I do not see one enormous new trend emerging yet, but I suspect the next few years will involve something of a return to basics. Watches may become simpler, more personal and easier to wear. I think sizes around 36 to 39 millimetres will remain important. Dials can still have interesting textures and finishes, but the overall design may become more restrained, with greater emphasis on fine craftsmanship.

Brands will always produce one or two bolder statement pieces each year, of course, but the watches that support the majority of sales tend to be those that are relatively easy to understand and easy to wear. With the global economy having become more volatile in recent years, I also expect manufacturers to become somewhat more conservative in their product strategies.

Q Now that you are no longer on the front line of retail, has the way you look at watches changed?

Fundamentally, not very much. A genuinely good product, and the history and story behind a brand, remain important to me. I have always been drawn to complicated mechanical watches and particularly to brands that develop their own movements.

When I was working in retail, what I wore naturally reflected the brands we represented to some extent. If a particular watch was extremely popular and supply was very limited, we would not necessarily buy one ourselves when customers were already unable to get hold of it. Now that I no longer have that responsibility, I can explore brands I did not previously work with or buy for myself. That has opened up my choices, but the fundamentals of how I judge a good watch have not changed.

Q If a younger collector has a limited budget but a genuine passion for mechanical watches, how would you advise them to begin?








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I would suggest starting with relatively mainstream and straightforward products. Not because mainstream automatically means better, but because there is usually far more information, discussion and reference material available. That gives you the opportunity to develop your own judgement gradually.

There are many online forums, brand communities and collector groups today. You can listen to people who are passionate supporters of a brand, but also to those who offer a different perspective. Look at how a brand presents itself, then compare that with how other collectors and independent voices assess it. That comparison can teach you a great deal.

Most importantly, decide what direction you want your collection to take. Some people prefer classic watches, some like sports watches, some are fascinated by complications, and others become deeply interested in one particular brand. Many people buy a little of everything at first and only later discover what they genuinely like. That is perfectly normal.

As for investment potential, I would put that further down the list. Over time, factors such as the uniqueness of the product, production volume, brand positioning and how it compares with other watches in the market will all influence its future value. For someone beginning a collection, learning how to look at a watch, understand craftsmanship and understand your own taste is far more important than chasing appreciation from the outset.

Q After seeing so many changes in the market, what do you still hope to see from Hong Kong's watch industry?

Hong Kong remains an extremely important market for watches, both in terms of imports and exports. It also has a very deep watch culture, with sophisticated consumers and a strong appreciation of quality and taste.

That is why I still believe there is considerable room for Hong Kong's watch industry to develop. Markets change, retail models change and fashionable brands come and go, but if the industry continues to work hard and evolve, Hong Kong will continue to have its own place in the international watch world.

Quickfire

1 When you are under enormous pressure, what helps you unwind?

An hour of exercise, followed by a shower. Once I have calmed down, I can usually think about things more clearly.

2 What is your life motto?

Stay positive and optimistic, work hard and sincerely, and always look at things from more than one perspective.

3 Can you share an important moment in your life, and the watch you were wearing that day?

I have never really associated a particular life moment with one specific watch. For many years I worked in retail, so what I wore was usually connected to the brands we represented at the time. Now that I am no longer in retail, I have actually started exploring and buying brands that I did not previously have the opportunity to wear.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

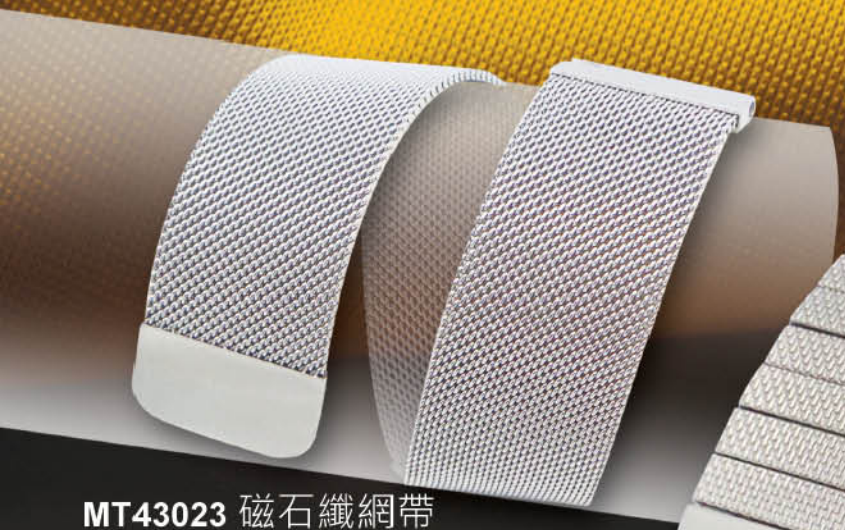
"Global giants and independent watchmakers will increasingly coexist at opposite ends of the market." The largest groups will continue to become more powerful, while smaller independent brands with distinctive identities will gradually grow. The greatest challenge may actually fall on the brands in the middle that lack a clearly differentiated position. The map of the industry will be redrawn.

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

I would choose Abraham-Louis Breguet, one of the great figures who shaped modern watchmaking, and I would wear a contemporary Greubel Forsey. I would love to see his reaction if he could hold one of today's most advanced examples of independent watchmaking and discover just how far horology has travelled since his time.

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任世界疾走 與時間同行

專訪東方表行大中華區市場推廣及數碼營銷主管
曾子禧先生

鐘錶業從來與科技並肩而行。從機械、石英到智能科技，每一次革新，都重新改寫人們理解時間的方式。來到 AI 時代，這種速度前所未有，資訊以秒計算、內容即時生成、數據迅速轉化成決策，品牌與消費者之間的距離亦愈拉愈近。然而，當世界催促我們更快得到答案，東方表行大中華區市場推廣及數碼營銷主管曾子禧先生卻選擇把目光放在「時間」本身：有些答案可以即時生成，有些價值，卻只能留待時間慢慢沉澱。

這份對快與慢的思考，也貫穿東方表行近年的轉變。數碼的一端，他們建立自家內容團隊，運用社交平台、AI、數據與線上線下思維，追上新一代消費者的步伐；時間的另一端，「Take Your Time」則從一句品牌哲學，逐漸延伸至獨立製錶、香港文化與藝術，以至全新的 Watch Gallery 零售概念。科技讓品牌走得更快、更遠，但他相信，真正讓人願意停下腳步的，始終是一個值得細聽的故事；而一段能夠走得長遠的關係，靠的也不只是演算法，而是判斷、信任，以及時間累積下來的共鳴。



Q AI浪潮席捲各行各業。對鐘錶業而言，你認為最大的機遇和風險是甚麼？

我覺得AI帶來的衝擊，其實和鐘錶業過去經歷過的很多轉變有相似之處。以前有石英錶對機械錶的衝擊，後來有電子錶、智能腕錶，現在則是AI與傳統數碼世界之間的新一輪碰撞。

每一次新科技出現，都一定會造成影響，但以過去的經驗來看，我反而覺得它帶來的機遇會比風險更多。

很直接的一點，就是時間。以前我們要花很多時間搜集、整理不同資訊，現在AI可以在很短時間內，把來自不同地方的資料和意見綜合起來，讓我們更快掌握方向、思考解決方案。對鐘錶業而言，無論是數據分析、新產品推廣、市場研究，以至內容籌備，都可以提升效率。但風險管理亦非常重要。尤其涉及公司機密、商業資料時，如果資訊沒有做好保護，一旦流到公開環境，無論是否使用AI，本身已經是一個很大的風險；另一點是資訊真偽。AI很多時候是從大量現有資訊中學習，但「很多人這樣說」不代表事情就是真的。因此，人仍然需要判斷、驗證和三思。

AI可以幫我們把資料帶到面前，但最後應該相信甚麼、採取甚麼行動，我仍然覺得是人的責任。

Q 你有沒有因為擁抱新科技，而真正改變公司的經營模式？

其實改變不只是由 AI 開始，而是整個數碼化過程一直在發生。

鐘錶業過去進入數碼世界的步伐相對較慢。以前大家可能覺得，做好一張平面廣告、一些漂亮的視覺素材已經足夠；但今天的消費者已經不只是看一張相片，而是想聽故事、看短片、了解品牌背後的內容。所以幾年前，我們已經開始建立自己的In-house Content Creator，希望由內部團隊製作數碼內容，而不是完全依賴傳統模式。這幾年得到的反饋是相當正面的。透過社交平台和數碼內容，我們可以接觸到原本未必會走進門店的客人，再將他們慢慢帶到我們的品牌和產品。它亦可以支援數碼銷售和E-commerce，所以我覺得關鍵不是傳統和科技之間二選一，而是找到一個適當的平衡。

Q 你自己日常會使用ChatGPT 或其他 AI 工具嗎？公司對員工使用 AI 又持甚麼態度？



我自己會用。我有時候覺得它就像一個進化版的Google Search，可以更快速地幫我整理不同方向的資訊。但答案一定要自己再篩選，不能它說甚麼就完全相信甚麼。

公司的態度亦比較平衡。如果牽涉公司機密或敏感資料，我們當然不鼓勵同事放進AI工具；但如果只是一般資訊、行業研究或者需要參考不同觀點，我們並不抗拒。有時候我們甚至會刻意避免放入公司名稱或者品牌資料，只用比較General的方式問問題，再從答案中吸收宏觀的意見。最重要是懂得使用它，而不是過分依賴它。

Q 你一直很緊貼新科技與市場變化。你如何保持對新事物的好奇，又如何在百忙之中吸收資訊？

我覺得最重要是一直留意市場，因為世界不會停下來等我們。

從 ChatGPT和各種 AI 工具剛開始出現，我們其實已經有留意它究竟可以走到甚麼程度。當你真正發現它能提升效率，自然就會開始有興趣再深入了解。

我亦有一個習慣：看到一些新的東西，不一定當下立即看完，我會先Screencap或儲存下來，等自己有一點時間，再重新拿出來研究。

我的資訊來源亦很多元化。社交平台是一部分，但因為當中亦有很多傳聞，所以我會訂閱不同的亞洲和國際Marketing Associations、行業資訊平台，在Instagram、LinkedIn等渠道接收消息。如果看到一件可能對公司同事有幫助的資訊，我亦會很快分類，再分享到不同的工作群組。

但我不會為了「鬥快」而分享一件未經證實的事情。例如一些業界的重要消息，如果只看到一個平台報道，我一定會再找兩、三個不同來源核實。因為作為業界的一分子，尤其有時候我們亦代表總會或行業發聲，發布資訊時，需要很小心。我寧願慢一點，但希望自己差不多百分之百確認之後才分享。

Q 當AI已經可以處理不少基礎客戶查詢，前線員工的角色是否需要重新定位？

我覺得人工智能和虛擬科技在目前這個階段，仍然未能完全取代人。

反而人更加要思考，怎樣活學活用AI，令自己的工作產生更多Added Value。例如網上或者社交媒體收到的查詢，很多都是重複的：「多少錢？」「有甚麼功能？」「在哪裏可以買？」只要把系統設定好，Chatbot已經可以24小時很快速地先處理這些問題，再幫客人做第一輪篩選。當問題真的涉及更深入、更個人化的需要時，才轉交真人Customer Service跟進。這樣反而提高了人的效率。AI 很擅長處理一些比較常規、重複性高的工作，但一旦牽涉人的情緒、複雜需要，或者真正需要解決問題，我覺得仍然是人的價值所在。說到底，我相信今天十個客人裏面，可能仍然有八個最後會對虛擬客服說：「可不可以給我一個真人？」所以不是AI取代人，而是AI幫人把時間留給真正需要由人完成的事情。

Q 面對AI、虛擬試戴、智能眼鏡等新技術，你認為未來鐘錶市場推廣會迎來甚麼改變？東方表行有甚麼部署？

我覺得未來O2O (Online to offline)的應用一定會更加廣泛。消費者可能在網上完成大量資料搜集和篩選，但鐘錶始終是一件有價值、而且需要反覆考慮的產品，不太可能像買一些日用品一樣，按幾下按鈕便完成整個決定。

所以我們要思考的是，怎樣透過Online和Offline的互動，把Potential Customers從網上帶到線下，讓他們真正體驗產品和服務。

而且科技愈發達，有時候人與人之間的交流反而愈少。所以我覺得未來很重要的一個方向，是創造更多真正的Activation，讓有興趣的客人除了在網上取得資訊，也可以見到品牌的人、試戴腕錶、與製錶師或者業界人士交流。對鐘錶而言，這一步尤其重要。

去年我們在香港首次以零售商身份舉辦Take Your Time Weekend，集合十個獨立製錶品牌。整個招募過程幾乎完全數碼化，透過Instagram、Facebook等社交平台邀請大家登記。



最後大約有1,000人報名，出席率約75%，也就是大約750人真正來到現場。令我們很振奮的是，當中接近八成參加者都在40歲以下。這正正說明，如果你知道想接觸的人本身已經非常數碼化，就不能仍然只用傳統方式去找他們。2026年，我們再把活動帶到上海，將版圖由香港延伸至大中華區。內地的平台更加多元，我們透過小紅書、微信等渠道，亦特別製作小程序，讓參加者先成為會員再登記。最後有大約1,200 多人登記，超過800人出席，出席率接近七成。對一個三日活動而言，我覺得這是相當鼓舞的結果。

更重要的是，透過數碼登記和問卷，我們可以真正取得資料，了解參加者的年齡、喜好、是否曾經購買產品，以及他們對品牌的反饋。所以數碼化不是純粹幫我們「宣傳」，而是令我們真正更加了解客人。

Q 近年東方表行一直推動「Take Your Time」等企劃。從營銷角度來看，為甚麼不再只談腕錶功能或者價值，而要談「時間」和生活哲學？

我很高興Take Your Time今天已經不只是一句宣傳語，我們覺得它慢慢變成了一個哲學，甚至是一個可以承載不同內容的IP。Take Your Time Weekend就是其中一個延伸。

既然叫Weekend，我們希望大家在一個週末裏，真正放慢腳步，享受時間慢慢流過，同時又可以吸收到不同的鐘錶知識和故事。其實「時間」本身就是鐘錶最天然的一個題目，但我們不一定每次都要由產品功能開始說。我們亦曾經透過不同節目，去尋找仍然扎根香港的人和事，例如書法家、點心師傅、麻將相關的傳統工藝。這些人的故事表面上未必與腕錶直接有關，但全部都與時間、傳承和累積有關。

透過他們，我們可以再問觀眾一個更大的問題：「時間對你而言，到底是甚麼？」如果品牌能夠由一枚腕錶延伸到這樣的生活思考，我覺得與消費者建立的關係會更加深。

Q：Take Your Time後來甚至由一個理念變成實體店，這個轉變背後有甚麼想法？

去年我們在ELEMENTS圓方開設了首間Watch Gallery概念店Take Your Time Oriental Watch Company，傳統鐘錶店通常是一個品牌、一幅背板、一個Showcase。這樣的好處是非常清楚，客人經過便知道這裏有A Brand、B Brand、C Brand。但問題是，如果客人對這三個品牌都沒有興趣，他可能連走進來的理由都沒有。所以我們開始想：為甚麼不能像 Art Gallery？

你去一間Gallery，不一定一開始便準備買一幅畫。可能只是覺得環境有趣，所以進去看看，然後開始問：「這位Artist是誰？」「他的作品有甚麼特別？」「為甚麼有這個價值？」我們發現，這種模式其實完全可以套用到鐘錶上。

一枚獨立製錶作品同樣有它的設計師、哲學、工藝和故事。所以傳統大型品牌，我們仍然會在東方表行原有體系中經營；但一些新進、有潛力，或者需要更多時間讓消費者理解的品牌，就可以放進Watch Gallery裏慢慢介紹。而且Gallery不是一個比喻，它真的有藝術元素。我們大約每兩、三個月就會與一位本地藝術家合作，在店內展示不同作品。我們希望優先支持香港Local Artists，讓他們多一個地方分享創作。

這亦延續了我們過去幾年一直在做的事情，鐘錶之外，我們亦希望參與香港文化、藝術和保育。這個故事我們做了六年，到今天仍然沒有放棄。我覺得這種持續性，對消費者來說很重要。

Q：作為一個「專講鐘錶故事的人」，你認為今天甚麼故事最能真正打動消費者？

我覺得一定要是真實，而且是品牌自己真正相信的事情。

我們一直有做一些香港文化保育，例如霓虹燈。對很多客人而言，最感動的並不是「我們做了一個Campaign」，而是看到一件原本可能被迫消失的東西，有人願意花時間把它保存下來，之後再以另一種形式重新出現在城市之中。這慢慢會變成品牌身份的一部分。

有些客人會覺得，原來我們對「值得留下來的東西」有一種堅持，而這種態度跟他自己的生活哲學很接近。去到那個時候，其實已經不完全關乎這枚錶貴還是便宜。他可能覺得找到了一個「同道中人」，甚至覺得我們的銷售同事是知音，所以會願意長期在我們這裏買錶，也會主動跟我們分享新的品牌。有趣的是，我們真的試過有客人推薦一些品牌給我們。之後我們去瑞士看品牌、接觸他們，再慢慢談合作，最後真的有品牌因此成為我們的合作夥伴。我覺得這是一種很好的Give and Take。

品牌不只是單向告訴消費者「你應該喜歡甚麼」，客人亦可以反過來影響我們、帶我們看到新的東西。

Q：你觀察到香港和內地年輕一代選擇腕錶時，與上一代有甚麼本質上的不同？

我覺得以前香港和內地的分別比較明顯。

內地市場過去可能比較品牌至上或者價值至上，會很重視Resale Value、送禮價值，以及這個品牌是否已經得到大眾認可。但疫情之後這四、五年，其實改變得很快。資訊多了，消費者接觸到的內容亦多了，所以今天不再只是問：「這個牌子夠不夠出名？」他們會開始看設計、品牌帶給自己的感覺，以至它是否與自己的個性產生連結。甚至有些年輕人會覺得，一個品牌今天還不是市場上認受性最高的名字，反而代表它未來仍然有發展空間。如果自己先發現它，再與朋友分享，會覺得更有意思。當然，傳統大品牌並不是沒有人買，而是大家的收藏不再那麼一面倒。可能一個人會有一、兩枚很出名的品牌，同時有一、兩枚新興獨立品牌，再加一些重新復興的歷史品牌。

整個收藏Profile比以前闊很多。香港年輕消費者則更加審慎，因為這個市場實在太成熟。香港除了新品零售，拍賣、二手錶、古董錶、維修等市場都非常蓬勃，所以他們可以接收到非常深入的資訊，選擇亦非常多。因此除了價錢和品牌，他們甚至會看零售商本身的理念。如果他認同你的經營哲學，認同你在香港文化、藝術、保育方面所做的事情，即使你的價格不是市場上最低，他仍然可能願意跟你建立長期購買關係。今天的消費關係，已經不再單純是價格導向。

Q 如果AI可以替你完成一項工作，你最希望是甚麼？

我希望AI在完成一項真正重要的工作之前，懂得先「沉澱、過濾和批判」，而且最後一定要有人類批准。

我最擔心的是，AI找到二十個資料來源，而二十個都說同一件事，它便認為那一定是真的。但如果那二十個來源其實全部來自同一個錯誤，結果仍然是錯的。今天資訊世界實在太複雜，真假混雜。甚至一些我們平時覺得很有權威的第三方，也可能因為資訊來源錯誤而作出錯誤判斷。大家都想成為最快發消息的那個人，但有時候我們會忘記，有些事情真的需要時間沉澱。所以如果AI可以替我做到一件事，我不是希望它更快，而是希望它懂得停一停：這件事真的成立嗎？還需要甚麼驗證？有沒有另一個角度？我覺得這才是非常有價值的人工智能。

快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

去旅行。

2 你的人生座右銘是？

Work hard, play hard.

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

在公司工作滿十周年。當時我戴了一枚Rolex Daytona。Daytona本身與賽車和速度很有連繫，而我覺得人生和工作某程度上也像一場賽事。在同一間公司走過十年，是一個很值得紀念的里程碑。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

Take Your Time。科技和市場可以轉得很快，但有些價值仍然需要時間累積。有時候慢下來，反而看得更清楚。

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我會想和早期便攜式時計製作先驅Peter Henlein共進晚餐。但我反而不會戴腕錶赴約（笑）。我會想回到他的年代，跟他一起談談當時的人怎樣理解時間、鐘錶如何由大型時計一步一步變成可以隨身攜帶的東西。與其拿一枚現代腕錶給他看，我更想知道在那個年代，他是怎樣想像「時間」這件事。



Keeping Pace, Taking Time

In conversation with Mr. Anthony Tsang

Head of Marketing & Digital,
Greater China Region, Oriental Watch Company



The watch industry has always moved alongside technology. From mechanical movements to quartz, and from digital watches to smart technology, each new chapter has changed not only how watches are made and sold, but also how we think about time itself.

AI is accelerating that change. Information can now be gathered in seconds, content produced almost instantly and data turned into decisions faster than ever before. Yet as the world becomes increasingly fixated on speed, Mr Anthony Tsang, Head of Marketing & Digital Marketing, Greater China at Oriental Watch Company, finds himself thinking more about what should not be rushed. Some answers can be generated in an instant. Value, judgement and trust often take far longer to form.

That tension between speed and patience runs through Oriental Watch Company's recent evolution. On one side, the company has built its own content team and embraced social media, AI, data and online-to-offline thinking to reach a new generation of consumers. On the other, Take Your Time has grown from a brand philosophy into a wider platform spanning independent watchmaking, Hong Kong culture and art, and even a new Watch Gallery retail concept. Technology may help a brand move faster and reach further, but he believes the things that make people stop, pay attention and return are still deeply human: a good story, sound judgement, shared values and trust built over time.

Q AI is transforming almost every industry. What do you see as its biggest opportunity and its biggest risk for the watch business?

A: I actually see AI as another chapter in a long history of disruption within the watch industry. We have been through the quartz revolution and the arrival of digital watches and smartwatches. Each time, a new technology has challenged what came before it. AI is another collision between an established way of doing things and a new technological reality.

There will always be an impact when something new arrives, but if I look at what we have learned from previous changes, I think AI presents more opportunity than risk. The most obvious benefit is time. We used to spend a great deal of time gathering and organising information from different sources. AI can now synthesise a huge amount of material very quickly, helping us understand a situation sooner and think through possible solutions.

In the watch industry, that can be useful for data analysis, market research, product launches and content planning. All of those processes can become more efficient. But risk management is equally important. If confidential or commercially sensitive information is not properly protected and finds its way into the public domain, that is already a serious risk, regardless of whether AI is involved.

The other concern is accuracy. AI learns from what is already out there, but just because many sources repeat the same thing does not make it true. Human judgement, verification and a degree of scepticism are still essential.

AI can bring the information to us. Deciding what to believe and what to do with it remains our responsibility.

Q Has embracing new technology actually changed the way your business operates?

The change did not begin with AI. It has been happening throughout the wider process of digitalisation.

Historically, the watch industry was relatively slow to move into the digital world. There was a time when a strong print advertisement and a beautiful set of campaign visuals might have been enough.

That is no longer the case. People want stories. They want short-form video. They want to understand what sits behind a brand. A few years ago, we therefore started building our own in-house content capability so that we could create digital content ourselves rather than rely entirely on more traditional approaches.

The response over the past two or three years has been very encouraging. Through social platforms and digital storytelling, we can reach people who may never have considered walking into one of our stores, introduce them to the brand and gradually bring them closer to the product.

It also supports digital sales and e-commerce. So for me, it is not a question of choosing between traditional retail and technology. The key is finding the right balance between the two.

Q Do you use ChatGPT or other AI tools yourself? And what is the company's position on employees using them?

Yes, I use them. Sometimes I describe AI as an evolved version of Google Search. It helps me explore a subject and organise information much more quickly.But I would never take the answer at face value. You still have to filter it yourself.

Our approach as a company is quite balanced. We would obviously discourage colleagues from entering confidential or sensitive company information into AI tools. But for general research, industry information, or simply looking at a subject from different perspectives, we are open to using them.

Sometimes we deliberately keep a prompt very general and leave out the company or brand name altogether, so that we can gather broader viewpoints without exposing specific information. The important thing is to know how to use AI without becoming dependent on it.

Q You have always been quick to pick up on new technology and market shifts. How do you stay curious, and how do you keep absorbing new information when you are already so busy?

I think the most important thing is simply to keep watching the market, because the world is not going to stop and wait for us.

From the early days of ChatGPT and other AI tools, we were already paying attention to where they might go. Once you experience something that genuinely improves your efficiency, you naturally become more curious about what else it can do. I also have a habit of saving things. If I see something new but do not have time to read it properly, I will take a screenshot or save it and come back to it later.

My sources are quite varied. Social media is part of it, although there are obviously a lot of rumours there. I also subscribe to Asian and international marketing associations and industry platforms, and follow sources through Instagram and LinkedIn.If I come across something that I think will be useful to colleagues, I categorise it and share it with the relevant team.But I do not believe in being first for the sake of being first.

If I see an important piece of industry news reported by only one source, I will usually check another two or three before sharing it. As someone who is active in the industry and, at times, speaks in a capacity connected with the Federation, I think we have a responsibility to be careful about what we put out.I would rather be slightly slower and be almost completely certain that what I am sharing is correct.

Q If AI can already handle many basic customer enquiries, does the role of frontline staff need to change?

I do not think AI or virtual technology can fully replace people at this stage.

What it does mean is that people need to learn how to use these tools well, so that they can add more value themselves. A lot of the questions we receive online or through social media are repetitive: "How much is it?", "What does it do?", "Where can I buy it?" If the system is set up properly, a chatbot can answer these questions around the clock and deal with that first layer of enquiry. When the customer needs something more detailed or personal, that is when a real customer service colleague can step in. In that sense, AI makes people more efficient.

It is very good at handling routine, repetitive tasks. But when emotion, complexity or genuine problem-solving enters the conversation, that is where people still matter. If I am being realistic, I think eight out of ten customers will still reach a point where they tell the virtual assistant: "Can I speak to a real person?" So I do not see AI as replacing people. I see it as freeing up people's time for the things that genuinely need a human being.

Q With AI, virtual try-ons, smart glasses and other technologies becoming more commonplace, how do you see watch marketing changing? And how is Oriental Watch Company preparing for that future?

I think online-to-offline, or O2O, will become increasingly important. Consumers may do a great deal of research and filtering online, but watches are still considered purchases. They carry value, and people usually think carefully before making a decision. It is not quite like buying an everyday product in a couple of clicks.

So the question for us is how to use the online and offline worlds together, how to reach potential customers digitally, then give them a reason to come into a physical environment and experience both the product and the service.

There is another interesting point. The more advanced technology becomes, the less face-to-face interaction we sometimes have. That is why I think physical activations will become even more important. People may discover a brand online, but they still want to meet the people behind it, try on the watches, speak to watchmakers or industry specialists and experience something together. That step is particularly important in watches.

Last year, we held the first Take Your Time Weekend in Hong Kong as a retailer, bringing together ten independent watch brands. The recruitment process was almost entirely digital. We promoted registration through Instagram, Facebook and other social channels. Around 1,000 people registered, and approximately 75 per cent actually attended around 750 people over the three-day event. What was especially encouraging was that almost 80 per cent of attendees were under 40. That tells you something very clearly. If the audience you want to reach already lives in a highly digital world, you cannot expect to find them using only traditional methods.



In 2026, we took the concept to Shanghai and expanded it from Hong Kong into the Greater China market. The mainland digital landscape is even more diverse, so we used platforms such as Xiaohongshu and WeChat, and created a dedicated mini programme through which visitors became members before registering. More than 1,200 people registered and over 800 attended, giving us

an attendance rate of close to 70 per cent. For a three-day event, we found that very encouraging.

But the value goes beyond promotion. Digital registration and surveys allow us to understand who is coming, their age, their interests, whether they have bought watches before and how they respond to different brands. Digitalisation is not simply about helping us advertise more effectively. It helps us understand our customers better.

Q Oriental Watch Company has invested heavily in initiatives such as "Take Your Time". From a marketing perspective, why move beyond talking about watch functions or value and start talking instead about time and a philosophy of living?

I am very happy that Take Your Time has become more than a campaign line. We now see it as a philosophy, and even as an IP that can carry many different ideas. Take Your Time Weekend is one expression of that.

The idea of a weekend is important. We want people to slow down for a while, enjoy the passing of time and, at the same time, discover new watchmaking knowledge and stories. Time is the most natural subject for a watch company, but that does not mean we always have to begin with the functions of a watch. We have also produced content around people and traditions that remain deeply rooted in Hong Kong, calligraphers, dim sum chefs, traditional mahjong craftsmanship and other stories of people who have spent years mastering what they do. On the surface, these stories may have very little to do with a watch. But they have everything to do with time, continuity and the value of accumulation. Through them, we can ask a much bigger question: "What does time mean to you?"

If a watch brand can take the conversation from a product to something as personal as that, I think the relationship with the audience becomes much deeper.

Q "Take Your Time" eventually became a physical retail concept as well. What was the thinking behind turning that philosophy into a store?

Last year, we opened Take Your Time Oriental Watch Company at ELEMENTS, our first store built around the idea of a Watch Gallery.

A traditional watch shop is usually organised brand by brand. You have one backdrop for Brand A, another for Brand B and another for Brand C. The advantage is clarity: people walking past immediately know which brands are inside. The disadvantage is that if they are not interested in Brand A, B or C, they may see no reason to walk in at all. So we asked ourselves: why could a watch shop not work more like an art gallery? When you enter a gallery, you do not necessarily intend to buy a painting. You may simply find the space interesting. Then you start asking questions: Who is this artist? What makes the work distinctive? Why does it have value? We realised the same thinking could work beautifully with watches.

An independent watch has a creator, a philosophy, a craft and a story. We therefore continue to represent major established brands within



the traditional Oriental Watch Company network, while using the Watch Gallery to introduce emerging or promising brands that may need more time and context for consumers to understand them. And "Gallery" is not just a metaphor. Art is genuinely part of the space. Every two or three months, we collaborate with a local artist and display new work in the store. Wherever possible, we want to support Hong Kong artists and give them another platform on which to show what they do. That is also part of something we have been building for several years. We are a watch company, but we also want to play a role in Hong Kong culture, art and conservation.

We have stayed with that story for six years. I think consumers notice that kind of consistency.

Q You have often described yourself as someone who tells stories about watches. After encountering so many brands and watchmakers, what kind of story do you think genuinely moves consumers today?

It has to be real, and it has to be something the brand itself truly believes in.

We have been involved in preserving parts of Hong Kong culture, including neon signs. For many customers, what moves them is not that we have "run a campaign". It is seeing something that might otherwise have disappeared being carefully preserved and then given a new life somewhere else in the city. Over time, that becomes part of who the brand is. Some customers tell us they recognise in that work a certain determination to hold on to things that are worth keeping. When that aligns with their own outlook on life, the relationship changes. At that point, it is no longer entirely about whether a watch is expensive or inexpensive. They feel they have found people who think like they do. Sometimes they connect especially well with one of our sales colleagues and see them almost as a kindred spirit. That can lead to a very long relationship. Customers have even recommended brands to us. We have then gone to Switzerland, met those brands, explored the story further and, in some cases, eventually started working with them. I find that very interesting. It is a genuine give-and-take.

A brand should not simply tell consumers what they ought to like. Consumers can also influence us and introduce us to things we may not have seen before.

Q How do younger watch buyers in Hong Kong and mainland China differ from the previous generation?



I think the differences between Hong Kong and mainland China used to be more pronounced.

In the mainland market, there was perhaps a stronger emphasis on brand recognition and value, resale value, gifting value, and whether a brand was already widely recognised. But over the past four or five years, particularly since the pandemic, that has changed quite quickly. Consumers have access to much more information, so the question is no longer simply: "Is this brand famous enough?" They look at the design, how the brand makes them feel and whether there is something about it that connects with their personality. Some younger consumers actually find it more interesting when a brand is not yet universally recognised. They see the potential for it to grow, and there is a certain satisfaction in discovering something early and being the person who introduces it to friends. That does not mean established brands are losing their audience. The difference is that collections are becoming less one-dimensional. Someone might own one or two very well-known watches, one or two emerging independent brands and perhaps something from a historic name that has recently been revived. The profile of a young collector today is much broader.

In Hong Kong, younger consumers are also extremely discerning because this is such a mature watch market. New watches, auctions, pre-owned watches, vintage pieces, servicing and repair all have very developed ecosystems here. Consumers have access to deep information and a huge amount of choice. As a result, they look beyond price and brand. They may even consider the philosophy of the retailer itself.

If they believe in the way you operate, or connect with your involvement in Hong Kong culture, art or conservation, they may be willing to build a long-term relationship with you even if you are not always the cheapest option.

The relationship is no longer driven by price alone.

Q If AI could take one task off your hands, what would you want it to do?

I would want AI to learn how to pause, filter and question before completing anything important. And I would still want a human being to give the final approval.

My concern is this: AI may find twenty sources saying exactly the same thing and conclude that it must therefore be true. But what if all twenty sources are repeating the same original mistake? We live in an information environment where fact and fiction can become mixed very quickly. Even sources we normally regard as authoritative can occasionally be working from incorrect information. Everyone wants to be the fastest to publish. Sometimes we forget that certain things need time to settle.

So if AI could do one thing for me, I would not ask it to become even faster.I would ask it to stop and ask: "Is this actually true? What still needs to be verified? Is there another way of looking at it?" That, to me, would be genuinely valuable intelligence.

Quickfire

1 When you are under enormous pressure, what helps you unwind?

Travel.

2 What is your life motto?

Work hard, play hard.

3 Can you share an important moment in your life, and the watch you were wearing that day?

My tenth anniversary with the company. I wore a Rolex Daytona. The Daytona has such a strong connection with racing and speed, and I sometimes think of a career in a similar way, as a race with different stages and milestones. Spending ten years with the same company felt like one worth marking.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

Take Your Time. Technology and markets may move very quickly, but some things still need time to build. Sometimes slowing down allows you to see things more clearly.

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

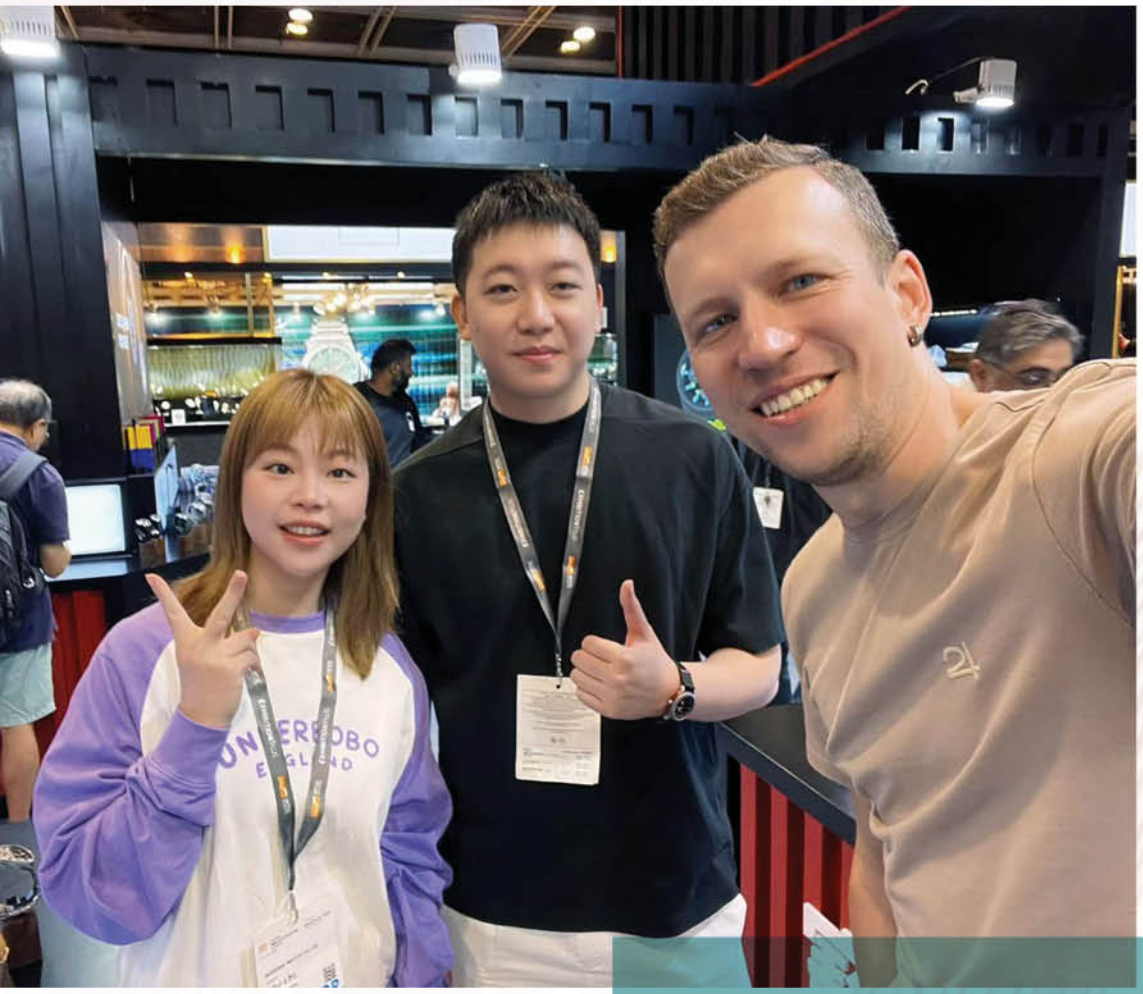
I would choose Peter Henlein, one of the early pioneers of portable timekeeping. But I actually would not wear a watch. [Laughs] I would rather step back into his world and ask how people of his time understood time, and how clocks gradually evolved from large objects into something a person could carry. Rather than showing him a modern watch, I would be much more interested in understanding how someone in his era imagined the very idea of carrying time with you.



The Timekeepers

東方表行
Oriental Watch Company
Since 1961

TAKE YOUR TIME



小而有光 自成一格

專訪Boderry 創辦人
侯嘉源先生

當品牌歷史不再是唯一的入場券，一個新名字，也可以憑一枚好錶走向世界。近年微品牌迅速冒起，背後不只是創業門檻的改變，更是新一代鐘錶愛好者重新定義何謂「值得買」：他們未必首先追問品牌擁有多少年歷史，而是研究機芯、材質、設計與價格；下單之前，會瀏覽YouTube、Instagram 和社群評價，甚至直接參與產品下一步的改良。

對Boderry創辦人侯嘉源先生而言，這種改變正是微品牌最大的機會。出身鐘錶製造家庭，又曾從事跨境電商，他選擇繞過傳統龐大的零售網絡，以DTC（Direct-to-Consumer，直接面向消費者）模式接觸全球市場，把更多成本留在產品上，也將消費者的聲音直接帶回設計桌前。科技讓一個新品牌可以走得更快、更遠，但他相信，最後留住消費者的仍然是產品本身。「不要害怕與眾不同」既是他的人生座右銘，也幾乎可以視為他對微品牌時代的註腳。

Q 近年全球微品牌快速崛起。你認為這背後反映了新一代鐘錶愛好者怎樣的消費與審美轉變？

我覺得並不是大家突然喜歡上「微品牌」這三個字，而是消費者的觀念真的改變了。上一代買錶，很多時候首先看品牌，看這個名字代表甚麼身份；但今天的年輕人更加重視產品本身。他們會研究機芯、材質、功能和設計，購買之前亦會到Instagram、Facebook或其他平台查看評價，再決定這枚錶究竟值不值得買。

互聯網令市場變得非常透明。消費者得到的資訊比以前多很多，所以他們未必覺得一定要買一個很大的品牌，反而會花時間研究產品本身。我去年在香港參展時也有很深的感受，遇到不少真正懂錶的客人，有些人對機芯和不同品牌的認識甚至比我想像中深入得多。我自己也從跟他們交流的過程中學到很多。

所以我覺得今天的消費者其實更加理性，也更願意為一個真正有特色、有內容的產品買單。

Q Boderry一直希望把好的工藝和親民價格放在一起。在鐘錶業裏，高規格材質和工藝往往意味更高售價，你們怎樣取得平衡？

很大程度上得益於內地成熟的鐘錶供應鏈，加上我們本身對生產流程非常熟悉。從一開始，我們就有一個很清晰的想法：盡量把每一分錢花在產品本身。

傳統品牌需要承擔龐大的實體渠道、門市和經銷體系成本，而我們是一個以網上業務為主的品牌，採用DTC，也就是Direct-to-Consumer的模式，直接面向消費者。減少了中間多層渠道，我們便可以將原本需要投放在零售和經銷上的成本，更多地放回材質、機芯和產品品質上。

所以不是我們不需要成本，而是選擇把成本花在不同的地方。

Q 你本身亦有跨境電商經驗。Boderry怎樣透過DTC打破地域限制，進入歐美以及其他海外市場？

我以前本身就是經營跨境電商，所以很早已接觸Instagram、YouTube、Facebook等海外平台，也會長期留意不同市場的資訊。創立Boderry之前，我們已經知道，如果要建立一個全球品牌，不能只是等待客人前來尋找你，而是要提早建立自己的渠道。

所以我們很早便開始經營Instagram、YouTube等平台，直接跟消費者接觸。他們喜歡甚麼、不喜歡甚麼，新產品哪裏做得不夠好，都可以直接告訴我們。這種關係其實非常符合DTC的模式。

目前我們主要的海外市場是歐美，近年印度市場的增長亦很明顯。不同市場的消費者對「價值」的理解會有分別。例如一枚大約200美元的腕錶，歐美客人如果覺得材質、設計和品質對得起價格，通常已經相當滿意；但在一些購買力不同的市場，消費者可能會對同一個價格抱有更高期望。所以DTC並不只是把貨賣到不同地方，而是讓你更直接理解每一個市場的人在想甚麼。

Q 微品牌其中一個特色，就是消費者可以直接參與品牌成長。社群的意見真的會改變你們的產品嗎？

影響非常大。例如我們之前透過Kickstarter推出Landmaster的新項目。當時連公司內部對一些設計細節都有不同意見，所以我們決定先放到Kickstarter，讓真正有興趣支持產品的人參與進來。

其中一個很實際的例子是日期顯示。原本的設計有既定的日期盤配色，但有支持者提出，如果深色錶盤配上深色日期盤，整體視覺會更加完整。如果產品已經正式量產，再回頭修改便會很麻煩；但Kickstarter給予我們一段與消費者交流和改良產品的時間。因此，最後我們可以把不同的日期盤配色變成選項，讓客人按照自己的喜好選擇。

我覺得這就是微品牌很有趣的地方。以前可能是品牌做好一件產品，再告訴市場「這就是我們的產品」；現在消費者可以更早走進產品開發的過程，而我們亦可以很快得到真實反饋。

Q Boderry的產品經常使用鈦金屬等現代材質，設計亦很有現代感。你們怎樣把新科技與傳統製錶結合？

今天研發產品的效率真的比以前高很多。3D建模CNC打樣都可以讓我們很快把圖紙變成實物，看看比例、結構或者哪一個細節需要修改。AI亦可以進一步提升研發效率。

但機械錶始終是一種很傳統的產品。科技可以令前期設計和製造變快，最後的裝配和調校仍然需要人。

例如我們使用一些業內相當成熟的日本機械機芯，本身的穩定性已經很高，但我們在裝配之前仍然會再做調校，希望把走時表現控制得比原廠規格更好。

因為對我來說，科技可以提高效率，但最後決定產品品質的，仍然是人。尤其鐘錶裝配，師傅有沒有認真做、調校是否仔細，最後戴在手上其實會感受到差別。

Q 你創立品牌時，正值智能腕錶快速發展。當很多年輕人甚至不再需要腕錶來看時間，你怎樣讓他們重新喜歡機械錶？

當時確實有很多人認為，智能腕錶最後可能會取代傳統腕錶。但我自己一直對智能腕錶沒有太大興趣，直到現在，也沒有真正把它視為一件自己會使用的產品。我熟悉的始終是機械錶，也看到當時一些微品牌做得很有特色，所以覺得這個市場仍然有很大的可能性。

我一直認為，今天的腕錶已經不單純是一件顯示時間的工具，而是一種表達個性的方式。年輕人不是不喜歡機械錶，他們可能只是不喜歡太傳統的機械錶。如果永遠只是相似的盤面、三支指針和接近的設計，他們未必會覺得這些產品與自己有甚麼關係。

但如果一枚腕錶擁有自己的顏色、材質和設計語言，甚至帶有一點玩味，它便可以像衣服、鞋履或者藝術品一樣，成為表達個性和生活態度的一部分。

所以我們並不是要告訴年輕人：「機械錶很高級，你應該喜歡。」而是要做出一件他們真正願意戴在手上，並且覺得能夠代表自己的東西。

Q 你當初為甚麼選擇創立一個機械錶品牌，而不是追隨當時最熱門的智能腕錶？

一方面是家庭背景。我父母在內地經營鐘錶OEM工廠，我以前亦參與過產品和生產，所以對這一套產業比較熟悉。

另一方面，當時我已經開始留意海外的Micro-brand。那時候微品牌還沒有今天這麼蓬勃，但我看到有些品牌規模不大，產品

卻非常有特色。

相比之下，智能腕錶所涉及的晶片和系統等技術並不是我的專長。我知道自己真正理解的是甚麼，也知道自己對甚麼有興趣，所以最後還是選擇回到機械錶，建立自己的品牌。

Q 愈來愈多人加入微品牌市場。你預計下一個十年會出現怎樣的變化？Boderry又如何避免被同質化？

競爭一定會愈來愈激烈。現在不只是香港，內地亦有愈來愈多品牌開始走向海外。以前不少品牌可能只集中在本地市場，但今天大家都會想到歐美、香港、澳門甚至全球。

我覺得接下來一定會有淘汰。缺少特色、沒有清晰品牌故事或者產品故事的品牌，會愈來愈難生存。所以對我們來說，核心競爭力不是不停追市場，而是繼續把產品做好，同時跟消費者保持非常緊密的關係。

AI和新的工具可以幫助我們提升效率，但品牌最後仍然要有自己的方向。我甚至覺得，對一個年輕品牌而言，品牌故事有時比品牌歷史更加重要。我們沒有幾十年、上百年的歷史可以講，但可以讓客人知道今天為甚麼做這個產品、為甚麼選這個材質，以及我們希望帶給他甚麼。

最重要的是，當客人拿到腕錶時，覺得得到的東西超過了對這個價格的預期。這是我們想一直守住的方向。

Q 如果今天有香港年輕設計師或創業者想建立自己的微品牌，你最想給他甚麼建議？

我不敢說是甚麼建議，但如果分享自己的經驗，我會說：首先要專注在產品本身。

同時，一定要與你的客人和支持者保持聯繫。你不只是從他們那裏獲得意見，他們其實亦會讓你知道，品牌下一步應該朝哪個方向走。

同時，一定要跟你的客人和粉絲保持關係。你不只是從他們那裏得到意見，他們其實亦會讓你知道下一步應該往哪個方向走。

當然，品牌最後要盈利才能生存，這是很現實的事情。但如果你真正願意研究這個行業、不停創造新的東西，而不是只想着短期賺錢，品牌才有機會慢慢成長。

Q 香港鐘表業總會擁有深厚的產業根基。站在新興品牌的角度，你希望總會未來提供哪些支持？

我很小的時候已經跟爸爸來香港參加鐘錶展，所以對我們這一代做鐘錶的人來說，香港一直是亞洲鐘錶業很重要的一個平台。

我希望總會未來可以給新興品牌、年輕品牌更多展示的機會，例如舉辦更多鐘錶展、設計比賽，或者建立一些讓新品牌被看見的平台。

另一個很重要的部分，是協助本地品牌連接海外媒體和國際市場。很多年輕品牌未必缺少產品，而是缺乏走出去的渠道。如果總會可以利用本身的行業網絡，替他們開拓更多國際連結，我覺得會很有幫助。

Q 工作以外，你自己也是腕錶收藏家嗎？選擇其他品牌腕錶時，你最看重甚麼？

我不算是一個真正的收藏家。相比「收藏」，我其實更喜歡研究不同品牌的設計理念和做產品的方法。

我會買一些其他品牌的腕錶回來研究，看看他們的造工、材質，以及整個產品思路。如果是日常佩戴，我亦會選一些比較適合商務場合的款式。

所以很多時候我買一枚錶，不一定因為想把它收藏起來，而是因為想知道：「他為甚麼這樣設計？這個細節為甚麼這樣處理？」某程度上，這也是工作的一部分。（笑）

快問快答

1 面對巨大壓力時，最能幫助你放鬆的方法是甚麼？

找一個安靜的地方，喝一點酒，給自己一些獨處的空間，也會瀏覽一下 Instagram。

2 你的人生座右銘是？

「Don't be afraid to be different.」不要害怕與眾不同。不只是做品牌，做人也是一樣。要有自己的立場，
也要保留一些真正屬於自己的東西，
不需要每一件事都跟隨別人。

3 分享你人生其中一個重要時刻，當天佩戴的是哪一枚腕錶？

Boderry 賣出第一枚腕錶的那一天。之前由設計到生產準備了很長時間，直到真的有人願意付錢購買第一枚腕錶，我才有一種很實在的感覺：原來真的有人看見我們正在做的事情。當天我佩戴的是我們初代的機械錶 Urban Skeleton。

4 如果用一句話形容鐘錶業的下一個十年，你會怎樣形容？

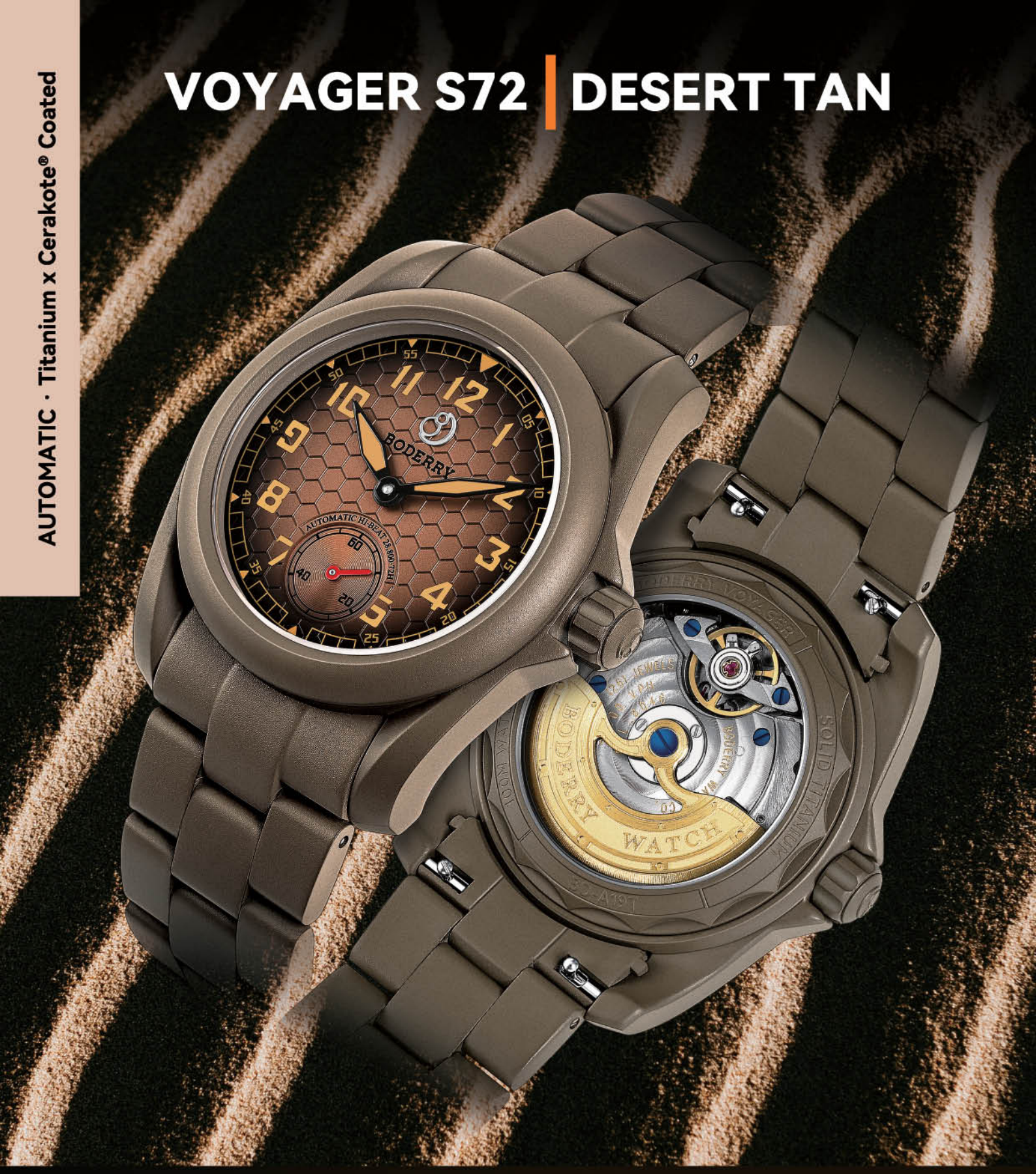
「百花齊放。」

5 如果可以和一位故人共進晚餐，你會選擇誰？會戴哪一枚腕錶赴約？

我會選擇華倫·巴菲特 (Warren Buffett)。我覺得投資和建立品牌其實有一些地方很相似，都需要一步一步走，細水長流。我會佩戴 Boderry 的代表作 Voyager 系列赴約。

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BODERRY WATCH CO.,LIMITED

寶得萊鐘錶有限公司

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A Small Name, A Wider World

In conversation with Mr. Gary Hau

Founder of Boderry



A long brand history is no longer the only passport into the watch world. A new name, if the product is right, can now find an audience across borders almost overnight. The rise of microbrands has changed more than the structure of the market; it has changed the way a new generation decides what is worth buying. They may not begin by asking how many decades a brand has behind it. Instead, they look at the movement, the materials, the design and the price. They watch reviews on YouTube and Instagram, compare opinions across communities and, increasingly, even take part in shaping what comes next.

For Boderry founder Gary Hau, that shift is precisely where the opportunity lies. Raised in a watchmaking family and later working in cross-border e-commerce, he built the brand around a direct-to-consumer model that keeps the customer close and puts more of the budget back into the product itself. Technology has made it possible for a young brand to move faster and reach further, but Hau believes what ultimately gives it staying power is much simpler: a product with a point of view. "Don't be afraid to be different" is his personal motto, and it also captures something essential about the microbrand era.

Q Microbrands have grown rapidly in recent years. What do you think that says about the way younger watch buyers are changing?

I do not think people suddenly fell in love with the idea of a "microbrand". What has really changed is the way consumers think.

For the previous generation, buying a watch was often closely tied to the brand name and what that name represented socially. Younger buyers pay much more attention to the product itself. They look at the movement, materials, functions and design. Before they buy, they will check Instagram, Facebook and other platforms to see what people are saying and whether the watch is actually worth the money.

The internet has made the market much more transparent. Consumers have access to far more information, so they no longer feel they must buy from a major name. They are willing to research the product itself. I felt that very strongly when I exhibited in Hong Kong last year. I met a lot of customers who genuinely knew watches. Some of them had a much deeper understanding of movements and brands than I expected, and I learned a lot from those conversations as well. So I think consumers today are more rational, but also more open to buying something distinctive if the product itself makes sense.

Q Boderry has always tried to combine strong craftsmanship with accessible pricing. In an industry where better materials usually mean higher prices, how do you make that work?

A large part of it comes down to the strength of the manufacturing supply chain in mainland China, and also the fact that we understand production very well.

My parents have long been involved in OEM (Original Equipment Manufacturer) watch manufacturing, so I was exposed to production from an early age. From the beginning, our philosophy was very simple: put as much of every dollar as possible into the product itself.

Traditional brands have to support large physical retail networks, boutiques and distributor margins. We operate primarily online and use a DTC, or direct-to-consumer model. That means fewer layers between us and the customer.

The money that might otherwise go into retail overheads or distribution can instead go back into the case material, the movement and the overall quality of the watch.So it is not that we have no costs. We simply choose to spend them differently.

Q You also have a background in cross-border e-commerce. How has Boderry used DTC to break through geographical barriers and reach overseas markets?

I was already working in cross-border e-commerce before Boderry, so I became familiar very early on with platforms such as Instagram, YouTube and Facebook, and with following how different markets behave.

Before we launched the brand, we already knew that if we wanted to build something international, we could not sit back and wait for customers to discover us. We needed to establish our own channels early.

So we started building our presence on Instagram, YouTube and other platforms from the beginning, and used them to communicate directly with customers. They can tell us what they like, what they do not like and where a new product may have weaknesses. That direct relationship is really at the heart of DTC.

Our main overseas markets are Europe and the United States, and India has also grown significantly in recent years. Different markets have different expectations of value. A watch at around US$200 may feel very satisfying to a customer in Europe or the US if the materials, design and quality are strong for the price. In markets with different levels of purchasing power, the expectations attached to that same price can be even higher.

So DTC is not only about selling into different countries. It gives you a much clearer understanding of how customers in each market think.

Q One of the attractions of a microbrand is that customers can become part of the brand's development. Does community feedback genuinely influence your products?

Very much so. A good example was a LANDMASTER project that we launched on Kickstarter. Even internally, we had different views on certain design details, so we decided to put the project on Kickstarter and allow people who were genuinely interested in supporting it to become part of the process.

One very practical example involved the date display. We had an original colour treatment for the date wheel, but some backers suggested that a dark dial would look more complete with a matching dark date wheel.

If the watch had already gone into full production, changing that would have been difficult. Kickstarter gave us a period in which we could listen, make adjustments and improve the product. In the end, we were able to offer different date-wheel options so customers could choose according to their own preference.

That is what I find so interesting about microbrands. In the past, a brand might finish a product and then tell the market, "This is what we made." Today, the customer can enter the development process much earlier, and the feedback comes back to us much faster.

Q Boderry often works with modern materials such as titanium and has a very contemporary design language. How do you combine new technology with traditional watchmaking?

Product development is much more efficient today. With 3D modelling and CNC prototyping, we can turn a drawing into a physical sample very quickly and immediately see whether the proportions, construction or certain details need to change. AI can also help improve development efficiency.



But a mechanical watch is still a very traditional product. Technology can speed up the early design and manufacturing process, but final assembly and regulation still depend on people. For example, we use well-established Japanese mechanical movements that are already known for their reliability. Even so, before assembly we still regulate them ourselves and try to achieve better timekeeping performance than the standard factory tolerance. For me, technology can improve efficiency, but the final quality of a watch is still determined by people. In watch assembly especially, you can feel the difference when the person doing the work has taken care over it.

Q You launched Boderry at a time when smartwatches were growing rapidly. If younger consumers no longer need a watch simply to tell the time, how do you make mechanical watches relevant to them?

At the time, a lot of people believed smartwatches might eventually replace traditional watches. But I was never particularly drawn to smartwatches. What I understood was mechanical watches, and I could also see that some microbrands were already doing genuinely distinctive work.

I have always believed that a watch today is no longer just a tool for telling the time. It is a way of expressing personality. Young people are not necessarily uninterested in mechanical watches. They may simply be uninterested in mechanical watches that feel too traditional. If every watch has the same dial layout, the same three hands and the same visual language, they may not feel any connection with it.

But if a watch has its own colour, material, design language and even a little playfulness, it can function almost like clothing, footwear or art. It becomes part of how someone expresses their personality and attitude to life. So I do not think the answer is to tell young people, "Mechanical watches are prestigious, so you should like them." The answer is to make something they genuinely want to wear and feel represents them.

Q Why did you choose to build a mechanical watch brand rather than follow the smartwatch boom?

Partly because of my family background. My parents ran an OEM watch factory in mainland China, and I had already been involved in product development and manufacturing, so that whole ecosystem was familiar to me.

At the same time, I had started paying attention to microbrands overseas. The sector was nowhere near as developed as it is today, but I could see that some very small brands were producing watches with a lot of personality. Smartwatch technology, the chips, systems and software behind it, was not my area of expertise. I knew what I understood, and I knew what interested me. So I chose to stay with mechanical watches and build my own brand around that.

Q As more players enter the microbrand space, competition is becoming much more intense. What do you think the next decade will look like, and how will Boderry avoid becoming just another similar brand?

Competition will definitely become much tougher.

It is no longer only brands from Hong Kong. More and more mainland Chinese brands are also moving into international markets. In the past, many of them focused largely on domestic business. Today, everyone is looking towards Europe, the US, Hong Kong, Macau and beyond .I think there will inevitably be a shakeout. Brands without a clear identity, a strong product story or a real brand story will find it increasingly difficult to survive.

For us, the answer is not to chase every market trend. It is to keep improving the product and stay very close to our customers. AI and other tools can make us more efficient, but the brand still needs its own direction. In fact, for a young brand, I sometimes think brand story matters more than brand history. We may not have fifty or a hundred years of heritage behind us, but we can still explain why we made a particular watch, why we chose a certain material and what we want the product to represent. Most importantly, when the customer receives the watch, I want them to feel that what they got exceeded what they expected for the price. That is the direction we want to keep.

Q If a young Hong Kong designer or entrepreneur wanted to start a microbrand today, what would you tell them?

A: I would not say I am in a position to give advice, but if I share what I have learned, I would say: focus on the product first. At the same time, stay close to your customers and your community. You are not only gathering feedback from them. They can also help you understand where the next opportunity or direction might be.

Of course, a brand ultimately has to make money in order to survive. That is reality.

But if your starting point is simply to make money quickly, it is very difficult to build a brand that lasts. If you genuinely study the industry, keep creating and keep improving the product, the business has a chance to grow gradually.

Q The Federation of Hong Kong Watch Trades & Industries Ltd. has deep roots in the industry. From the perspective of an emerging brand, what kind of support would you like to see the Federation provide?

A: I first came to watch fairs in Hong Kong with my father when I was very young, so for people in our part of the industry, Hong Kong has always been an important watchmaking hub in Asia.

I would like to see the Federation create more opportunities for emerging and younger brands to be seen, more exhibitions, design competitions and platforms that give them visibility. Another important role is helping local brands connect with international media and overseas markets. A lot of young brands do not necessarily lack products. What they lack is access. If the Federation can use its industry network to create more international connections for them, I think that could make a real difference.

Q Away from running the brand, would you describe yourself as a watch collector? What do you look for when buying watches from other brands?

A: I would not really call myself a collector. I am more interested in studying how other brands think about design and product development. I will buy watches from other brands and look closely at the finishing, the materials and the overall product logic. For everyday wear, I may also choose something slightly more business-oriented. So quite often, I am not buying a watch because I want to build a collection. I am buying it because I want to understand: why did they design it this way? Why did they handle this detail like that? In a sense, even that becomes part of the job. [Laughs]

Quickfire

1 When you are under enormous pressure, what helps you unwind?

I have a drink and give myself some space. If I cannot work something out, I may go somewhere for a few days, have a drink, scroll through Instagram and let my mind settle.

2 What is your life motto?

"Don't be afraid to be different." That applies to building a brand, but also to life. You need your own point of view and something that genuinely belongs to you. You do not have to follow everyone else.

3 Can you share an important moment in your life, and the watch you were wearing that day?

The day Boderry sold its very first watch. We had spent a long time designing and preparing for production, so when someone finally paid for that first piece, it felt very real. It made me think: someone out there actually sees what we are trying to do. I was not wearing a Boderry that day because our own product had only just begun. I was wearing a bronze watch from another brand.

4 If you had to describe the next decade of the watch industry in one sentence, what would you say?

"A hundred flowers in bloom."

5 If you could have dinner with someone from your past, who would you choose, and which watch would you wear?

I would choose Warren Buffett. I think there are similarities between investing and building a brand. Both require patience at the beginning. If your only objective is to make money immediately, it is very difficult to build something that lasts. I would wear one of Boderry's signature watches.

第四十三屆香港鐘表設計比賽得獎作品
WINNING ENTRIES OF THE 43RD HONG KONG WATCH & CLOCK DESIGN COMPETITION

公開組得獎作品
Open Group Winning Entries

設計主題 Theme of Design

時序之外 Transcending Time

透過將視覺、聽覺與觸覺等感官語言轉化為設計元素，展現一個抽象、超越的境界，突破時間的界限。

By translating sensory language – visual, auditory, and tactile – into design elements, explore new possibilities and interpretations that move beyond the boundaries of time.

冠軍 Champion

作品名稱 Title of Design

形構游移

Tectonic Indeterminacy

得獎者 Winner

陳栢熙, 陽天旭 Chan Pak Hei, Yang Tianxu

贊助公司 Sponsoring Company

金鷹製造有限公司

Golden Hawk Manufactory Ltd

源於鵝卵石的有機幾何形態，本款腕表透過嚴謹的減法設計勾勒成型。從厚實的體積中剖切出傾斜的幾何切面，將表盤化為時間的實體展現；並藉由雕鑿出一處微妙的虛空間，將表冠無縫置入。運用這些純粹的空間幾何操作，此設計不僅突破了常規的計時功能，更將讀時的過程轉化為一種極具空間感與觸覺張力的體驗。

Rooted in the organic morphology of a pebble, this watch is shaped through a rigorous process of subtractive design. An angled section is sheared from the solid mass to expose the dial as a physical facet of time, alongside a delicately carved void that seamlessly houses the crown. By employing these pure geometric operations, the piece transcends standard chronology, transforming the reading of time into an immersive spatial and tactile experience.



亞軍1st Runner-up

作品名稱 Title of Design

時頻 Channel

得獎者 Winner

黃定邦 Wong Ting Bong

贊助公司 Sponsoring Company

Youngs Watch Company Limited

Po Fai Precision Company Limited

指針式放大器，
是時間在音樂裡跳動的脈搏。
在發光的表盤上，那根纖細的指針，
隨着音樂的呼吸起伏左右擺動。
它將抽象的時間與聲音，
化作肉眼可見的物理軌跡。
它是時間的指針，也是靈魂的迴響。

A VU meter on an amplifier is the pulsing heartbeat of time within music.

Upon the illuminated dial, that slender needle glides side to side, breathing with the cadence of sound.

It translates abstract time and sound into a visible, physical trajectory.

It is the hand of time, and the echo of the soul.





季軍 2nd Runner-up

作品名稱 Title of Design

萬象息止 Moment of Stillness

得獎者 Winner

彭施雅 Pang Sze Nga

金絲勾勒青綠風骨，溫潤琺瑯凝鍊千年山河。浮雕靈燕化作時光使者，銜着氣韻巡航。隨光影挪移，晨露星河交替呼吸，指針消融於燕影律動。抬手間，感官與天地共振，指尖觸碰萬象流轉，靈魂躍出線性刻度，於瞬息中體悟永恆，抵達「時序之外」。

Gold filigree traces the unshakable spirit of verdant mountains, as smooth enamel distils rivers and peaks over millennia. A bas-relief swallow cruises through as a messenger of the ages. While the shifting light and shadow breathe life into the dial, the watch hands dissolve into the rhythmic movement of the swallow's silhouette. As the wrist is lifted, the senses resonate with the universe. Here, the soul breaks free from linear constraints, touching eternity to arrive at a realm "Beyond Time".

第四十三屆香港鐘表設計比賽得獎作品
WINNING ENTRIES OF THE 43RD HONG KONG WATCH & CLOCK DESIGN COMPETITION

學生組得獎作品
Student Group Winning Entries

設計主題 Theme of Design

風的形狀
Contours of the Breeze

風流動無形，如人生軌跡般難以預測。透過手表設計，描摹風的姿態與流向，展現探索人生過程的無限可能。

Express the journey of life through individuality, movement, and possibility by capturing the ever-changing contours of the breeze with the artistry of timepieces.



冠軍 Champion

市場潛力大獎
The Made-to-Sell Award

作品名稱 Title of Design

風暴痕跡 Traces of Storm

得獎者 Winner

葉婉詩 Yip Yuen Sze Christine

學校名稱 School

香港知專設計學院
Hong Kong Design Institute

真正的無限可能，始於聚集烏雲的勇氣、釋放閃電、開闢道路的突破，以及擁抱隨之而來的龍捲風的力量，讓它席捲一切，重塑自我。風吹過，留下痕跡，形成風蝕；但那不是傷疤，是你之所以成為你的紋理。

True limitless possibilities begin with the courage to summon storm clouds, the breakthrough of unleashing lightning to pave a new path, and the strength to embrace the ensuing tornado. Let it sweep through everything to reshape oneself. The wind passes, leaving behind the marks of erosion; yet those are not scars, but the very textures that define who you are.



亞軍1st Runner-up

作品名稱 Title of Design

迎着微風奔跑

Running through the breeze

得獎者 Winner

譚晞瑤 Tam Hei Yiu

學校名稱 School

保祿六世書院

Pope Paul VI College

在設計中，我以女孩、樹與風車，分別代表時針、分針和秒針。當指針轉動，女孩便在草地上奔跑，抬頭仰望天空中的物件，象徵著我們朝著人生目標，不斷前進。

In this design, I chose to represent the hour, minute and second hands with a girl, a tree and a windmill, respectively. As they rotate, the girl runs across the grass, looking up at the sky. It is a reflection of how we constantly move forward toward our life goals.

季軍 2nd Runner-up

作品名稱 Title of Design

風起 · 花開當下

Carpe Diem

得獎者 Winner

盧鎧沛 Lo Hoi Pui

學校名稱 School

香港高等教育科技學院

Technological and Higher Education Institute of Hong Kong

花開一刻，風送一程，當下此際風向明。

腕表靈感和造型來自蒲公英絨毛種子，中間指針設計則來自於風向儀。

蒲公英的絨羽乘風而起，飄搖於蒼茫之間，看似漫無目的，卻自有其漂泊的詩意。人生亦如是 — 沒有預設的藍圖，下一站落在何處，從無預告。腕間的風向儀會為你指引方向。人生從無絕路，條條大路通羅馬；只要敢於邁步，每一刻都是新起點。

ICarpe diem. Go where the wind blows, and your path becomes clear.

This timepiece finds its muse and form in delicate dandelion seeds, featuring a wind vane design for its hands.

Carried by the breeze, the seeds flutter through plains of the unknown. What appears to be a random drift is, in fact, deeply poetic.

Life unfolds in much the same way — unscripted and with no foretelling of where the next stop may be. Yet, the wind vane upon your wrist serves as your guide. There are no blind alleys in life, only endless avenues waiting to be explored. As long as you have the courage to step forward, you will transform every passing second into a new beginning.



第四十三屆香港鐘表設計比賽得獎作品
WINNING ENTRIES OF THE 43RD HONG KONG WATCH & CLOCK DESIGN COMPETITION

學生組得獎作品
Student Group Winning Entries

優異獎
Merit Award

作品名稱 Title of Design

有形的風 Tangible Breeze

得獎者 Winner

姜皓翔 Keung Ho Cheung Horus

學校名稱 School

香港仔工業學校
Aberdeen Technical School

「有形的風」以不規則轉環取代傳統指針，如微風般盤旋交錯，以極具視覺動感的風格呈現時間。表盤捨棄數字，改以風向標為靈感的英文字母N、E、S及W作為時標，賦予時間直覺式的想像空間。腕表機芯採用脈動式設計，如心跳般規律運作，標記着流逝的每一秒，而以金屬材質打造的鏤空扭紋表殼則營造出一種輕盈且前衛的未來感。

"Tangible Breeze" features irregular rotating rings that replace traditional watch hands, swirling like a breeze to display time with dynamic flair. The dial omits numbers, relying on wind-vane-inspired time markers N, E, S and W for intuitive guidance. At its core, a pulsing mechanism mimics a heartbeat to mark each passing second, while the skeletonised, twisted metal casing evokes a lightweight, avant-garde and futuristic aesthetic.





作品名稱 Title of Design

風之翼 Chase The Wind

得獎者 Winner

曲胜麟 QU Shenglin

學校名稱 School

香港理工大學
The Hong Kong Polytechnic University

「風之翼」：馭風為翼，以時為證，天地入腕，共生永恆。以風為脈，以地質肌理為形，層疊間藏滄海桑田。取翼龍馭風之靈，承遠古生命之勇，融厚重與先鋒。以時光為尺，以守護為心，腕間圖騰載天地風骨，讓生命與時間同風共生。

"Chase The Wind": With wind as its wings and time as its witness, this timepiece gathers the universe upon the wrist, where life and eternity exist in quiet symbiosis. Wind forms its pulse, while geological textures give it shape; within its layered composition lies the memory of changing ages. Inspired by a pterosaur's command of the skies, the design inherits the courage of ancient life and unites primordial weight with a pioneering spirit. Measured by time and grounded in guardianship, this wrist-borne totem embodies the strength of nature, allowing life and time to move together in the same breath of wind.

作品名稱 Title of Design

蒲公英蹤跡 Dandelion Trace

得獎者 Winner

陳琛懿 Chan Sum Yi

學校名稱 School

香港兆基創意書院
HKICC Lee Shau Kee School of Creativity

風本是無形，卻隨時間顯影。這款以蒲公英為主題的腕表，將時間流逝與風的動態融合在一起。隨着分秒推移，表盤上的蒲公英種子彷彿被微風緩緩吹散 — 讓時間的軌跡化作風的輪廓，人們在滴答聲中，具體看見風的形狀。

Wind is invisible, yet it reveals itself through the passage of time — this dandelion-themed timepiece fuses this flow of time with the fluid motion of the wind. As the minutes and seconds tick away, the seeds on the dial seem to drift softly in a gentle breeze. The track of time transforms into the silhouette of the wind, rendering the shape visible in every tick.





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第四十三屆香港鐘表設計比賽得獎作品
WINNING ENTRIES OF THE 43RD HONG KONG WATCH & CLOCK DESIGN COMPETITION

鳴謝
Acknowledgement

第四十三屆香港鐘表設計比賽經已順利完成。主辦機構希望藉此機會感謝以下評審的鼎力支持：
The 43rd Hong Kong Watch & Clock Design Competition has successfully completed. The Organisers would like to take this opportunity to thank the Panel of Judges for their generosity and support:

評審團
Panel of Judges



1. 盧冠宇 EDDIE LO
   萬利精機有限公司
   MANLEI PRECISION LTD.
2. 李偉成 RICHARD LEE
   美盛錶業製品有限公司
   MEI SHING WATCH PRODUCTS MFG. CO., LTD.
3. 王炳輝先生 REX WONG
   JOINERART COMPANY
4. 黎民達先生 ERIC LAI
   勁俊國際有限公司
   ACTION WISE INT'L LTD.
5. 戴祖儀 JOEY THYE
   嘉賓評審 GUEST JUDGE
6. 李鍵文 WILL LI
   香港貿發局 HKTDC
7. 吳家強 JOHN NG
   錶鋪有限公司
   MONTRES SA LTD.
8. 譚偉鋒 DANNY TAM
   周大福珠寶金行有限公司
   CHOW TAI FOOK JEWELLERY LIMITED
9. 姜渭楠 WIL KEUNG
   新達代理有限公司
   SUN INTERNATIONAL CONCEPTS LTD.
10. 林啟睿 RAY LIN
    寶德精密有限公司
    BRIDGESTONE WATCH LIMITED

第四十三屆香港鐘表設計比賽為香港貿發局香港鐘表展2026活動，入圍作品將於展覽會期間於香港會議展覽中心展出。
The 43rd Hong Kong Watch & Clock Design Competition is a concurrent event of the HKTDC Hong Kong Watch & Clock Fair 2026. The final entries will be displayed at Hong Kong Convention & Exhibition Centre during fair period.

如有查詢，請聯絡For enquiries, please contact at：
電話 Tel: (852) 1830 668 / 電郵Email: exhibitions@hktdc.org

Organisers 主辦機構：

HKTDC Hong Kong Watch & Clock Fair 2025 Organising Committee
香港貿發局香港鐘表展2025籌備委員會

Co-organisers 協辦機構：

Hong Kong Watch Manufacturers Association Ltd.
香港表廠商會有限公司

The Federation of Hong Kong Watch Trades & Industries Ltd.
香港鐘表業總會有限公司

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資歷架構
Qualifications Framework

鐘錶業
Watch & Clock

資歷架構

- 由香港特別行政區政府教育局於2008年推出，以鼓勵持續進修、終身學習
- 是一個七級的資歷制度，為學術、職業專才和持續教育界別的資歷釐定明確和客觀標準
- 確保資歷具質素保證



多元資歷

鐘錶業從業員可從兩個途徑獲取資歷架構認可資歷



*有關資歷架構認可課程，可於資歷名冊 www.hkqr.gov.hk 查閱。



將QF應用於招聘及員工培訓，可增強人才競爭力。如欲索取資料冊子或了解更多，請聯絡資歷架構秘書處。

資歷架構
Qualifications Framework

鐘錶業
Watch & Clock

Qualifications Framework (QF)

- Established in 2008 by the Education Bureau of the Government of the Hong Kong Special Administrative Region to promote continuous and lifelong learning
- A seven-level hierarchy qualifications system defining clear and objective standards applicable to academic, vocational and professional as well as continuing education sectors
- Qualifications recognised under the QF are quality-assured



Multiple Qualifications Pathways

Practitioners of the Watch & Clock Industry can obtain QF-recognised qualifications in two ways

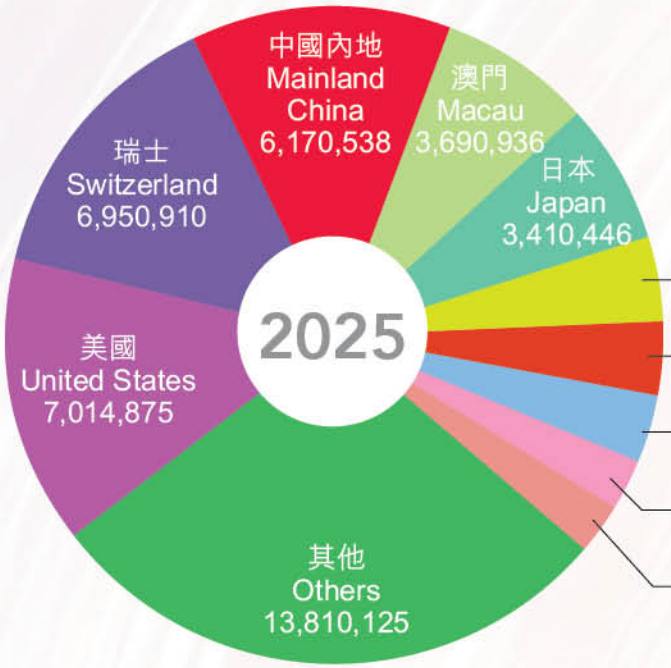


*To search for QF-recognised programmes, please see the Qualifications Register at www.hkqr.gov.hk .



Apply QF in recruitment and staff training to enhance competitiveness. To get an information pack with user handbook and QF Guide. For details, please contact the QF Secretariat.

香港鐘錶(國際貿易標準分類885)整體出口
HONG KONG'S TOTAL EXPORTS OF WATCHES & CLOCKS (SITC 885)

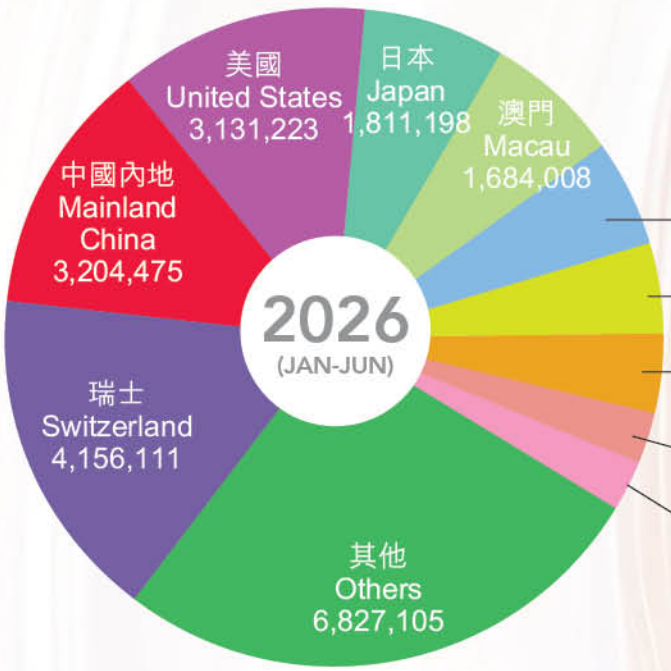


德國 Germany	2,090,117
印度 India	1,713,674
阿拉伯聯合酋長國 United Arab Emirates	1,660,780
台灣 Taiwan	1,235,525
泰國 Thailand	1,188,364

2025年總價值
TOTAL VALUE OF 2025

HK$48,936,290

單位：港元 (千) VALUE: HK$ '000



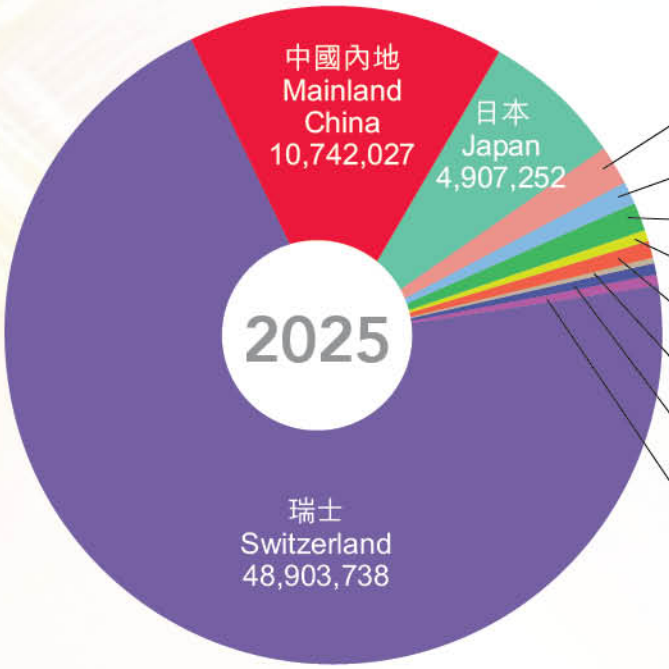
阿拉伯聯合酋長國 United Arab Emirates	1,319,569
德國 Germany	1,109,127
印度 India	998,934
泰國 Thailand	648,545
台灣 Taiwan	620,325

2026年(一至六月)總價值
TOTAL VALUE OF 2026 (JAN-JUN)

HK$25,510,620

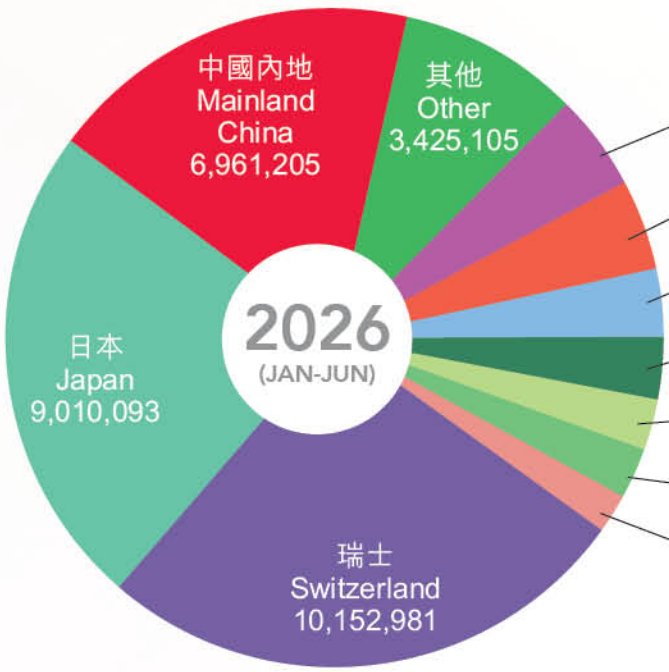
單位：港元 (千) VALUE: HK$ '000

香港鐘錶（國際貿易標準分類885）整體入口
HONG KONG'S TOTAL IMPORTS OF WATCHES & CLOCKS (SITC 885)



泰國 Thailand	1,213,995
阿拉伯聯合酋長國 United Arab Emirates	893,871
其他 Others	838,191
德國 Germany	507,506
新加坡 Singapore	457,353
馬來西亞 Malaysia	364,567
法國 France	316,062
美國 United States	290,138

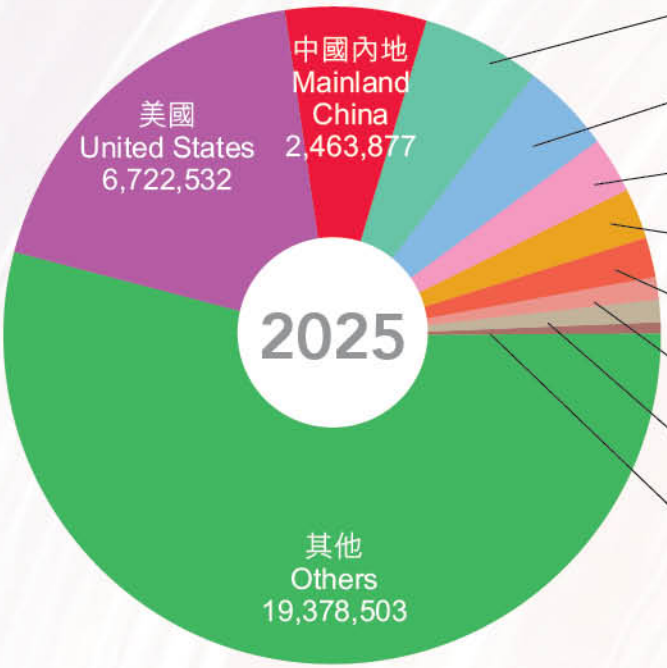
2025年總價值
TOTAL VALUE OF 2025
HK$69,434,700
單位：港元 (千) VALUE: HK$ '000



美國 United States	1,839,444
新加坡 Singapore	1,630,322
阿拉伯聯合酋長國 United Arab Emirates	1,327,142
英國 United Kingdom	1,094,419
澳門 Macao	1,002,115
意大利 Italy	998,925
泰國 Thailand	636,423

2026年（一至六月）總價值
TOTAL VALUE OF 2026 (JAN-JUN)
HK$38,078,174
單位：港元 (千) VALUE: HK$ '000

香港完整手錶(國際貿易標準分類885.3-4)整體出口
HONG KONG'S TOTAL EXPORTS OF COMPLETE WATCHES (SITC 885.3-4)

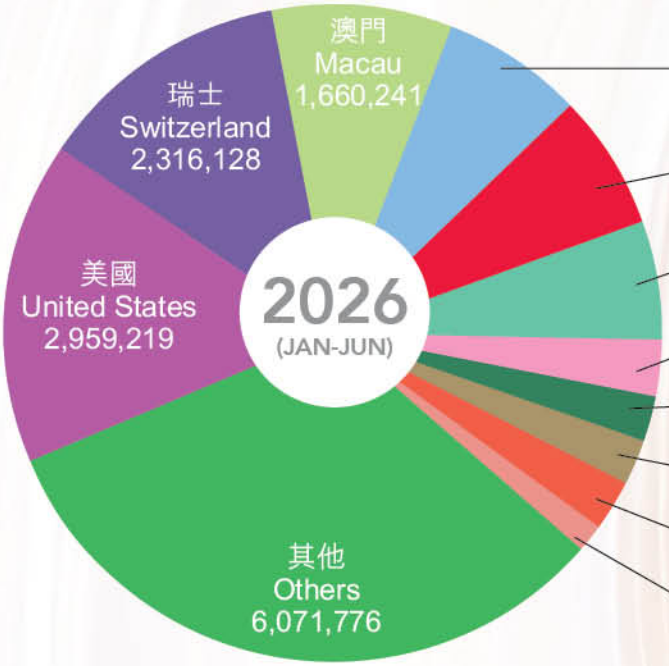


日本 Japan	2,071,029
阿拉伯聯合酋長國 United Arab Emirates	1,629,863
台灣 Taiwan	998,079
印度 India	945,478
新加坡 Singapore	635,337
泰國 Thailand	449,239
馬來西亞 Malaysia	331,914
越南 United Arab Emirates	190,643

2025年總價值
TOTAL VALUE OF 2025

HK$35,816,492

單位：港元 (千) VALUE: HK$ '000



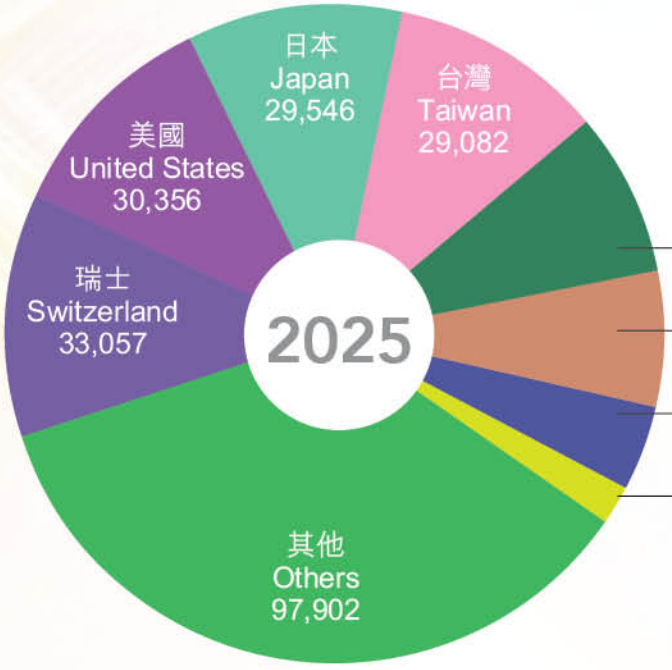
阿拉伯聯合酋長國 United Arab Emirates	1,293,499
中國內地 Mainland China	1,272,247
日本 Japan	1,084,426
台灣 Taiwan	487,704
英國 United Kingdom	452,233
意大利 Italy	428,715
新加坡 Singapore	420,390
泰國 Thailand	258,351

2026年(一至六月)總價值
TOTAL VALUE OF 2026 (JAN-JUN)

HK$18,704,929

單位：港元 (千) VALUE: HK$ '000

香港完整手錶(國際貿易標準分類885.7)整體出口
HONG KONG'S TOTAL EXPORTS OF COMPLETE WATCHES (SITC 885.7)

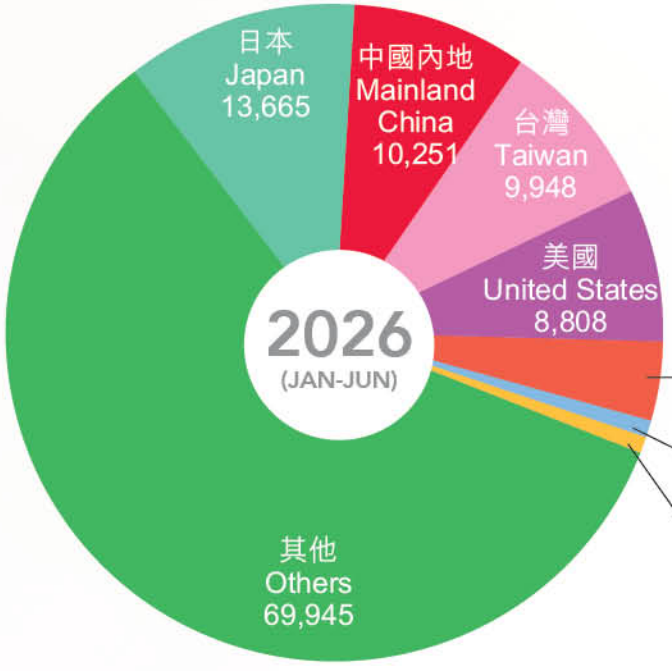


英國 United Kingdom	21,996
中國內地 Mainland China	18,968
法國 France	11,261
德國 Germany	4,941

2025年總價值
TOTAL VALUE OF 2025

HK$277,109

單位：港元 (千) VALUE: HK$ '000



新加坡 Singapore	4,875
阿拉伯聯合酋長國 United Arab Emirates	878
馬來西亞 Malaysia	864

2026年(一至六月)總價值
TOTAL VALUE OF 2026 (JAN-JUN)

HK$121,463

單位：港元 (千) VALUE: HK$ '000

本會會員子弟獎助學金簡介
OUTLINES ON MEMBERS' CHILDREN SCHOLARSHIP AND GRANT SCHEME

本會為勉勵會員子弟努力向學，爭取優良成績，特設獎學金；且為補助負擔過重之會員或商號會員之僱員使其子弟求學上進，亦設了助學金。每年均有不少會員子弟成功申請本會之獎助學金，而申請日期約為每年九月份，有關資料，詳列如下：

一、申請資格

1. 凡本會商號會員代表人或個人會員之子弟，符合下列第二條類別甲的任何一項規定者，均可向本會申請獎助學金。
2. 本會商號會員可代其僱員在該號服務一年以上者之子弟，依第二條乙項之規定，申請助學金，但商號會員申請助學金不得超過二名、個人會員一名，此項限額商號會員代表人之子弟亦計算在內。
3. 非會員子弟，不接受申請獎學金。

二、類別

甲、獎學金

1. 凡在本港註冊全日制中學、小學或職訓局院校考列前三名操行乙等或以上而成績平均不少過七十分者，可申請此項獎學金。
2. 凡參加本港中或英文中學文憑考試成績考獲五科「優」，可申請一次過獎學金。

乙、助學金

凡確屬負擔過重之會員其子弟或其僱員子弟，在本港註冊全日制中學或職訓局院校就讀，成績及格、操行乙等或以上可以升級，可申請每年一次過助學金。

獎助學金額由當屆董事會決定。

三、申請手續

先向本會索取表格填妥，連同證明文件影印本，送交本會登記調查。倘申請者超出本會預算，則以申請先後為序。

四、審查核准

本會為確保獎助學金合理分配，特由董事會推定管理委員會，專責其事，以昭慎重，審查核准，均取公正嚴格之程序辦理，核准與否概不宣佈理由。倘經核准，本會當以書面通知領取。若申請人作虛偽之填報，一經發覺，即永遠取消其申請資格。

五、 資助學金之來源，皆全由本會籌募，熱心人士樂助，故必須量入為出，對分配名額，當有限制，本會有絕對取捨權，不得異議。

六、 已獲其他組織之獎助學金者，不得再向本會申請，倘經發覺，即取消其申請權利。

七、 每年度接受申請日期約為九月份。

八、 上述內容如有未盡善處，得由本會董事會修改施行，無須另行通告。

本會獎、助學金乃特別為成績優異之會員子弟及家庭負擔過重之會員或其僱員而設，請踴躍申請。

In order to encourage members' children to study hard and get good academic results as well as helping those members who have financial difficulties in supporting their children education, we have devised a Scholarship and Grant Scheme. Every year, we have a number of successful applicants. The application date is around September. Detailed information as below:

1. Requirements

i. Anyone who is children of FHKWTI'S corporate member representative or personal member and suits any one of the requirements at item 2 can apply the scholarship.

ii. Corporate member's employee who applies must have worked in his/her company for at least one year. According to 2b, corporate member application must not exceed two while personal member application must not exceed one. This restriction also applies to children of corporate member representative.

iii. Application from children of non-member will not be accepted.

2. Types

A. Scholarship

i. Anyone who has registered in one of Hong Kong's full-time secondary, primary or VTC Institution, is top three in his/her school, has attained grade B or above in conduct and attitude and has an average of 70 or above can apply.

ii. Anyone who get five A's in Hong Kong Certificate of Education can apply the scholarship

B. Grant

Anyone who has registered in one of Hong Kong's full-time secondary or VTC Institution, is not a failed student, has attained grade B or above in conduct and attitude, is promoted and has financial difficulty in continuing his/her education can apply for the annual grant.

The amount of Scholarship and grant will be decided by the board of directors.

3. Procedures

Hand in the completed application forms with photocopies of any required documents. Applications will be handled on a first come, first serve basis.

4. Approving Procedures

In order to ensure equal opportunity and rightful distribution of the scholarship and grant money, we have set up a special committee who is responsible for this scheme. We will not disclose any reasons for accepting or rejecting applications, but we are sure that the whole process will be done in a fair situation. Anyone who gives false information will lose his/her application right forever.

5. The scholarship and grant money is from charity donations. We have absolute authority in distributing this money.
6. No one who has already accepted scholarship or grant from other organizations can apply. If such case arises, we will cancel his/her application.
7. The application date is around September every year.
8. We reserve the right to amend the above outlines withoutinforming members.

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
三井錶業有限公司 3 WELLS WATCH IND. LTD.	卓善章 CHEUK SIN CHEONG, CLEMENT	新界葵涌貨櫃碼頭路88號永得利廣場第1期 15樓1503-1506室 Unit 1503-6, 15/F., Tower 1, Ever Gain Plaza, 88 Container Port Road, Kwai Chung, N.T.	2489 2318 2489 2367 www.3wells.com		—
A.D. TIME INTERNATIONAL (HK) LIMITED	管榮裕 KWAN YOONG YU	No.11, 5/F., Trendy Centre, 682 Castle Peak Road, Lai Chi Kok, Kowloon	2723 7300 2739 4931 speak2us@adtime.com.hk —		ALAIN DELON & BONIA
寶迪實業有限公司 ABSOBEST INDUSTRIAL CO., LTD.	范中強 FAN CHUNG KEUNG	新界葵涌昌榮路9-11號同珍工業大廈第1期 11字樓C座 Unit C, 11/F., Phase 1, Tung Chun Ind. Bldg., 9-11 Chong Wing Road, Kwai Chung, New Territories	2421 7137 2420 9532 absobest@asiansources.com —		—
ACCENDO HONG KONG LTD.	KISHORE C. MELWANI	九龍觀塘鴻圖道23號利登中心1501室 Unit 1501, Remington Centre, 23 Hung To Road, Kwun Tong, Kowloon	2797 9955 2343 5285 accendo@accendo.com.hk —		—
ACESTAR CONCEPT LIMITED	黃麗嫦 ESTHER WONG	九龍紅磡崇平街2號高德中心1樓105室	2412 9333 2412 7997 esther@acestarconcept.com —		—
亞洲鑽石有限公司 AJAY DIAM LTD.	GANDHI AJAY	Flat 1301, 13/F Hart House, 12-14 Hart Avenue, Tsim Sha Tsui, Kowloon	2316 2255 2316 7611 ajaydiamltg@ajaydiamltd.com www.ajaydiamltd.com		—
藝康達鐘錶有限公司 ALCONDA WATCH LTD.	邵福榮 F. W. SHIU, ALICK	九龍紅磡崇平街2號富德中心10樓7室 Rm. 1007, Hilder Centre, 2 Sung Ping St., Hunghom, Kowloon	2362 6279 2764 0390 info@alconda.com —		ALCONDA
平安表行有限公司 ALHAMBRA WATCH CO., LTD.	招應璋 CHIU YING CHEUNG	九龍尖沙咀棉登徑22-26號粵紡中心10樓 10/F., Guangdong Textile Bldg., 22-26 Minden Avenue, Tsim Sha Tsui, Kowloon	2722 6133 2722 6629 main@alhambrahk.com —		—
ANDERSMANN GROUP LIMITED	陳衛民 RAYMOND CHAN	九龍荔枝角長沙灣青山道479號麗昌工廠 大廈地下4室 G/F., Unit 4, 479 Castle Peak Road, Lai Cheong Factory Building, Cheung Sha Wan, Kowloon	7075 3581 sales@andersmann.com www.andersmann.com		Andersmann
安生集團有限公司 ANSON GROUP LTD.	楊震江 ANSON C.K. YEUNG	九龍觀塘巧明街95號世達中心10樓D座 Unit D, 10/F., World Tech Centre, 95 How Ming Street, Kwun Tong, Kowloon	2345 4466 2342 6876 ansoncky@ansonband.com / ansonmfg@ansonband.com —		—
藝時文化有限公司 ART TIMES CULTURAL COMPANY LIMITED	張繼東 ANTHONY CHEUNG	九龍紅磡江西街9號富怡閣地下1號鋪 Shop 1, G/F, Faerie Court, 9 Kiang His St., Hunghom, Kowloon	2364 6283 — anthonycheung73@yahoo.com.hk —		—
朝日集團有限公司 ASAHI GROUP CO., LTD.	方樂如 ADA FONG	九龍觀塘海濱道151號廣生行中心 16樓02A室 Unit 2A, 16/F., Kwong Sang Hong Centre, 151 Hoi Bun Road, Kwun Tong, Kowloon	2286 3938 / 2343 2750 2797 9408 admin@asahigroup.com.hk www.asahigroup.com.hk		—
精藝出版社有限公司 BA PUBLISHING LTD.	林偉光 RAYMOND LAM	九龍紅磡民樂街21號富高中心B座6樓626室 Unit 626, 6/F., Block B, Focal Ind. Ctr., 21 Man Lok St., Hunghom, Kowloon	2511 6077 2507 5855 baap@brilliant-art.com.hk www.brilliant-art.com.hk		WATCH REVIEW 名錶之星, JEWELTIME REVIEW 珠寶之星
賓德皮錶帶(香港)有限公司 BANDA BRACELETS (H.K.) LTD.	曹日明 TSO YAT MING, FRANKIE	Nan Fung Centre, Level 19, 1913-1915, 264-298 Castle Peak Rd, Tsuen Wan, Hong Kong 賓德皮錶帶(香港)有限公司 C/O W M. Lee & Company	2428 6911 2420 0864 info@banda.com www.banda.com		BANDA

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

公司名稱 Company Name	代表人 Representative	地址 Address	營業組別 Type Of Business	品牌 Brand Name
BERGEON (HK) LIMITED	陳志輝 JEFF CHENG	Unit 2, 13/F., Premier Centre, 20 Cheung Shun Street, Kowloon, Hong Kong 2658 0700 2658 0711 jchang@bergeon.ch www.bergeon.ch		—
柏林時計(香港)有限公司 BERLINK TIMEPIECE (HK) LIMITED	徐涓涓 TSUI KUEN KUEN YUKI	荃灣橫龍街43-47號龍力工業大廈607室 Flat 7-9, 6/F, Lucida Ind. Bldg, 43-47 Wang Lung Street, Tsuen Wan, N.T. 2407 3032 2394 0666 jhhu89@gmail.com www.berlinkswiss.com		
嘉豐(香港)企業有限公司 BEST POWER (HK) ENTERPRISES LTD.	蔡宗富 TSOI CHUNG FU	九龍觀塘巧明街109號榮昌工業大廈 11字樓E室 Flat E, 11/F., Wing Cheung Ind. Building, 109 How Ming Street, Kwun Tong, Kowloon 2793 3830 2790 7958 bestpow@asiansources.com —		TOKYO CLOCK & TOKYO WATCH
頂好製品廠有限公司 BESTRAP MANUFACTORY LTD.	李少強 LEE SIU KEUNG	九龍馬頭角道116號新寶工商中心2期 3字16室 Unit 16, 3/F., Phase 2, New Port Centre, 116 Ma Tau Kok Road, Kowloon 2362 6222 2764 2197 bestrap@netvigator.com —		—
百達時實業有限公司 BETTER TIME INDUSTRIAL LIMITED	陳美程 CHAN MI CHING	九龍長沙灣長裕街15號永明工業中心5字樓 5/F., Wing Ming Industrial Centre, 15 Cheung Yue Street, Cheung Sha Wan, Kowloon 2307 1653 2785 1792 china@allanchina.com www.allanchina.com		—
BH E-COMMERCE LTD.	許志光 BENJAMIN HUI	香港上環永樂街121-125號永達商業大廈 15A室 Flat 15A, Wing Tat Commercial Building, 121-125 Wing Lok Street, Sheung Wan, Hong Kong 9552 2382 — contact@indepemndentwatcher.com www.independentwatcher.com		—
伯恩光學（香港）有限公司 BIEL CRYSTAL (HK) MANUFACTORY LIMITED	陳富強 CHAN FU KEUNG ANDY	九龍觀塘成業街7號寧晉中心36字樓 36/F., Legen Tower, No. 7 Shing Yip St., Kwun Tong, Kowloon 2265 2827 2797 8939 andy.chan@bielcrystal.com.hk www.bielcrystal.com		—
標準錶針及配件廠有限公司 BIU CHUN WATCH HANDS & PARTS MANUFACTURERS LTD.	莫慕潔	香港灣仔皇后大道東213號胡忠大廈 35樓3513室 Unit 3513, 35/F., Wu Chung House, 213 Queen's Road East, Wan Chai, Hong Kong 2898 7330 2889 7987 info@biuchun.com www.biuchun.com		—
寶英拓展有限公司 BOMASS INTERNATIONAL LTD.	劉瑋蕾 LAU WAI LUI AGNES	葵芳貨櫃碼頭路71-75號鐘意恆勝中心704室 704, Join-In Hang Sing Ctr, 71-75 Container Port Rd 2419 9848 2481 1681 agneslau@bomassintl.com —		—
BOMBAY DIAMONDS LIMITED	DHANDIA RAJIVJAIN	九龍尖沙咀3-7A寶勒巷萬事昌廣場15樓 1503-1506室 Room 1503-1506, Multifield Plaza, 3-7A Prat Avenue, TST, KLN 3170 6666 2311 4400 bombaydiamonds@netvigator.com		—
寶德精密有限公司 BRIDGESTONE WATCH LIMITED	林啟睿 LIN CHI JUI	九龍觀塘鴻圖道57號南洋廣場20樓2004室 Room 2004, 20/F., Nanyang Plaza, 57 Hung To Road, Kwun Tong, Kowloon 2343 6070 2341 8258 ray@sutechk.com bridgestonewatch.com		—
百老匯表行 BROADWAY WATCH CO.	韋應恆 WAI YING HANG	香港跑馬地樂活道比華利山J座8樓J2室 Flat J2, 8/F, Block J, Beverly Hill, 6 Broadwood Road, Happy Valley, Hong Kong 2576 3341 2576 0750 — —		—
寶齊來香港有限公司 BUCHERER HONG KONG LTD.	曾國雄 JERRY TSANG KWOK HUNG	香港灣仔謝斐道391-407號新時代中心31樓 31/F., Times Tower, 391-407 Jaffe Road, Wan Chai, Hong Kong 2815 1968 2815 1768 jerry.tsang@carl-f-bucherer.com.hk www.carl-f-bucherer.com		CARL F. BUCHERER 寶齊萊
思捷環保科技有限公司 C & G Environmental Technology Ltd.	王樂得 WONG LOK TAK, LUTHER	新界沙田火炭禾盛街10-16號 海輝工業中心8樓8室 2648 3392 2648 2032 admin@c-get.com www.c-get.com		—

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address	營業組別 Type Of Business	品牌 Brand Name
創美(亞洲)有限公司 CHARMY (ASIA) LIMITED	游偉志 ALBERT YAU	九龍九龍灣常悅道9號企業廣場1期3座803室 R3 803, Enterprises Square Tower 3, 9 Sheung Yuet Road, Kowloon Bay, Hong Kong 2318 0223 2318 0414 info@fs.com.hk www.watchbracelets.com.hk		FS, Fine Selection
鄭德記 CHENG TAK KEE	鄭玉蓮 CHEUNG YUK LIN	新界上水新建街14號C地下 14C, Sun Kin Street, Sheung Shui, New Territories 2679 7131 2679 7131 — —		—
智聯表面廠有限公司 CHI LUEN WATCH DIAL WATCH LIMITED	馬良生 MA LEUNG SANG	葵涌打磚坪街68號和豐中心7樓723B室 Room 723B, Well Fung Ind. Centre, 68 Ta Chuen Street, Kwai Chung, N.T. 2481 7331 2485 0354 clara@chi-luen.com —		
精緻實業有限公司 CHING CHI INDUSTRIAL CO., LTD.	陳志偉 CHAN CHI WAI	新界荃灣白田壩街23-39號長豐工業大廈17樓12室 Unit 12, 17/F., Cheung Fung Ind. Bldg, 23-39 Pak Tin Par St., Tsuen Wan, New Territories 2499 8113 2499 8182 ccw@chingchi.com www.chingchi.com.hk		
捷行機械工程有限公司 CHIT HONG ENGINEERING LTD.	張伯權 CHEUNG PAK KUEN	香港新界葵涌梨木道79號亞州中心23樓12室 Unit 12, 23/F., Asia Trade Ctr, No.79 Lei Muk Road, Kwai Chung, N.T. Hong Kong 2427 2718 2489 9722 info@chithong.com —		—
周生生珠寶金行有限公司 CHOW SANG SANG JEWELLERY CO., LTD.	周允成 CHOW WUN SING	九龍長沙灣永康街9號27樓 27/F., 9 Wing Hong Street, Cheung Sha Wan, Kowloon 2192 3333 2730 9683 webadmin@chowsangsang.com eshop.chowsangsang.com		—
周大福珠寶金行有限公司 CHOW TAI FOOK JEWELLERY CO., LTD.	譚偉鋒 DANNY TAM	香港皇后大道中16至18號新世界大廈31樓 31/F., New World Tower, 16-18 Queen's Road, Central, Hong Kong 2844 6123 2810 4297 chengkambiu@chowtaifook.com —		—
莊士創科實業有限公司 CHUANG'S INNOVATION INDUSTRIES LIMITED	李美心 LI MEE SUM	香港中環遮打道18號歷山大廈25樓 25/F., Alexandra House, 18 Chater Road, Central, Hong Kong 2342 0165 2763 6769 amytam@chuangs.com.hk/ franciskwan@yuensang. com.hk www.yuensang.com.hk		—
中興鐘表材料行 CHUNG HING HONG	李朝津 LEE CHIU CHUN	新界元朗天水圍嘉湖山莊賞湖居第2座31樓B室 Rm.B, 31/F., Block 2, Sherwood Court, Kingswood Villas, Yuen Long, New Territories 2617 8900 — — —		—
中興表面製造廠 CHUNG HING WATCH DIAL MFY.	李光華 LEE KWONG WAH	新界元朗天水圍嘉湖山莊賞湖居第2座31樓B室 Rm. B, 31/F., Block 2, Sherwood Court, Kingswood Villas, Yuen Long, New Territories 2617 8900 — — —		—
中國鐘錶材料行 CHUNG KWOK CLOCKS & WATCHES MATERIALS CO.	何秀芳	香港灣仔聯發街8號聯利大廈7樓B室 Rm. B, 7/F., Luen Lee Building, No.8 Lun Fat Street, Wan Chai, Hong Kong — — — —		—
中南鐘錶有限公司 CHUNG NAM WATCH CO., LTD.		香港灣仔駱克道1號中南大廈17-21樓 17-21/F., Chung Nam Building, No.1 Lockhart Road, Wan Chai, Hong Kong 2529 6111 2865 0331 — www.chungnam.com		VERSACE, CASIO, ROAMER, OCTO, TUGARIS, CATERPILLAR, PIERRE CARoadIN
星辰表(香港)有限公司 CITIZEN WATCHES (H.K.) LTD.	LI KA MING, HERMAN	九龍觀塘鴻圖道64號2樓 2/F., 64 Hung To Road, Kwun Tong, Kowloon 2364 0251 2764 0574 herman_li@chk.citizen.co.jp www.citizen.com.hk		Citizen Watch, Vagary Watch, Independent Watch

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
西維新製錶有限公司 CIVIS MANUFACTURING LIMITED	DOMLIC LIEM		— — civis@civis.com.hk www.bulova.com		BULOVA, Accutron, Caravelle, Wittnauer
科發實業(香港)有限公司 COFFER INDUSTRIAL (H.K.) LTD.	黎小姐	九龍牛頭角鴻圖道1號5樓505室	2344 3222 2345 9012 cofferindhk@hotmail.com —		—
COMO MILANO INTERNATIONAL LIMITED	BAKONYI LASZLO ANTAL	Unit 109, 1/F., Mirror Tower, 61 Mody Road, T.S.T. East, Kowloon	9272 0989 — Hk.office@como-milano.com / laszlo.bakonyi@como-milano.com www.como-milano.com		—
康達鐘錶有限公司 COMTECH WATCHES CO., LTD.	陳綺玲 CHAN YEE LING	新界葵涌葵豐街33-39號華豐工業中心1期15樓A-D室 Unit A-D, 15/F., Block 1, Wah Fung Ind. Ctr., 33-39 Kwai Fung Crescent, Kwai Chung, New Territories	2419 2829 2419 1516 comtech@comtech-hk.com —		CARLY REX DENMARK, BARBIE, ACTION MAN
信心金屬表面處理有限公司 CONFI METAL FINISHING CO., LTD.	李忠 LEE CHUNG	新界沙田火炭坳背灣街41-43號安華工業大廈3字樓E座 3/F., Blk. E, On Wah Ind. Bldg., 41-43 Au Pui Wan St., Fo Tan, New Territories	2697 0345 2695 9052 confi@confimetal.com.hk —		—
高登鐘表香港有限公司 CORTINA WATCH HK LTD.	謝玉娟 DORRIS CHEAH	九龍荔枝角荔枝角道888號南商金融創新中心22樓A1室	21584319 — dorrischeah@cortinawatch.com www.cortinawatch.com		PATEK PHILIP,V.C., BVLGARI, OMEGA
晶寶鐘錶珠寶有限公司 CRYSTAL JEWELLERY & WATCHES LTD.	黎國基 LAI KWOK KEE	香港將軍澳新都城2期10座16D	2756 6575 2305 0352 info@crystal.com.hk —		—
達騰工業有限公司 DAYTON INDUSTRIAL CO., LTD.	YUEN PAUL ANTHONY	葵涌葵發路2-12號大德工業大廈11樓A室 Block A., 11/F., 2-12 Kwai Fat Road, Kwai Chung, N.T.	2422 4404 2480 4627 tonychung@dayton.com.hk www.dayton.com.hk		—
賀興有限公司 DELTA LINK ENTERPRISES LTD.	呂以建 LUI YEE KIN	新界荃灣青山道491-501號嘉力工業中心B座8樓20-21室 Unit 20-21, 8/F., Block B, Hi Tech Ind. Centre, 491-501 Castle Peak Road, Tsuen Wan, New Territories	2417 3078 2417 3915 eric@watch-parts.com www.watch-parts.com		SEIZAIKEN, SUPERPART
DESIGNTIME INTERNATIONAL LIMITED	FUNG PUI CHING TONY	香港英皇道653號東祥工業大廈A座15樓 Block A, 15/F., Tung Chong Fty. Building, 653 King's Road, Hong Kong	2563 0171 2565 7772 julian@designtime.com.hk —		—
DIAMOND DESIGN LTD.	阮馨荸 YUEN HENG TING, LILY	九龍尖沙咀加連威老道29號信基商業大廈7樓A室 Unit A, 7/F., Southgate Commercial Centre, 29 Granville Road, Tsimshatsui, Kowloon	2367 5128 2367 5126 ddesign@netvigator.com —		—
達文錶帶廠有限公司 DIAMOND WATCH BAND MANUFACTURING CO., LTD.	陳連柏 CHAN LIN PAK	新界葵涌健康街1-7號致華工業大廈8樓B座 Blk. B, 8/F., Che Wah Ind. Bldg., 1-7 Kin Hong Street, Kwai Chung, New Territories	2427 7181-2 2420 3079 diamondw@hkstar.com —		—
東亞鐘錶製造(香港)有限公司 EAST ASIA WATCH MANUFACTURING (HK) LTD.	鍾世德 CHUNG SAI TAK, HENRY	香港葵涌大連排道144-150號金豐大廈第一期16樓D室 Flat D, 16/F., Phase 1, Goldfield Ind., Bldg, 144-150 Tai Lin Pai Rd, Kwai Chung, Hong Kong	2517 3000 2517 3050 admin@eastasiawatch.com.hk —		LUKCOM
金寶表行 ELDORADO WATCH CO., LTD.	陳百敏 CHAN PAK MAN	香港皇后大道中60號振邦大廈地下 G/F., Peter Building, 60 Queen's Road, Central, Hong Kong	2522 7155 2868 5372 — —		—

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
三寶鐘表珠寶有限公司 ELEGANT WATCH & JEWELLERY CO., LTD.	何國智 JACK HO	Room 314, Lippo Sun Plaza, 28 Canton Road, Tsim Sha Tsui	3101 9692 2730 4033 samanfa.li@elegantwatch.net www.elegantwatch.net		—
英皇鐘錶珠寶(香港)有限公司 EMPEROR WATCH & JEWELLERY (HK) CO., LTD.	葉永欣 VINCENT IP	香港灣仔軒尼詩道288號英皇集團中心25樓 25/F., Emperor Group Centre, 288 Hennessy Rd., Wanchai, Hong Kong	2522 2918 — ewjhkenquiry@emperorgroup.com —		—
依波路遠東有限公司 ERNEST BOREL (FAR EAST) CO. LTD.	商浩帆 FRANKIE SHANG	Unit J, 12/F, Fu Cheung Centre, Nos. 5-7 Wong Chuk Yeung Street, Fotan, Shatin, H.K T	3628 5511 — frankieshang@ernestborel.ch —		—
歐洲坊有限公司 EUROPE WATCH CO. LTD.	邱子傑 YAU CHI KIT, JEFFERY	Units 1114-17, 11/F, North Tower, Concordia Plaza, 1 Science Museum Road, Tsimshatsui East, Kowloon, Hong Kong	2366 0199 2366 0320 https://www.europewatch.com/en/		A Lange & Sohne/ Audemars Piguet/ Blancpain/ Cartier/ Chanel/ Chopard/ Franck Muller/ IWC/ Panerai/ Patek Philippe/ Piaget/ Richard Mille/ Rolex/ Tudor
永基利有限公司 EVER FOUNDATION CO., LTD.	丘堪 YAU KEI	長沙灣長裕街2號嘉圖大度10 A 28室	3529 1508 3529 1507 everfoundation01@yahoo.com.hk —		Epos Swiss Watch, Hong Kong China
依利時有限公司 EVEREST TIME LTD.	區宇凡 GABRIEL AU	香港荔枝角長裕街15號永明中工業中心 7樓705室 Unit 5, 7/F., Wing Ming Industrial Centre, 15 Cheung Yue Street, Lai Chi Kok, Hong Kong	2370 3761 2370 3596 everest@netvigator.com —		—
發達利鐘表有限公司 FAT TAT LEE WATCH CO., LTD.	黃雅芝 WONG NGA CHI, ANGIE	九龍新蒲崗大有街34號新科技廣場22樓 2219室 Room 2219, 22/F., New Tech Plaza, No.34 Tai Yau Street, San Po Kong, Kowloon	2192 2727 2789 4233 angie.wong@ftlwatch.com www.ftlwatch.com		Jazma
瑞聯錶行（香港）有限公司 FINE ASIA WATCH (HONG KONG) COMPANY LIMITED	黃彩雲 WONG CHOI WAN	香港西環堅尼地城海旁23號南雄大廈地下 10A1鋪 10A1, G/F., Nam Hung Mansion, 23 Praya, Kennedy Town, Hong Kong	3427 3277 2832 2839 rainbow.w@fineasiawatch.com —		
堅沛有限公司 FIRMSTOCK LIMITED	梁舒嫻 SUSIE LEUNG	香港紅磡民樂街21號富高工業中心 B座3樓32室 Room 32, Block B, 3/F, Focal Ind Centre, 21 Man Lok St., Hunghom HK	2711 3622 2711 8750 salestwo@firmstock.com www.firmstock.com		
飛騰錶業有限公司 FREE TOWN WATCH PRODUCTS LTD.	LAU GARY SUN TAO	九龍長沙灣長裕街15號永明工業中心9字樓 9/F., Wing Ming Industrial Centre, 15 Cheung Yue Street, Cheung Sha Wan, Kowloon	2744 3193 2744 9219 sales@free-town.com —		JEAN D'EVE, BULER, SULTANA
馮良記表行 FUNG LEUNG KEE WATCH CO.	馮霆章 FUNG TING CHEUNG	Shop G6, Tai Yau Plaza, 181 Johnson Road, Wan Chai	2572 2450 2831 0132 — —		—
遊道概念有限公司 GAMING CONCEPTS LTD.	林子軒 ROY LAM	Flat 01, 26/F, Enterprise Square Two, 3 Sheung Yuet Road, Kowloon Bay	3102 3018 — roylam662@gmail.com —		—

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公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
泰興錶業製造廠有限公司 GIANT METAL MANUFACTORY LTD.	王鐵士 WONG TIT SHI	新界荃灣德士古道60-70號寶業大廈B座6樓3室 Flat B3, 6/F., Po Yip Bldg., 62-70 Texaco Road, Tsuen Wan, New Territories	2416 1485 2413 6344 giant@giantmfy.com.hk —		—
高時錶行有限公司 GLOBAL TIMEPIECES LTD.		九龍長沙灣長裕街15號永明工業中心9字樓 9/F., Wing Ming Industrial Centre, 15 Cheung Yue Street, Cheung Sha Wan, Kowloon	2745 4233 2745 8333 info@globaltimepieces.com —		—
金豐誠信有限公司 GOLD FUNG RELIANCE CO., LTD.	李樹強 LI SHU KEUNG	九龍長沙灣道833號長沙灣廣場二期706室 Unit 706, 7/F., Tower II, Cheung Sha Wan Plaza, 833 Cheung Sha Wan Road, Kowloon	2881 0298 2881 0650 vincent@goldfunggroup.com —		—
金冠錶鍊廠有限公司 GOLDEN CROWN WATCH BAND MFG. CO., LTD.	楊家煒 STEPHEN YEUNG	新界荃灣橫龍街32-40號興盛工業大廈21字樓D座 Blk. D, 21/F., Houston Ind. Bldg., 32-40 Wang Lung Street, Tsuen Wan, New Territories	2407 4711 2407 5969 gcwatch@netvigator.com —		—
金龍實業有限公司 GOLDEN DRAGON INDUSTRIAL LIMITED	TAPAS GHOSH	新界葵涌葵昌路26號豪華工業大廈10樓10A1室 Unit 10A1, 10/F., Hoover Industrial Bldg., 26-38 Kwai Cheong Rd., Kwai Chung, New Territories	2121 0810 2121 0877 tapas@excelvast.com —		—
金力實業(香港)有限公司 GOLDEN POWER CORPORATION (HONG KONG) LIMITED	朱淑清 CECILIA CHU	新界大浦汀角路57號太平工業中心第1座20字樓C室 Flat C, 20/F., Blk. 1, Tai Ping Industrial Centre, 57 Ting Kok Road, Tai Po, New Territories	2667 2125 3125 2000 battery@goldenpower.com —		—
藝精金屬製品廠 GOOD WORKS METAL MFY., LTD.		九龍新蒲崗衍慶街24號新蒲崗大廈C座10樓C8室 Flat C8, 10/F., San Po Kong Building, 24 Yin Hing St., San Po Kong, Kowloon	2420 2246 2420 0014 gworks@netvigator.com —		—
高頓斯有限公司 GORDON C. & CO., LTD.	周錦光 CHOW KAM KWONG, GORDON	Unit 1101-2 & 1109-12, 11/F., Tower 2 Metroplaza, 223 Hing Fong Road, Kwai Chung, N.T.,Hong Kong	3793 7000 2480 4667 gcnco@gordonc.com www.gordon.com		—
大德鐘表行有限公司 GRACE CLOCK & WATCH CO. LTD.	陳雲德 CHAN WAN TAK	九龍黃大仙鳳凰村蒲崗道47號A地下A1 47A, A1, G/F., Fung Wong Village, Po Kong Village Road, Wong Tai Sin, Kowloon	2321 5730 — — —		—
GRAND HOROLOGY LIMITED	KHEMKA RISHIKESH	Unit 1007, 10/F, Star House, 3 Salisbury Road, Kowloon, HK	2735 5886 — info@frandhorology.com http://www.grandhorology.com		—
金獅祥實業有限公司 GRAND LION INDUSTRIES LTD.	蔡自力 TSOI CHI LI	香港新界火炭坳背灣街33-35號世紀工業中心4樓B室 Unit B, 4/F., Century Ind. Ctr, 33-35 Au Pui Wan St., Fo Tan, N.T., Hong Kong	2795 7090 2795 5101 grandlion@hennex.com —		—
三創有限公司 H INNOVATIONS COMPANY LIMITED	蘇國明 ERIC SO	Room 1804, Eastern Harbour Centre, 28 Hoi Chak St., Quarry Bay, H.K.	3422 3098 3422 3099 eric@hidwatch.com www.hidwatch.com		—
香港精密科技有限公司 H.K. PRECISION TECHNOLOGY CO., LTD.	蔡鳳娟 KATHERINE CHOI	香港九龍觀塘巧明街六號德士活中心10樓01-04室 Unit 1-4, 10/F, Texwood Plaza, 6 How Ming Street, Kwun Tong, Kowloon, Hong Kong	3160 9988 3160 9918 katchoi@precision-hk.com.hk http://www.stylewatch.com/hkprecisiontech/		
恒基電鍍有限公司 HANG KEI ELECTRO-PLATING CO., LTD.	秦春泉 CHUN CHUN CHUEN	新界葵涌梨木道88號達利中心12樓1201室 Unit 1201, 12/F., Riley House, 88 Lei Muk Road, Kwai Chung, New Territories	2420 3368 2420 6883 hangkei@163.com —		—

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
恆業錶業金屬製品有限公司 HANG YIP WATCH & METAL PRODUCTS LTD.	姚振恆 YIU CHUN HANG, CHRIS	九龍觀塘海濱道139號海濱中心16樓1608-09室 Rm. 1608-09, 16/F., Seaview Centre, 139 Hoi Bun Road, Kwun Tong, Kowloon	2343 5296 2797 8327 hangyip@hangyip.biz.com.hk home.netvigator.com/~hywatch		—
恆信金屬製品廠有限公司 HANSON METAL FTY. LTD.	林煒曜 JACKSON LAM	九龍新蒲崗彩虹道206-208號盛景工業大樓2樓 2/F., Shing King Ind. Bldg., 206-208 Choi Hung Road, San Po Kong, Kowloon	2327 0131 2352 2605 hanson@hanson.com.hk —		—
恒信精密科技有限公司 HANSON PRECISION TECHNOLOGY LTD.	林筱旻 JOYCE LAM	九龍新蒲崗彩虹道206-208號盛景工業大樓2樓 2/F., Shing King Ind. Bldg., 206-208 Choi Hung Road, San Po Kong, Kowloon	2327 0131 2352 2605 hanson_lam@hanson.com.hk		—
快樂園表行 HAPPY GARDEN WATCH CO.	白昌隆 PAK CHEONG LOONG	新界青衣灝景灣10座2C室	9261 6698 — — —		—
亨利鐘錶珠寶有限公司 HENRY WATCH AND JEWELLERY COMPANY LIMITED	高鼎國 GEOFFREY KAO	香港香港仔香葉道2號One South Island 18樓 18/F, One Island South, 2 Heung Yip Road, Aberdeen, Hong Kong	2554 1231 2873 5008 enicar@enicar.com —		—
嘉泰鐘錶有限公司 HEROMEX WATCH COMPANY LIMITED	鄺啟康 KWONG KAI HONG	葵涌葵喜街26-32號金發工業大廈一期22樓C室 Flat C, 22/F, Phase 1, Kingsford Industrial Building, 26-32 Kwai Hei Street, Kwai Chung, N.T.	2688 2732 2688 2730 joannachoy@heromex.com —		—
興華商業公司 HING WAH COMM. CO.	陳漢展	九龍又一邨丹桂路14號丹桂閣3樓C座 Flat C, 3/F., 14 Osmanthus Road, Yau Tat Chuen, Kowloon	2381 0514 2381 6038 — —		—
協成皮錶帶廠有限公司 HIP SHING LEATHER WATCH STRAPS MFY., LTD.	吳楚忠 NG CHOR CHUNG, EDMOND	九龍觀塘道472-484號觀塘工業中心第1期12樓V座 Flat V, 12/F., Phase 1, Kwun Tong Ind. Ctr., 472-484 Kwun Tong Road, Kwun Tong , Kowloon	2345 9588 2797 8257 edmondng918@gmail.com www.stylewatch.com/hipshing		—
香港誠順鐘表有限公司 HK CHENG SHUN CLOCK AND WATCHES LIMITED	黃波 HUANG BO		183 70829788 0797 3606331 18370829788@163.com —		—
香港錶帶公司 HK WATCHBANDS CORPORATION LTD.	RAMESH AHUJA	九龍尖沙咀赫德道12號赫德大廈15字樓 15/F., Hart House, 12 Hart Avenue, Tsim Sha Tsui, Kowloon	2369 6999 2721 6665 straps@hkwatchbands.com www.watchbands.com.hk		—
HOLLY DIAMOND LTD.	阮馨荸 YUEN HENG TING, LILY	九龍尖沙咀加連威老道29號信基商業大廈7樓A室	2311 1866 2311 1800		
國信(香港)金融科技有限公司 HONG KONG GUOXIN FINANCE LIMITED	周培斌	香港灣仔駱克道300號浙江興業大廈12樓A室 Flat A, 12/F, EJ300, 300 Lockhart Road, Wan Chai, HK	6662 7539 zhou-pb@163.com	其他	
香港森豐真空鍍膜有限公司 HONG KONG SEN FUNG VACUUM PLATING CO., LTD.	黃炳強 WONG BING KEUNG, ALAN	九龍長沙灣長裕街11號定豐中心909室 Room 909, Sterling Ctr., 11 Cheung Yue St., Cheung Sha Wan, Kowloon	2371 2690 2371 2448 senfungpvd@biznetvigator.com www.senfung.com.cn		真空電鍍服務
IAN TIME LIMITED	黃奕泓 WONG YIK WAN	Flat C, 16/F, Tower 11, Gold Coast Residence, Tuen Mun, N.T.	6939 6216 — iantimehk@gmail.com instagram.com/iantime.hk		
ICE UNIVERSAL LIMITED	蘇婉雯 CHRISTY SO	尖沙咀梳士巴利道2號星光行1810室 Unit 1810, 18/F, Star House, 3 Salisbury Road, TST, Kln, HK	3188 5909 3188 5910 christyso@ice-watch.com www.ice-watch.com		—

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
ILG ASIA LTD.	RAJIV MEHRA	九龍長沙灣永康街77號環薈中心27樓 Room 1-3, 27/F, CEO Tower, 77 Wing Hong St., Cheung Sah Wan, Kowloon	2700 7300 2423 8773 info@interluxury.hk www.interluxury.com	其他	—
創建時國際有限公司 INDEPENDENTIME INTERNATIONAL CO., LTD.	鄭家駿 TAY KA CHUNG, CLEMENT	香港新界葵涌葵發路2-12號大德工業大廈8樓811室 Room 811, Tai Tak Industrial Bldg, 2-12 Kwai Fat Road, Kwai Chung, N.T. HK	2317 0890 2414 3928 clementtay@independentime.com.hk —		—
迎時栢有限公司 INSPIRE WORKSHOP LTD.	張雁鳴 CHEUNG NGAN MING	新界荃灣橫龍街43-47號龍力工業大廈17樓7-9室 Workshop Nos.7-9, 17/F, Lucida Ind. Bldg, 43-47 Wang Lung St, Tsuen Wan, NT, Hong Kong	2401 1808 2401 2808 orange@inspire-workshop.com www.inspire-workshop.com		—
順隆(香港)有限公司 INTERNATIONAL TIMERS LTD.	許戈林 HUI WOR LAM, WARREN	香港香港仔田灣徑9號新英工業中心16樓A-D室 Unit A-D, 16/F., Sun Ying Ind. Centre, 9 Tin Wan Close, Aberdeen, Hong Kong	2554 0225 2873 5946 intima@hkstar.com —		INTIMA 天馬
伊博國際集團有限公司 JC UNIVERSAL GROUP LIMITED	鍾建達 CHUNG KENDALL	九龍荔枝角長順街19號楊耀松(第六)工業大廈10樓A1室 Flat A1, 10/F., Yeung Yiu Chung (6th) Industrial Building, 19 Cheung Shun Street, Lai Chi Kok, Kowloon	2664 9999 2512 6491 info@jcucl.com / kendall@jcucl.com www.jcucl.com		—
捷成消費品有限公司 JEBSEN CONSUMER PRODUCTS COMPANY LIMITED	周寶龍 STEPHEN CHOU	香港銅鑼灣軒尼詩道500號希慎廣場21樓 21/F., Hysan Place, 500 Hennessy Road, Causeway Bay, Hong Kong	3180 3059 3101 1055 wendychung@jebsen.com stephenchou@jebsen.com www.jebsenconsumer.com		—
櫻雲時錶行有限公司 JOHN KAISER-TIME LTD.	黃業光 WONG YIP KONG	新界葵涌葵安路8號中信國際中心10樓B,D室 Unit B&D, 10/F., Chinabest International Centre, 8 Kwai On Road, Kwai Chung, New Territories	2796 3595 2796 0712 johnkaiser@netvigator.com —		—
嘉盛珠寶鐘錶有限公司 KA SHING JEWELLERY & WATCH LTD.	韓嘉軒 MAGGIE HON	九龍佐敦寶靈街32-38號寶安大廈地下3C鋪	2724 0999 2722 7829 maggiehon@kashingwatch.com www.kashingwatch.com		—
錦記表行(集團)有限公司 KAM KEE WATCH COMPANY (HOLDINGS) LIMITED	顏志賢 ROCKY NGAN	九龍尖沙咀堪富利士道9A地下 G/F., No.9A Humphreys Avenue, Tsim Sha Tsui, Kowloon	2392 2928 3421 0998 — —		—
金源(集團)國際有限公司 KAM YUEN (GROUP) INTERNATIONAL LTD.	CARMAN CHOW	Level 34, Tower 1, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong	2301 8100 2739 7205 carman.chow@kamyuen.com www.kamyuen.com		—
景德時計工藝有限公司 KENTEX CRAFT LTD.	橋本直樹 HASHIMOTO NAOKI	九龍長沙灣長義街 2 - 4 號新昌工業大廈11樓6A室 6A,11/F, Sun Cheong Industrial Building, 2-4 Cheung Yee Street, Cheung Sha Wan, Kowloon	2744 6881 2744 4911 calvert@kentexcraft.com http://www.kentex-jp.com		—
儉德鐘錶行 KIM TAK WATCH CO.	杜瑞英		2564 3456 2811 5289 — —		—
景福珠寶集團有限公司 KING FOOK JEWELLERY GROUP LTD.	余君揚 YEE KWAN YEUNG	9/F., King Fook Building, 30-32 Des Voeux Road, Central, Hong Kong	2302 3300 2877 6433 — —		—

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address	營業組別 Type Of Business	品牌 Brand Name
傑成表行有限公司 KIT SHING WATCH COMPANY LIMITED	趙志豪 BORIS CHIU CHI HO	新界元朗青山公路211-223號 喜利商場地下5號 Shop 5-6, G/F., Healey Building, 211-223 Castle Peak Road, Yuen Long, New Territories 2476 1482 2442 1454 account@anytime.watch www.kitshingwatch.com		—
冠安錶行 KOON ON CO.	馮濱盛 FUNG BUN SHING	九龍深水埗青山道170號宇宙大廈8/G室 8/G., Apollo Building, 170 Castle Peak Road, Shum Shui Po, Kowloon 9496 9445 — — —		—
九龍表行有限公司 KOWLOON WATCH CO.	黃錦成 WONG KAM SHING	九龍新蒲崗大有街34號新科技廣場22樓19室 Room 19, 22/F., New Tech Plaza, No.34 Tai Yau Street, San Po Kong, Kowloon 2391 7483 2789 4233 kowloonwatch@kowloonwatch.com www.kowloonwatch.com		—
季記鐘錶塑膠公司 KWAI KEE WATCH & PLASTIC CO.	陳瑞心 CHAN SUI SUM	香港堅尼地道41號5樓B座 Flat B, 4/F., 41 Kennedy Road, Hong Kong 2573 9483 — — —		—
國華金屬製品廠 KWOK WAH METAL WORKS	周成桓	九龍尖沙咀北京道16號永樂大廈6樓16號室 2368 9884 — — —		—
坤記皮錶帶廠有限公司 KWUN KEE LEATHER WATCH STRAPS MFY. LTD.	林本達 LAM POON TAT	九龍觀塘成業街11號華成工商中心 13樓4-5室 Flat 4-5, 13/F., Wah Shing Centre, 11 Shing Yip Street, Kwun Tong, Kowloon 2344 0382 2343 9545 info@kwunkee.com.hk —		—
LA REINE DE LUXE	謝祥興 ANDIE TSE	九龍旺角太子道西193號新世紀廣場1座 15樓1515室 Flat 1515, 15/F, Tower 1, Grand Century Place, 193 Prince Edward West, Mongkok, Kln 2789 9989 — luna.ng@asana360global.com www.lareine.co		
瑞士表行有限公司 LA SUISSE WATCH CO. LTD.	曾子禧 Anthony Tsang	香港銅鑼灣軒尼詩道481號 481 Hennessy Road, Causeway Bay, Hong Kong 2893 6088 2838 4981 — —		—
利豐鐘表行 LEE FUNG WATCH CO.	梁滿森 LEUNG MOON SUM	G/F., 163 Johnston Road, Wan Chai , Hong Kong 2722 0083 2573 7120 sam@newbowlingwatch.com —		—
麗光錶行有限公司 LIFE TIME WATCH CO.	楊景祥 DONNY YEUNG	九龍尖沙咀加拿芬道12D地下 Ground Floor, 12D Carnarvon Rd., Kowloon 2367 2369 2724 5140 — —		—
年泰國際集團(香港)有限公司 LIN TAI INTERNATIONAL GROUP (HONG KONG) LIMITED	林晉賢 LAM CHUN YIN	Room B, 6/F., On Fat Ind Bldg, 12-18 Kwai Wing Rd., Kwai Chung, N.T. 2614 3778 2614 3288 accounting@lintaihk.com frankie@lintaihk.com www.locman.hk		Itlay Watch
LIONROCK BATTERIES LIMITED	楊文勇 YEUNG MAN YUNG DAVID	香港九龍土瓜灣宋皇台道68號飛達工業中心2樓A室 2A, Freder Centre, 68 Sung Wong Toi Road, Kowloon 2603 8516 2319 0723 info@lionrockbatteries.com www.lionrockbatteries.com		—
LOCK UP TIMEPIECE LTD.	任成准 THOMSON YAM	荃灣柴灣角街66-82號24樓A&D室 Unit A & D, 24/F, Golden Bear Industrial Centre, 66-82 Chai Wan Kok St., Tsuen Wan 6878 5858		
震洋實業有限公司 LOYAL LEOPARD INDUSTRIAL LTD.	郭志桓 KENNETH KWOK	新界荃灣橫龍街32-40號興盛工業大廈 20樓K座 Unit K, 20/F., Houston Ind. Centre, 32-40 Wang Lung Street, Tsuen Wan, New Territories 2407 5535 2408 8331 timeciti@netvigator.com —		—

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公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
聯興行 LUEN HING HONG	鄧水生 THEN SUI SEN	新界葵芳葵豐街53-57號福業大廈6字樓5-7室 Unit 5-7, 6/F., Fook Yip Building, 53-57 Kwai Fung Crescent, Kwai Fong, New Territories	2421 3808 2489 8365 vykin@netvigator.com —		—
六福名仕珠寶有限公司 LUK FOOK PRESTIGE JEWELLERY COMPANY LIMITED	王巧陽	27/F, Metropole Square, No.2 On Yiu Street, Shek Mun, Shatin, N.T. HK	2783 2728 2782 6016 — www.lukfook.com		—
陸煖記 LUK NUEN KEE	陸暖群	香港奧卑利街21號新星大樓17樓A座	2524 6311 — — —		—
LVMH WATCH & JEWELLERY HONG KONG LIMITED		24/F., Oxford House, Taikoo Place, 979 King's Road, Island East, Hong Kong	2881 1631 2881 1632 mendy.cheung@lvmhwatchjewelry.com benoit.toulin@lvmhwatchjewelry.com https://www.lvmh.com/		—
明新錶蓋製品廠有限公司 MANSION WATCH CRYSTAL MFY., LTD.			2426 2021 2489 9234 mansions@netvigator.com —		MARTEC
精確鐘錶實業有限公司 MASTER TIME INDUSTRIAL LTD.	傅海峰 FU HOI FUNG	荃灣青山道491-501號嘉力工業中心B座403-404室	2414 2670 2490 9839 candycheung@tnghk.com —		
MASTERMIND MANUFACTURE LIMITED	畢世傑 DEREK PUT	香港九龍尖沙咀梳士巴利道3號星光行17樓1720室 Room 1720, 17/F., Star House, 3 Salisbury Road, T.S.T., Kowloon, Hong Kong	3998 3691 3998 3697 — —		—
萬希泉鐘錶有限公司 MEMORIGIN WATCH COMPANY LIMITED	龔凱欣 IVY KUNG	香港柴灣永泰道60號柴灣工業城第一期8樓804室 Unit 4, 8/F., Phase I, Chai Wan Industrial City, 60 Wing Tai Road, Chai Wan, Hong Kong	2976 0108 2556 6390 shum@memorigin.com www.memorigin.com		—
明豐國際有限公司 MING FUNG INTERNATIONAL LIMITED	麥健文	九龍油塘茶果嶺道610號生利工業中心1字樓1號室 Rm. 1, 1/F., Sunray Ind. Centre, 610 Cha Kwo Ling Road, Yau Tong, Kowloon	2346 5255 2772 7650 enquiry@mingfunggroup.com www.mingfunggroup.com		—
明錶玩樂頻道(香港)有限公司 MING WATCH CHANNEL (HK) LIMITED	曾育瑜 TSANG YUK YU	九龍尖沙咀 iSQUARE 四樓403-404號舖	2488 2388 — yukitsang@mingwatchchannel.com mingwatchchannel.com		—
邁拿鐘表國際有限公司 MIRA WATCH INTERNATIONAL LTD.	周幸儀 BRENDA CHOW	新界興芳路223號新都會廣場2座18樓1801-07及11-12室 Units 1801-07 & 1801-12, 18/F., Tower 2, Metroplaza, 223 Hing Fong Rd., Kwai Chung, New Territories	3793 7000 3793 7111 brenda@mirawatch.com www.mirawatch.com		—
萬德隆有限公司 MODERN LIMITED	官大維 DAVID GUNER	香港葵涌和宜合道63-73號麗晶中心B座7樓7室 Room 7, 7/F., Tower B, Regent Centre, No.63-73 Wo Yi Hop Road, Kwai chung, N.T.	2421 0933 2421 0993 dec123@biznetvigator.com —		—
旺角表行有限公司 MONG KOK WATCH CO., LTD.	謝炳坤 TSE PING KWAN	九龍油麻地眾坊街3號駿發花園第二座28樓G室	2787 6632 / 9438 7922 2870 2020 tsepingkwan@gmail.com —		BALL, TITONI, ERNESTBOREL, ENICAR, SANDOR, SEIKO, CASIO, CITIZEN, TISSOT, BULOVA
錶鋪有限公司 MONTRES SA LTD.	吳家強 JOHN NG	尖沙咀彌敦道50號金域假日酒店B117A Shop B117A, Holiday Inn Golden Mile, 50 Nathan Road, T.S.T. Kowloon, H.K.	9195 1869 — montres.sa@hotmail.com —	售後服務	—

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
金鑫錶飾有限公司 MUCH GOLD WATCH JEWELRY CO., LTD.	張日勝 CHEUNG YAT SING	九龍旺角快富街27號地鋪 G/F., No 27 Fife Street, Mongkok, Kowloon	6966 6680 — seeusoonwatch.jessica@gmail.com muchgoldwatch.com		
梅花表有限公司 MUIFA WATCH CO., LTD.	辜培書 KOH PUAY CHER	香港跑馬地摩利臣山道70-74號 凱利商業大廈8字樓 8/F., Amber Commercial Bldg., 70-74 Morrison Hill Road, Wanchai, Hong Kong	2891 5663 2572 1780 info@muifa.com —		TITONI
萬雅鐘錶有限公司 MYER WATCH LTD.	冼雅恩 BENEDICT SIN	九龍紅磡民裕街41號凱旋工商中心地下C座 Flat C, Ground Floor, Kaiser Estate, 41 Man Yue Street, Hunghom, Kowloon	2773 0773 2773 1773 info@myer.com.hk —		MYER WATCH
南建鐘錶製品廠有限公司 NAM KEEN WATCH PRODUCTS FTY., LTD.	李鈺坤	新界葵涌嘉定路8號裕林工業大廈第二期4字樓 No.2, 4/F., Yee Lim Ind. Bldg., 8 Ka Ting Road, Kwai Chung, New Territories	2426 6821-4 2480 4243 — —		—
南華表殼廠有限公司 NAM WAH WATCH CASE FTY., LTD.	趙俊華	九龍深水步瓊林街109號1字樓 1/F., 109 King Lam Street, Sham Shui Po, Kowloon	2741 4081-4 2785 3552 — —		—
樂聲鐘錶電子有限公司 NATIONAL ELECTRONICS & WATCH CO., LTD.	謝少江 TSE SIU KONG	香港香港仔大道232號城都工業大廈15樓 15/F., Shing Dao Industrial Building, 232 Aberdeen Main Road, Aberdeen, Hong Kong	2554 1151 2873 1737 info_nati@national.com.hk —		—
樂聲電子(集團)有限公司 NATIONAL ELECTRONICS (CONSOLIDATED) LIMITED	李本智 LEE LOEWE BON CHI	Suite 1218, Prince's Building, 10 Chater Road, Central, Hong Kong	2529 2021 2529 7436 — —		—
NEENA FASHIONS	林綺媚 LAM YEE MAY	九龍尖沙咀漆咸道89-105號百利商業中心11樓1124-25室 Room 1124-25., 11/F, Beveerly Commercial Centre, 87-105 Chatham Road, T.S.T., Kln.	9013 0099 2314 0402 essagenta@gmail.com —		
新世界時計國際有限公司 NEW WORLD TIME INT'L LTD.	李國華 CHEV. RAYMOND LEE	新界葵涌葵豐街41-45號安福工業大廈10樓A.G.H.座 Block A.G.H, 10/F., On Fook Industrial Building, 41-45 Kwai Fung Crescent, Kwai Chung, New Territories	2425 2298 2420 7844 newworld@netvigator.com www.hk-newworldtime.com		AMENIE
五洲瑞記表行 NG CHAU SHUI KEE WATCH CO.	陳瑞甫 CHAN SHI PO	新界天水圍天恒邨恒富樓3001室 Rm. 3001, Heng Fu Hse., Tin Heng Estate, Tin Shui Wai, New Territories	2458 2246 — — —		—
澳亞光學制品廠有限公司 O.R. CRYSTAL MANUFACTORY CO., LTD.	楊達成 YEUNG TAT SHING	九龍觀塘海濱道139-141號海濱中心701-702室 Rm. 701-702, 7/F., Seaview Centre, 139-141 Hoi Bun Road, Kwun Tong, Kowloon	2343 0610 2342 8677 orcoltd@netvigator.com —		—
海洋電鍍廠有限公司 OCEAN PLATING FACTORY LTD.	劉侶 LAU LIU	香港九龍蘭秀道美孚新邨第6期46座16樓A室 Flat A, 16/F, Mei Foo Sun Chuen, 46 Nassau St., Kowloon	2742 8553 2789 2450 — —		—
世運鐘表(珠寶)有限公司 OLYMPIC WATCH & JEWELLERY CO., LTD.	翁啟耀 YEWN KAI YIU DELON	Shop 211, 2/F., Central Building, 1-3 Pedder Street, Central, Hong Kong	2311 1192 2311 0518 206central@gmail.com —		—
東方晶片製品廠 ORIENT OPTICAL CRYSTAL MFG., CO.	何志成 HO CHE SHING, DAVID	新界荃灣德士古道220號荃灣工業中心1213室 Rm. 1213, 12/F., Tsuen Wan Industrial Centre, 220 Texaco Rpad., Tsuen Wan, New Territories	2408 8661 2407 6167 — —		—

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
東方表行有限公司 ORIENTAL WATCH CO., LTD.	曾子禧 Anthony TSang	香港中環干諾道111號永安中心19字樓 19/F., Wing On Centre, 111 Connaught Road, Central, Hong Kong	2543 5112 2543 5857 info@oriental.com www.oriental.com		—
ORO TIME LIMITED	沈俊彥 SUN CHUN YIN	新界葵涌健康街18號恆亞中心8樓1室 Flat 1, 8/F, Trans Asia Centre, 18 Kin Hong Street, Kwai Chung, N.T., H.K	2481 7902 2481 7804 johnny@oro-time.com		
派迪爾鐘錶有限公司 PAIDEL WATCH COMPANY LIMITED	顧均堯 JOSEPH KU	九龍尖沙咀廣東道30號新港中心2座12樓 1205室 Suite 1205, 12/F, Tower 2, Silvercord, 30 Canton Road, TST, Kln	86 188 2379 2856 aling@paidel.cn		
寶亨行有限公司 PAO HUNG HONG LTD.	張佩玲 CHEUNG PUI LING, FANNY	香港中環德輔道中59號中南行12字樓 12/F., Chung Nam House, 59 Des Voeux Road, Central, Hong Kong	2524 7381 2845 0318 — —		POMAR, SANDOZ
訊通展覽公司 PAPER COMMUNICATION EXHIBITION SERVICES	周一帆 CHAU YAT FAN, RAYMOND	九龍觀塘成業街11號華成工商中心5字樓 15室 Rm. 15, 5/F., Wah Shing Centre, 11 Shing Yip Street, Kwun Tong, Kowloon	2763 9011 2341 0379 raymondchau@paper-com.com.hk www.paper-com.com.hk	—	—
百利建國際有限公司 PARAGON INTERNATIONAL LTD.	盧玉玲 JUANA LI	九龍紅磡鶴園街11號凱旋工商中心3期6樓 O室 Unit O, 6/F, Kaiser Estate Phase 3, No.11 Hok Yuen Street, Hung Hom, Kowloon	2303 1030 2330 6912 — —		—
百達保香港有限公司 PARCEL PRO (HONG KONG) LIMITED	KEN KAN	香港九龍馬頭圍道39號紅磡商業中心A座 11樓1105-1106室 Unit 1105-1106, 11/F, Tower A, Hung Hom Commercial Centre, 39 Ma Tau Wai Road, Hung Hom, Kowloon, Hong Kong	3102 0229 2331 3004 tamdora@parcelpro.com www.parcelpro.com	其他	INSURED SHIPPING
達爵有限公司 PARTURE CO., LTD.	鄧永祥 VINCENT TANG	新界葵涌葵德街15-33號葵德工業中心2期 8樓I座 Block 2, Flat I, 8/F., Kwai Tak Ind. Centre, 15-33 Kwai Tak Street, Kwai Chung, New Territories	2426 0361 / 9166 1193 2410 0117 vincent_t@parture.com.hk —		PARTURE
孔雀表業(集團)香港有限公司 PEACOCK WATCH (GROUP) HK LIMITED	馬英歡 YINGHUAN MA	九龍旺角花園街2-16號好景商業中心24樓 03室 Room 3, 24/F, Ho King Comm. CTR., 2-16 Fa Yuen St., Mong Kok, KLN.	68806107 22679998 jack19178@163.com —		
善美洋行有限公司 PERFECT PRODUCTS CO., LTD.	譚子傑 TAM TSE KIT, DOMINIC	香港中環擺花街18號嘉寶商業大廈21字樓 21/F., Car Po Comm. Bldg., 18 Lyndhurt Terrace, Central, Hong Kong	2815 2838 2541 4594 sales@perfect-products.com www.perfect-products.com		—
柏萊化工有限公司 PINO ALIPRANDINI (HK) LTD.	鄧少文 SIMON TANG	新界葵涌嘉定路8號裕林工業大廈第2期 11字樓B座 Flat B, 11/F., Phase 2, Yee Lim Ind. Bldg., 8 Ka Ting Road, Kwai Chung, New Territories	2602 0698 2609 1034 contact@pinohk.com www.pinohk.com		PINO
威創達實業有限公司 PIONEER TECH INDUSTRIAL LIMITED	甄錫恩 YAN SHEK YAN	香港柴灣祥利街29號國貿中心2601室 Room 2601, 26/F., Trend Center, 29 Cheung Lee Street, Chai Wan, Hong Kong	2897 6308 2897 6756 design@pioneer-t.cn www.pioneer.cn		—
鵬偉有限公司 PLANWAY LTD.	鄭樹勝 CHENG SHU SHING, RAYMOND	香港北角炮台山蜆殼街9-23號秀明中心 11樓G室 Flat G, 11/F., Seabright Plaza, No. 9-23 Shell Street, North Point, Hong Kong	2518 8070 2518 4100 planway@planway.com.hk —		—
寶華時計店有限公司 PO WAH WATCH CO., LTD.	黃超培 C.P. WONG	香港威靈頓街112-114號新威大廈101室 Room 101, Sunwise Building, 112-114 Wellington Street, Hong Kong	— — — —	—	—
寶佳(香港)有限公司 POLY WEALTHY (HONG KONG) LTD.	蕭榮心 WILSON SIU	香港灣仔莊士敦道178-186號華懋 莊士敦廣場12樓1201-3室 Room 1201-3, 12/F Chinashem Johnston Plaza, 178-186 Johnston Road, Wan Chai, Hong Kong	2919 6817 2838 0113 wilsonsiuws@gmail.com www.ploywealthy.com	其他	

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
比辰鐘錶珠寶有限公司 PRESENT WATCH AND JEWELRY COMPANY LIMITED	周諾蘊 NOELLE CHOW	九龍紅磡馬頭圍道37號紅磡商業中心B座11樓1107室 Room 1107, 11/F, Block B, Hunghom Commercial Center, 37 Ma Tau Wai Road, Hunghom, Kowloon	9133 4414 — hello@present-watch.com www.present-watch.com		
太子珠寶鐘錶公司 PRINCE JEWELLERY & WATCH COMPANY	朱國良 AMBROSE CHU	九龍尖沙咀梳士巴利道3號星光行17樓1715-16室 Unit 1715-16, 17/F., 3 Salisbury Road, Star House, Tsim Sha Tsui, Kowloon	2730 0488 2377 4088 watchjew@princehk.com www.princejewellerywatch.com		—
立翔科技有限公司 PROACT TECHNOLOGY CO., LIMITED	周自杰 JACK ZHOU	九龍觀塘海濱道133號名爵大廈8樓K室 Flat K, 8/F, MG Tower, 133 Hoi Bun Road, Kwun Tong, Kowloon	8615013841705 — jackzhou@proactwatch.com www.proactwatch.com		—
富寶利有限公司 RICHBURRY LTD.	盧健輝 LO KIN FAI, STANLEY	九龍紅磡民裕街41號凱旋工商中心一期12樓B3室 Unit B3, 12/F., Kaiser Estate Phase 1, No.41 Man Yu Street, Hunghom, Kowloon	2356 9300 2356 9799 oliviawoo@richburry.com.hk www.richburry.com.hk		Watches
朗達有限公司 RONDA LTD.	KINSON HUNG	香港香港仔黃竹坑業興街11號南匯廣場B座27樓19室 Unit 19, 27/F., Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Aberdeen, Hong Kong	2542 0249 2854 2124 cywong@ronda.com.hk www.ronda.ch		RONDA
羅瑪(香港)有限公司 RUMA HK LIMITED	MR. MANISH	香港九龍尖沙咀赫德道12-14號赫德大廈16樓1601-A室 Unit 1601-A, Hart House, 12-14 Hart Avenue, Tsim Sha Tsui, Kowloon, HK	2320 2906 2320 2986 contact@rumadiamonds.com www.rumadiamonds.com		—
敦贊有限公司 SALINGER CO., LTD.	劉子修 JACKY LAU	新界葵涌貨櫃碼頭路71-75號鍾意恆勝中心704室 Flat 704, Join-In Hang Sing Centre, 71-75 Container Port Road, Kwai Chung, New Territories	2481 1923 2481 1681 — —		—
生達實業有限公司 SANG TAT INDUSTRIAL LTD.	劉希立 PHILIP, LAU HEI LAP	九龍青山道704號合興工業大廈4樓B室 Workshop B, 4/F, Hop Hing Ind. Bldg., No. 704 Castle Peak Rd., Kowloon	2745 6188 2770 9605 chittat@asiansources.com ctcoltd@netvigator.com		—
思友信國際有限公司 SEE U SOON INTERNATIONAL LIMITED	曾祥東 TSANG CHEUNG TUNG	旺角通菜街108號利民大廈地下 G/F, LEE MAN BUILDING, NO.108 TUNG CHOI STREET, MONG KOK, KLN	6060 6062 — hohoseeusoon@gmail.com www.seeusoonwatch.com		
精工時計(香港)有限公司 SEIKO HONG KONG LTD.	YASUO OKAJIMA	九龍荔枝角道802號應通工業大廈8字樓 8th Floor, Ying Tung Industrial Building, 802 Lai Chi Kok Road, Kowloon	2521 1111 2845 9012 okajima@seiko.com.hk —		LASSALE, SEIKO, PULSAR, ALBA, LORUS
精工技術有限公司 SEIKO MANUFACTURING (H.K.) LIMITED	FUKUI SHINYA	香港九龍荔枝角道802號應通大廈7樓 7/F, Ying Tung Industrial Building, 802 Lai Chi Kok Road, Kowloon, Hong Kong	2494 5111 2480 4572 shinya.fukui@seiko-mfg.hk —		—
瑞康實業有限公司 SHEER-ON INDUSTRIAL LTD.	殷玉娟 YAN YUK KUEN, DYAN	九龍紅磡鶴翔街1號維港中心第1座12樓3&4室 Units 3 & 4, 12/F., Harbour Centre, Tower One, No. 1 Hok Cheung Street, Hunghom, Kowloon	2635 3282 2636 5133 sheeron@sheeron.com —		—
瑞昌表帶製造廠 SHUI CHEONG METAL WARE MFY.	何熙 HO HEE	九龍油麻地廣東道587號八樓A座 Flat A, 7/F., 587 Canton Road, Yau Mai Tei, Kowloon	2385 5962 — — —		—
順興行 SHUN HING HONG	劉順 LAU SHUN	九龍旺角奶路臣街1號源發大廈7字8樓J室 Room J, 7/F, Yuen Fat Bldg, 1 Nelson Street, Mongkok, Kowloon	2396 3125 — — —		—

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

公司名稱 Company Name	代表人 Representative	地址 Address	營業組別 Type Of Business	品牌 Brand Name
信昇電鍍有限公司 SHUN SING ELECTRO PLATING CO., LTD.	陳漢昇 CHAN HON SING, ALEX	九龍葵涌大連排道42-46號貴盛工業大廈1期10樓B6 2743 0811 2785 0805 info@shunsing.com.hk —	MFR	—
信昇工業有限公司 SHUN SING INDUSTRIAL LTD.	陳漢昇 CHAN HON SING, ALEX	九龍葵涌大連排道42-46號貴盛工業大廈1期10樓B6 2743 0811 2785 0805 info@shunsing.com.hk —	MFR	—
時光創意有限公司 SILCON INNOPRODUCTS LTD.	劉雄濤（冠言） LAU HUNG TOA	荃灣海盛路3號TML廣場19樓B3室 Room B3, 19/F, TML Tower, No. 3 Hoi Shing Road, Tsuen Wan, N.T. 2744 2838 2744 0222 benl@siltd.com.hk www.siltd.com.hk	MFR, Trade	—
時佳科技(深圳)有限公司 SKY TECHNOLOGY (SHENZHEN) COMPANY LIMITED	張芳 ZHANG FANG	九龍牛頭角大業街31號協發工商大廈5樓B28室 Flat B28, 5/F Lofter Prime Unify Commercial Ind. Bldg, No. 31 Tai Yip Street, Ngau Tau Kok, Kln. 139 228 11868 — fionazhang@skytechnology.cn https://www.skytechnology.cn	MFR	—
慧傑企業有限公司 SMART HILL ENTERPRISES LIMITED	歐倩美 AU SIN MEI, STELLA	新界葵涌貨櫃碼頭路88號永得利廣場1期15樓1506室 Flat 1506, 15/F., Tower 1, Ever Gain Plaza, No.88 Container Port Road, Kwai Chung, New Territories 3568 8038 3568 0028 marketing@smarthill.com —	MFR	—
蘇拿大有限公司 SOLAR TIME LTD.	NOTAN TOLANI	九龍尖沙咀亞士厘道33號九龍中心15樓 15/F., Kowloon Centre, 33 Ashley Road, Tsim Sha Tsui, Kowloon 2376 0009 2375 7227 marketing@solartimeltd.com —	MFR, Trade	—
SOMETHIN' GOODS	陳冠中 CHAN KWUN CHUNG	Unit 907, 9/F., Silvercord, Tower 2, 30 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong 9238 6192 — stevechan@somethingoods.com.hk www.crafterblue.com	Trade	—
爵譽有限公司 SOURCE PARFAITE LTD.	孫毓蔚 CONNIE, SOON JUK WAI	Flat 5B, 9/F, Hung Tat Industrial Building, 43 Hung To Road, Kwun tong, Kowloon 2368 7822 2368 7886 info@splbracelet.com.hk www.splbracelet.com.hk	MFR, Wholesale, Retail	—
STELUX WATCH LIMITED	周燕愛 CHOW YIN OI, STELLA	九龍太子道東698號寶光商業中心27樓 27/F, Stella House, 698 Prince Edward Road East, San Po Kong, Kowloon 2113 2288 2111 0063 anthony.chan@citychain.com.hk www.solvil-et-titus.hk	Trade	—
智達國際時計有限公司 SUCCESS EVER TIMEPIECES LIMITED	周建榮 CAROLLIO CHOW	九龍長沙灣長沙灣道788號羅氏商業廣場8樓801室 9406 7676 2892 0001 carollio@leonardwatch.com.hk www.leonardwatch.com.hk	Trade	—
森遂有限公司 SUM SHUI CO., LTD.	湯槐森 W. S. TONG, WINSTO	香港德輔道西369-375號香港商業中心41樓4101-10室 4101-10, 41/F., Hong Kong Plaza, 369-375 Des Voeux Road West, Hong Kong — 2858 2744 sumex@sumex.com.hk —	MFR, I&E	—
新興電鍍廠 SUN HING ELECTRO-PLATING FACTORY	鄭瑞欽 PAUL CHENG	香港荃灣沙咀道40-50號榮豐工業大廈19樓12號 No.12, 19/F., Wing Fung Industrial Bldg., 40-50 Sha Tsui Rd., Tsuen Wan, N.T., H.K. 2416 3268 2411 4080 sunhingeltrpltg@netvigator.com —	MFR	—
新達代理有限公司 SUN INTERNATIONAL CONCEPTS LIMITED	姜渭楠 KEUNG WAI NAM	九龍尖沙咀東部加連威老道98號東海商業中心1301室 1301, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui East, Kowloon 2722 6868 2739 8648 amy@sunintl.com.hk —	Agent	—
新達貿易有限公司 SUN INTERNATIONAL TRADING CO., LTD.	孫智威 SOLOMON SUN	九龍尖沙咀東部加連威老道98號東海商業中心1301室 1301, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui East, Kowloon 2722 6868 2739 8648 harold@sunintl.com.hk —	I&E	LUMINOX, MONDAINE
新力電鍍有限公司 SUN LICK ELECTRO-PLATING CO., LTD.	姚家祥 YIU KA CHEUNG, DEVILLE	新界荃灣海盛路9號有線電視大廈32樓3206B室 Rm. 3206B, 32/F., Cable TV Tower, 9 Hoi Shing Road, Tsuen Wan, New Territories 2743 8815 3104 6289 deville@sunlick.com —	MFR 電鍍	—

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
新藝錶帶廠 SUN NGAI WATCH-BAND FACTORY	黃沃榮 WONG YOOK WING		2715 6325 2715 3592 — —		—
生泰錶業有限公司 SUN TAI WATCH CO., LTD.	葉小帆 YIP SIU FAN	九龍九龍灣臨興街19號同力工業中心A座1115室 Rm. 1115, Blk. A, Tonic Ind. Centre, 19 Lam Hing Street, Kowloon Bay, Kowloon	2795 7907 2795 7829 suntai@suntai.com www.suntai.com		AMUNDSEN
新星工業有限公司 SUNCITI MANUFACTURERS LTD.	黃桓根	九龍觀塘鴻圖道64號新星工業大廈全座 Sunciti Building, 64 Hung To Road, Kwun Tong, Kowloon	2790 3188 2763 4452 — —		—
新文興科技(香港)有限公司 SUNMAN TECHNOLOGY (HK) COMPANY LIMITED	鄭瑞欽 CHENG SHUI YAM	荃灣沙咀道40-50號榮豐工業大廈1912室 Flat 12, 19/F, Wing Fung Industrial Building, 40-50 Sha Tsui Road, Tsuen Wawn, N.T.	2416 3268 2411 4080 paulcheng@sunhingep.com —	—	—
瑞士沙琴鐘表有限公司 SWISS WATCH SERVICE LTD.	杜文德 TO MAN TAK, DANNY	九龍觀塘鴻圖道42號華寶中心1608室 Rm. 1608, Treasure Centre, 42 Hung To Road, Kwun Tong, Kowloon	2727 6708 2772 6107 swssacom@hotmail.com —		SACOM
瑞時信製品有限公司 SWISSAM PRODUCTS LTD.	黃超立 PHILIP WONG	香港北角威非路道18號萬國寶通中心29樓 29/F., Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong	2736 0564 2730 7716 irischan@movadogroup.com —		ESQ by MOVADO, COACH, HUGO BOSS, JUICY COUTURE, LASCOSTE, TOMMY HILFIGER
瑞士諾貝爾國際(香港)有限公司 SWITERLAND NOBEL INT' L (H.K.) LIMITED	詹西洲 XI ZHOU ZHAN	香港德輔道25號德輔大廈12樓E室 12/F., Block E, Des Voeux Bldg., 25 Des Voeux Rd. West, Hong Kong	2540 0529 2559 1334 nobel@nobelwatch.ch www.nobelwatch.ch		—
大昌表行 TAI CHEONG WATCH CO.	關康強 KWAN HONG KEUNG	香港德輔道中272-284號地下 G/F., 272-284 Des Voeux Road, Hong Kong	2545 8658 2543 3061 — —		—
泰生表行 TAI SENG WATCH CO.	白金泰 PAK KAM TAK	香港香港仔舊大街118A-120號兆群大廈2號	2552 6689 — — —		—
德祥行 TAK CHEUNG CO.		305-8675 Fremlin St., Van Couver BC V6P3X4, Canada	2376 2893 — — —		—
德輝行鐘錶有限公司 TAK FAI WATCH COMPANY LTD.	梁輝文 LEUNG FAI MAN	香港灣仔高士打道109-111號東惠商業大廈12樓1201室 1201, 12/F.,Tung Wai Comm. Bldg., 109-111 Gloucester Road, Wanchai, Hong Kong	2511 9888 2507 5880 takfaico@netvigator.com —		CATOREX
TEC TECHNOLOGY ELEGANCE COMPONENTS LTD.	蔡佑文 CHOY YAU MAN	新界葵涌梨木道73-77號海暉中心15樓1502室 Unit 2, 15/F., Seapower Centre, 73-77 Lei Muk Road, Kwai Chung, New Territories	2428 1181 2429 7670 tec@tecltd.com.hk —		—
THE SWATCH GROUP (H.K.) LTD.		香港鰂魚涌英皇道683號嘉里中心9樓全層 9/F, Kerry Centre, 683 King's Road, Quarry Bay, Hong Kong	2510 5100 2806 3104 — —		—

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
通城鐘錶有限公司 THONG SIA WATCH CO., LTD.	許健偉 WILLIAM HUI	九龍新蒲崗太子道東698號寶光商業中心二十一樓 21/F, Stelux House, 698 Prince Edward Road East, Sanpokong, Kowloon	2736 0235 2957 8681 sales@thongsia.com.hk www.thongsia.com.hk		SEIKO, ALBA, SEIKO CLOCKS, GRAND SEIKO, ASTRON
天和科技電鍍有限公司 TIAN WOO TECHNOLOGY PLATING LTD.	李劍玨 LEE KIM KWOK	新界荃灣灰窑角6號21樓H室 H/21, Dan6, 6 Fui Yiu Kok Street, Tsuen Wan, New Territories	2499 1866 2499 1183 kim_lee@tianwoo.com.hk www.tianwoo.com.hk	電鍍	—
滴達國際有限公司 TIC TAC INTERNATIONAL CO., LTD.	林文華 KAN LAM	九龍新浦崗大有街36號華興工廠大廈1樓G1室 Room G1, 1/F, Wah Hing Industrial Mansions, 36 Tai Yau Street, San Po Kong, Kln, H.K.	2508 3503 2834 0312 garychan@tictactime.com.hk www.tictactime.com.hk		Watches
時創公司 TIME CREATIONS CO.	RAMESH JHUNJHNUWALA	香港香港仔田灣徑9號新英工業中心15樓A-C室 Unit A-C, 15/F., Sun Ying Industrial Centre, 9 Tin Wan Close, Aberdeen, Hong Kong	2552 4106 2873 0109 time@timecreations.com.hk —		—
宇時鐘錶服務(香港)有限公司 TIME SOLUTION (HK) LIMITED	李永安 SAMUEL LEE	九龍尖沙咀海港城海洋中心16樓1628室 Suite 1628, 16/F., Ocean Centre, Harbour City, No.5 Canton Road, Tsim Sha Tsui, Kowloon	2816 7208 2816 7099 samuellee@timesolution.com.hk —	其他	—
時計寶投資有限公司 TIME WATCH INVESTMENTS LIMITED	董偉傑 TUNG WAI KIT	九龍長沙灣永康街77號環薈中心27樓 27/F., CEO Tower, 77 Wing Hong Street, Cheung Sha Wan, Kowloon	2411 3567 2413 6001 katwong@timewatch.com.hk www.balcowatch.ch		天王, BALCO
精曆實業有限公司 TIMESOURCES INDUSTRIAL LIMITED	趙健輝 CHIU KIN FAI, ERIC	九龍長沙灣道883號億利工業中心303-304室 303-304, Elite Industrial Centre, 883 Cheung Sha Wan Road, Kowloon, Hong Kong	2745 9119 2745 5544 ts@timesources.com.hk www.timesources.com.hk		
天時鐘錶珠寶 TIMING SERVICE	何嘉恒 HO KA HANG	九龍尖沙咀麼地道31-41號FHP商場地鋪 Shop 2-3, G/F., FHP Shopping Center, 31 Mody Road, Tsim Sha Tsui, Kowloon	6037 3404 — arfutung@gmail.com —		—
丁峰國家有限公司 TING FUNG INTERNATIONAL CO., LTD.	梁仲謙 LEUNG CHUNG HIM	香港新界荃灣龍德街11號宏龍工業大廈302室 Room 302, 3/F., Wang Lung Ind. Building, 11 Lung Tak Street, Tsuen Wan, N.T.	2406 0928 2406 1696 www.plbarry8@gmail.com www.barry@Zhwatch.com.cn —	—	—
茂盛皮錶帶廠 TONNY STRAPS MFY.	陳卓漢 CHAN CHEUK HON		2757 2313 2757 8198 — —		—
TOPACE CO.	鄭喜波 H. P. CHENG, BOB	Room 107A, 1/F., Singga Comm. Ctr., 148 Connaught Rd. West, Hong Kong	2559 6178 2858 0316 — —		—
品位製造企業有限公司 TOTAL BRAND SOLUTION ENTERPRISES LIMITED	周小鴻 SUNNY CHOW	Flat S-V (10), 6/f, Valiant Ind., Bldg, 2-12 Au Pui Wan Street, Fotan, N.T.	2499 8200 2499 8700 sunny@tbse-hk.com —		—
津聯海鷗有限公司 TSINLIEN SEA GULL CO., LTD.	汪鵬程	荃灣青山道388號中染大廈11樓6B室 6B,11/F., CDW Building, 388 Castle Peak Road, Tsuen Wan, N.T., Hong Kong	2291 6108 2291 6078 tsinlien38@biznetvigator.com —		—
東興錶行有限公司 TUNG HING WATCH COMPANY LIMITED	黃順源 WONG SHUN YUEN	中環德輔道中141號中保集團大廈2601室 RM 2601, China Insurance Group Bldg, 141 Des Voeux Rd, Central, HK	2815 0063 2541 2948 secretary@tunghinggroup.com —		—

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address	營業組別 Type Of Business	品牌 Brand Name
聯力香港實業有限公司 UNION ENERGY HONG KONG INDUSTRIES LIMITED	文輝明 MAN FAI MING	新界大埔汀角道57號太平工業中心第一座18樓D座 Flat D, 18/F., Blk. 1, Tai Ping Ind. Ctr., 57 Ting Kok Rd., Tai Po, New Territories	2666 5898 2666 7302 marketing@unionenergy.com.hk —	—
譽一鐘錶 UNIQUE TIMEPIECES WATCHES HOLDINGS LIMITED	徐于雯	九龍尖沙咀東部加連威老道92號幸福中心5樓502A及503A-504室	2734 1888 2736 1862 soniatsui@halewinner.com www.halewinner.com	—
康匯集團有限公司 UNITED WEALTH HOLDINGS LIMITED	劉希立 PHILIP LAU HEI LAP	九龍觀塘海濱道139-141號海濱中心E座16樓1608-1609室 Room 1608-09, Block E, 16/F Seaview Centre, 139-141 Hoi Bun Road, Kwun Tong, Kowloon	9745 8034 — info@S52watches.com www.S52watches.com	其他
UVW LTD.	黃淑梅 KIMMY WONG	香港灣仔謝斐道90號豫港大廈9樓 9/F., Henan Bldg., 90 Jaffe Road, Wanchai, Hong Kong	2527 0178 2865 6180 uvw@netvigator.com —	CONCORD, TAG HEUER
域勝國際公司 VICTORY INTERNATIONAL COMPANY	廖成忠 VINCENT LEW	香港柴灣新業街8號八號商業廣場1801-02室 Room 1801-02, 18/F., Eight Commercial Tower, 8 Sun Yip Street, Chai Wan, Hong Kong	2877 1722 3003 6249 info@vic-intl.com —	—
華興錶行有限公司 WAH HING WATCH CO., LTD.	陸燎輝 SIMON LUK	九龍旺角彌敦道646號地下 G/F., 646 Nathan Road, Mong Kok, Kowloon	2384 5755 2789 4157 wahhing@netvigator.com —	—
華明行有限公司 WAH MING HONG LTD.	高鼎國 GEOFFREY KAO	香港香港仔香葉道2號One South Island 18樓 18/F., One Island South, 2 Heung Yip Road, Aberdeen, Hong Kong	2554 1231 2873 5008 enicar@enicar.com www.enicar.com	—
惠記珠寶有限公司 WAI KEE JEWELLERS LTD.	林湛興 HARRY LAM	Shops 244-245, 2/F, Prince's Building, 10 Chater Road, Central, Hong Kong.	2706 9916 2706 9308 — —	—
錶昇香港有限公司 WATCH UP DISTRIBUTIING HK LIMITED	邱波麗 POLLY YAU	九龍尖沙咀亞士厘道33號九龍中心7樓703室 Flat 703, 7/F., Kowloon Centre, No.33 Ashley Road, TST, KLN	2368 1182 — polly@watchup.hk www.watchup.hk	—
偉盈國際實業有限公司 WELLGAIN INTERNATIONAL INDUSTRIAL LIMITED	吳美枝 NG MEI CHEE, NORIS	九龍觀塘成業街27號日昇中心11樓1102室 Unit 1102, 11/F., Sunbeam Centre, 27 Shing Yip St., Kwun Tong, Kowloon	3409 0000 3409 0111 shirley@wellgain.com www.wellgain.com	—
穎時錶業有限公司 WINCY HOROLOGICAL LTD.	鄭華禮 LAWRENCE CHENG	葵涌健康街18號恆亞中心10樓1-5室 Room 1-5,10/F., Trans Asia Centre, 18 Kin Hong Street, Kwai Chung, N.T. Hong Kong	2485 0163 2485 0843 marketing@wincy.com.hk —	EWADO
永豐製品有限公司 WING FUNG MFG CO., LTD.	薛芳 SHIRLEY SIT	官塘成業街19-21號成業工業大廈712室 Room 12, 7/F, Shing Yip Ind. Bldg., 19-21 Shing Yip St., Kwun Tong , H.K.	2345 2691 2342 8605 wf@wingfungmfg.com www.wingfungmfg.com	—
永漢金屬錶帶廠有限公司 WING HON METAL MFY. LTD.	蘇展平 SO CHIN PING		2427 2141-3 2480 5547 — —	—
榮記表行有限公司 WING KEE WATCH CO., LTD.	石漢邦 SHEK HAN BONG	九龍彌敦道301-309號裕華國貨地面	2388 0591 2770 2735 — —	—
永聯行貿易有限公司 WING LUEN HONG TRADING CO., LTD.	聞嘉祥 DANIEL VEN	香港九龍長沙灣長裕街16號志興昌工業大廈八樓A座 8/F, Room A, Gee Hing Chang Industrial Building, 16 Cheung Yue Street, Cheung Sha Wan, Kowloon, Hong Kong	2545 5383 2541 7478 — —	—

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

公司名稱 Company Name	代表人 Representative	地址 Address	營業組別 Type Of Business	品牌 Brand Name
永安表行 WING ON WATCH CO.	黎中亞 LAI CHUNG AH	九龍渡船街文蔚樓3號3樓 — — — —	—	—
永華金屬製品廠 WING WAH METAL FACTORY	WAI SIU KIT BOB	Room 1316, Tower A, Regent Centre, 63 Wo Yi Hop Road, Kwai Chung,N.T., Hong Kong 2425 4121 2480 4617 info@wingwahmetal.com —		—
盈利時企業有限公司 WINOX ENTERPRISE COMPANY LIMITED	李展強 LI CHIN KEUNG	香港九龍油塘茶果嶺道610號生利工業中心1樓2室 Unit 2, 1/F., Sunray Industrial Centre, 610 Cha Kwo Ling Road, Yau Tong, Kowloon, Hong Kong 3970 2822 3970 2889 christylam@winox.com www.winox.com		—
榮新表殼製造廠有限公司 WINSOME WATCH-CASE MFG. LTD.	徐榮石	九龍荔枝角長裕街12號經達廣場33樓33/F., Comweb Plaza, 12 Cheung Yue Street, Lai Chi Kok, Kowloon 2959 3111 2959 3328 — —		—
榮森電子有限公司 WINSUM ELECTRONIC CO., LTD.	陳榮漢 CHAN WING HON	新界沙田安平街8號偉達中心20樓2003-5室 Rm. 2003-5, 20/F., Grandtech Centre, 8 On Ping Street, Shatin, New Territories 2814 7417 — — —		—
永達金屬製品廠 WINTECH METAL MANUFACTORY	陳淑娟 CHAN SHUK KUEN	荃灣沙咀道40-50號榮豐工業大廈1912室 No. 12, 19/F., Wing Fung Industrial Building, 40-50 Sha Tsui Road, Tsuen Wan, N.T. Hong Kong 2416 7528 2411 4080 wintechcn@hotmail.com —	—	—
富享有限公司 WISE LEADER LIMITED	陳秋裕 CHEN CHIU YU	觀塘巧明街109號榮昌大廈11樓F室 Room F, 11/F, Wing Cheong Ind'l Bldg, 109 Hon Ming St., Kwun Tong 2187 2300 2185 7444 yo.chen@bestpowerhk.com.hk —	—	—
WRISTCHECK EXCHANGE LIMITED	AUSTEN CHU	Shop 116A, 1/F, Landmark Atrium, 15 Queen's Road, Central, HK 2318 1777 — concierge@wristcheck.com https://www.wristcheck.com		
偉達機械有限公司 WYLDAR MACHINE TOOL LTD.	李沛田 LEE PUI TIN	新界葵涌葵昌路78-84號富都工業大廈一樓 1/F., Fabrico Ind. Bldg., 78-84 Kwai Cheong Rd., Kwai Chung, N.T. 2489 9881 2480 4721 wyldar@wyldar.com.hk www.wyldar.com.hk		Chevalier, Crevoisier, Imada Kanon, Kira, KTC, Mahr, Nikon, Peacock, SK, S-T, Sylvac, Wasino
祐安表行 YAU ON WATCH CO.	孔昭皆 HOONG CHIU KAI	九龍上海街425號地下 G/F., 425 Shanghai Street, Kowloon 2384 4854 2626 0854 — —		—
憶豐企業(亞洲)有限公司 YICK FUNG (ASIA) LIMITED	林煒燾 LAM WAI TAO HANSON	九龍新蒲崗五方街盛景工業大廈二樓 2/F, Shing King Ind. Bldg., 206-208 Choi Hung Road, San Po Kong, Kowloon 2327 0131 — hanson_lam@hanson.com.hk —		
英記金屬製品廠有限公司 YING KEE METAL MFY. CO., LTD.	凌志輝 LING CHI FAI	新界葵涌葵豐街1-15號盈業工業大廈8樓18室 Flat 18, 8/F., Profit Ind. Bldg., 1-15 Kwai Fung Crescent, Kwai Chung, New Territories 2419 1388 2419 1375 info@yingkee.com —		—
香港益先科技有限公司 YIXIAN TECHNOLOGY (HK) LIMITED	梁先豔 LIANG XIAN YAN	九龍尖沙咀東科學館道14號新文華中心A座3樓310室 Unit 310, 3/F., Tower A, New Mandarin Plaza, 14 Science Museum Road, Tsim Sha Tsui East, Kowloon 2577 8008 — weilingaa@163.com —		鐘錶(錶殼, 錶帶), 手飾, 五金件

商號會員
CORPORATE MEMBERS

公司名稱 Company Name	代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
裕興製造廠 YU HING MFG CO.	陳偉興 SIMON CHAN WAI HING	香港上環德輔道西444-452號 香港工業大廈7A-D 7A-D, Hong Kong Ind. Bldg, 444-452 Des Voeux Rd. West, Hong Kong	2818 9202 2818 2738 simon.chan@yuhing.com.hk www.yuhing.com.hk		—
蘇麗鐘錶有限公司 ZURICH WATCH CO. LTD.	李燦洪 C. H. LEE, JAMES	九龍尖沙咀彌敦道91-93號地下 G/F., 91-93 Nathan Road, Tsim Sha Tsui, Kowloon	2369 0620 2311 3646 info@zurich-watch.com —		ROLEX, TUDOR, PATEK PHILIPPE, PIAGET, OMEGA, BAUME & MERCIER, IWC, EBEL, HEUER, GUCCI

製造 MFR　出入口 I&E　批發 Wholesale　零售 Retail　代理 Agent　配件 Components　貿易 Trade　投資 Investment　出口 Export　晶片設計 IC Design

個人會員
PERSONAL MEMBERS

代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
陳正欣 CHAN CHING YAN, DANIEL		2890 4620 —		—
陳鎮清 CHAN CHUNG CHING	香港西環李寶龍台32號A1字樓後座 1/F., 32A Li Po Lung Path, Kenndy Town, Hong Kong	2817 0698		—
陳　鑑 CHAN KAM	九龍美孚新邨第2期48號19樓B座 19B., No.48, Phase 2, Mei Foo Sun Chuen, Kowloon	2423 6034		—
陳　堅 CHAN KIN	九龍渡船角文昌樓43號7樓	2771 2682		—
陳鳴初 CHAN MING CHOR	九龍愛民邨新民樓1703室 Rm.1703,Sun Man House,Oi Estate,Kowloon	2714 3468 —		—
陳　宏 CHAN WANG	九龍合桃街17號昌盛工業大廈4字樓A座 Flat A, 4/F., Cheong Shing Ind. Bldg., 17 Walnut Street, Kowloon	2393 5195 —		—
鄭樹勝 CHENG SHU SHING	香港北角炮台山蜆殼街9-23號秀明中心11樓G室 Flat G, 11/F., Seabright Plaza, No.9-23 Shell Street, North Point, Hong Kong	2518 8070 —		—
張漢新 CHEUNG HON SUN	九龍佐敦道28號敦成大廈12字G座 Block G, 12/F., Tun Shing Mansion,28 Jordan Road, Kowloon	2730 0911 2317 1186		—
張　健 CHEUNG KIN	香港北角書局街26-28B國賓大廈20樓H座 Flat H,20/F, Odeon Building,26-28B Shu Kut Street, North Point, Hong Kong	2562 5723 2516 7775		—
張建亞 CHEUNG KIN AH	香港皇后大道西2-12號聯發商業中心2002室 Rm .2002, Arion Comm. Bldg., 2-12 Qureen's Road West, Hong Kong	2341 7133 2345 5732		—
張廣基 CHEUNG KWONG KAY	Room 1108, Block 43, Heng Fa Chuen, Chai Wan	2898 9681 —		—
張炳光 CHEUNG PING KWONG		2549 2032 —		—
張詩培 CHEUNG SE PUI	新界沙田穗和苑興安閣501號	2604 0363 —		—
蔡　水 CHOI SHEU		2477 4177 2474 1061		—
莊學海 CHONG HOT-HOI, BOB	香港駱克道1號中南大廈20樓 20/F., Chung Nam Building, No.1, Lockhart Road, Hong Kong	2529 6111 2865 0331		—
莊金銓 CHONG KAM CHUEN		2529 6111 2529 4374		—
蔡德懋 CHOY TAK MOU	香港中環域多利皇后街5-8號鴻基大廈801室 Rm. 801, Hung Kei Building, 5-8 Queen Victoria Street, Central, Hong Kong	2523 1320 2810 6206		—
崔彥邦 CHUI YIN PONG	九龍大坑東東輝樓701室 701 Tung Fai House, Tai Hang Tung Estate, Kowloon	2776 4935 —		—

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PERSONAL MEMBERS

代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
鍾務基 CHUNG MO KAY	九龍牛池灣威豪花園第3座24樓C室 Flat C, 24/F, Block 3, Bayview Garden, 2 Wing Ting Road, Ngau Chi Wan, Kowloon	2345 4838 2343 5438		—
方月桂 FONG YUET KWAI		2367 2369 —		—
符綿昌 FU MIN CHEONG	九龍觀塘翠村翠桉樓3樓327室	2793 0607 —		—
何熾霖 HO CHI LAM	九龍窩打老道山學餘里鼎峰大廈10字樓A2 A2, 10/FL, Mount Trio Court, Hor Yu Lane, Waterloo Road Hhill, Kowloon	2714 2953 2789 3467		—
姚健文 IU KIN MAN		2359 9129 2359 9117		—
關鍵康 KWAN KIN HONG	九龍永隆街1-7號11樓A座 Flat A, 10/F., 1-7 Wing Lung Street, Kowloon	2361 6882/9668 5450 X		
郭　全 KWOK CHUEN	新界沙田第一城27座10樓 C座 Flat C, 10/F., Blk 27, City One, Shatin, New Territories	2649 9354 —		—
黎永垣 LAI WING WOON	九龍新清水灣道順緻苑順祥閣B14,3字樓 B14, 3/F., Shun Chi Court, Shun Cheung House, New Clear Water Bay Road, Kowloon	2389 0838 —		—
黎如泉 LAI YAU CHEUN	香港北角英皇道668號健康村2期康勝閣16樓B室 Flat B, 16/F., Hong Shing Court, Healthy Village, Phase 2, 668 King's Road, North Point, Hong Kong	2561 9266 —		—
林湛興 LAM CHAM HING, HARRY	Shops 244-245, 2/F, Prince's Building, 10 Chater Road, Central, Hong Kong	2521 0471 2868 4992		—
劉漢田 LAU H.T., PETER	九龍旺角通菜街2A-P(鴻光商場)一樓30室 Rm. 30, 1/F., Hung Kwong Shopping Arcade, 2A-P, Tung Choi Street, Kowloon	2264 8382 2782 2586		—
李賢豪 LEE IN HO		98666938 —		—
李世楠 LEE SAI NAM	新界葵涌葵榮路1至11號金城工業大廈6樓B座 Flat B, 6/F., Kam Shing Ind., Building, 1-11 Kwai Wing Rd., Kwai Chung, New Territories	2422 2345 2489 8412		—
李　達 LEE TAT		2521 5115 2521 7987		—
李子芳 LEE TSE FONG				
李燕文 LEE YIN MAN	新界沙田小瀝源康林苑山林閣3樓309室 Flat 9, 3/F., Shan Lam House, Hong Lam Court, Siu Lek Yuen, Shatin, New Territories	— —		—
梁　礎 LEUNG CHOR	香港灣仔摩利臣山道76號9字樓 9/F., 76 Morrison Hill Road, Wan Chai, Hong Kong	2574 2010 2574 2085		—
梁學源 LEUNG HOK YUEN		2546 6460 2559 4470		—
梁鴻滔 LEUNG HUNG TO	香港鰂魚涌康怡花園G座2004室 Rm. 2004, Block G, Kornhill, Quarry Bay, Hong Kong	2886 5152 —		—
梁　光 LEUNG KWONG	九龍順緻苑順輝閣2樓10室 Flat 10, 2/F, Shun Fai House, Shun Chi Court, Kowloon	2357 0823 —		—
李富強 LI FU KEUNG		— —		—

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盧國標 LO KWOK PIU	香港中環亞畢諾道10-12號亞畢諾大廈17B 17/F, Flat B, Arbuthnot House, 10-14 Arbuthnot Road, Hong Kong	2543 2714 —		—
呂汝乾 LUI YU LIN	香港北角炮台山道32號富嘉閣8字F室	2508 0207 —		—
倫　剛 LUN ALAN	18/F., Flat C3, Wing Tak Buiding, 275 Wanchai Road, Hong Kong	2591 6178 —		—
倫天保 LUN TIN PO	Flat C, 5/F., Block 32, Parc Versailles, 3 Mui Shu Hang Rd., Tai Po, New Territories	2651 0303 —		—
馬漢禎 MA HON CHIN	新界西貢蠔涌鹿尾村74號地下	2719 2517 —		—
麥振駒 MAK CHUN KUI	九龍旺角海庭道8號富榮花園第17座10樓K室	2542 3681 —		—
吳橋偉 NG KIU WAI		2722 6868 2739 8648		—
吳橋偉 NG KIU WAI		2722 6868 2739 8648		—
白廣興 PAK KWONG HING		2771 2763 —		—
龐維烘 PONG WAI HUNG	香港堅尼地道126-130號10樓B2 B2, 10/F, Grand View Tower, 126-130 Kennedy Road, Hong Kong	2572 1333 —		—
潘國鑾 POON KWOK LAN	元朗公園北路38號御豪山莊三座10樓B室 Flat B, 10/F Tower 3, Park Royale, No. 38 Town Park Road, Yuen Long, N.T.	2522 9091 —		—
潘永活 POON WING WOOD	新界大埔帝欣苑第2期35座3樓A室 Block 35, 3/F., Parc Versailles 2, Mui Hang Road, Tai Po, New Territories	2365 0463 —		—
謝善祥 S.S. SIEH	— —	– — X		—
宋培芳 SUNG PUI FONG	九龍旺角西富榮花園14座12樓K室	2711 7026 — X		—
談德森 TAM TAK SUM	九龍旺角通菜街93號12樓 11/F., 93 Tung Choi Street, MongKok, Kowloon	2395 1506 — X		—
譚　耀 TAM YIU		2744 2018 2785 1406 X		—
涂榮國 TO WING KOK	香港北角丹拿道55號港運城2座19樓A室	2975 8050 2880 9591 X		—
湯遂石 TONG SUI SAT	香港德輔道西369-375號香港商業中心41樓4102室 Rm.4102, 41/F., H.K. Comm. Centre, 369-375 Des Voeux Road W., Hong Kong	2548 4293 — X		—
唐允良 TONG WAI LEUNG	新界大圍美城苑暉城閣C座29字樓16號室	2340 3011/94666343 —		—
唐偉明 TONG WAI MING	九龍九龍城東頭村泰東樓15樓1504室 Rm.1504, Tai Tung House, Tung Tau Estate, Kowloon City, Kowloon	2382 7440 —		—

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代表人 Representative	地址 Address		營業組別 Type Of Business	品牌 Brand Name
謝維新 TSE WAI SUN		2384 0788 2770 1392		—
謝耀坤 TSE YUI KWAN	九龍鑽石山龍蟠苑龍瑚閣2307室 Rm 2307, 23/F., Lung Wu House, Lung Poon Court, Diamond Hill, Kowloon	2327 3760 —		—
崔寶馨 TSUI PO HING		2381 8564 —		—
涂奎如 TU KUEI YU		2459 2280 —		—
吳　時 WU SE	香港洛克道1號中南大廈18樓 18/F., Chung Nam Building, 1 Lockhart Road, Wanchai, Hong Kong	2529 6111 2865 6527		—
任耀庭 YAM YIU TING, BENNY	c/o China Gun Club, 2/F, Futura Plaza, 111 to 113 How Ming Street, Kwun Tong, Kowloon	2833 5678 —		—
容鏡燊 YANG KAN SUN		2381 0430 —		—
邱潤磐 YAU YUN POON	九龍長沙灣永明街3號泰昌工廠大廈9字樓A座 Flat A, 9/F., Tai Cheong Fty, Building, 3 Wing Ming Street, Sham Shui Po, Kowloon	2745 7133 2745 4266		—
嚴惠光 YIM WAI KWONG		2571 6143 —		—
應聖瑞 YING SING SHUI	香港中環干諾道中62號地下 G/F., 62 Connaught Road C., Hong Kong	2541 1399 2543 0968		—
姚應賢 YIU YING YIN	新界荃灣海濱花園海寶閣19樓B座 19/F., Flat B, Hoi Po Mansion Riviera Garden, Tsuen Wan, New Territories	2407 0987 —		—
袁艷華 YUEN YIM WAH	香港灣仔洛克道100號B室11樓 Rm B, 11/F., 100 Lockhart Road, Wan Chai, Hong Kong	2861 2717 —		—



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香港鐘表業總會
The Federation of Hong Kong Watch Trades & Industries Ltd.

入會申請書
Application Form

公司名稱
Company Name (中) _____

(Eng) _____

商業登記號碼
Business Registration No _____

代表人姓名
Name of Representative (中) _____ (Eng) _____

職位
Position (中) _____ (Eng) _____

業務性質
Nature of Business ☐ 製造 Manufacture ☐ 貿易 Trade ☐ 批發 Wholesale ☐ 零售 Retail ☐ 其他 Other

香港公司地址
Company Address in HK (中) _____

_____

(Eng) _____

_____

電話
Tel No _____ 傳真 Fax No _____

聯絡人姓名
Name of Contact Person _____

手提電話
Mobile Phone _____

電郵
E-mail _____

公司網址
Company Website _____

產品
Product _____

代表人簽署及蓋章
Representative Signature and Seal _____ 日期 Date _____

1. 推薦人簽署
Referee Signature _____ 姓名 Name _____

2. 推薦人簽署
Referee Signature _____ 姓名 Name _____

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2. 兩名推薦人需在表格上簽署;最終申請審批權由會董會通過作實
3. 請將所需文件寄往本會:香港中環皇后大道中58-62號振邦大廈604室」
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Bracelet Prior Plating



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Plating in Progress



鍍膜後
Plating Completed



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HongKong Office:

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